

Minority Business Executive Program

September 12-21, 2022

Week 1 (online) and Week 2 (in-person)

Updated January 1, 2022

Week 1 (online)					
PT	Monday September 12	Tuesday September 13	Wednesday September 14	Thursday September 15	Friday September 16
8:30 10:00	Academic Orientation - welcome - class intro - orientation - finance intro -canvas tutorial 9:30am-12:00pm PT	Digital Marketing Strategy 1 <i>Dunn</i>	Finance 1 <i>Bradford</i>	Managing Change 1 <i>Bigley</i>	Negotiating Skills 2 <i>Umphress</i>
10:00		Break	Break	Break	Break
10:15 11:45		Digital Marketing Strategy 2 <i>Dunn</i>	Finance 2 <i>Bradford</i>	Managing Change 2 <i>Bigley</i>	Panel on Legal Contracts
11:45	Lunch Break	Lunch Break	Lunch Break	Lunch Break	
1:00 3:00	Impactful Communications <i>Choy</i>	Negotiating Skills 1 <i>Umphress</i> 1:00-2:00pm	Alumni Panel by Industries/Customers (Gov, Cyber, etc)	Sponsor Panel	

Week 2 (in-person at UW in Seattle, WA) - Room BAEC 310					
	Sat/Sun Sep 17-18	Monday September 19	Tuesday September 20	Wednesday September 21	
8:30 10:00	Travel to Seattle, WA (Airport: SEA)	Finance 3 <i>Bradford</i>	Leadership <i>Bettin</i>	Leadership <i>Bettin</i>	
10:00		Break	Break	Break	
10:15 11:45		Finance 4 <i>Bradford</i>	Leadership <i>Bettin</i>	Leadership <i>Bettin</i>	
11:45		Lunch	Lunch	Graduation Lunch and Certificate Awards	
12:30 2:00		DEI Panel	Leadership Team Exercise <i>Bettin</i>		
2:00		Break	Break	<i>Program Testimonial Interviews and Video Recordings (Optional)</i>	
2:15 4:00		Teamwork and Collaboration <i>Choy</i>	Leadership Team Exercise <i>Bettin</i>		
EVE		Networking Event	Dinner on Own		

Schedule is subject to change