

Katie W. Lem

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Education & Professional Certification

University of Washington, Foster School of Business – Seattle, WA	Expected 2022
<ul style="list-style-type: none">• PhD in Accounting• Minors in Finance, Econometrics, and Microeconomics	
University of Washington, Foster School of Business – Seattle, WA	2012
<ul style="list-style-type: none">• Bachelor of Arts in Business Administration (Accounting Concentration)• Minor in Mathematics	
Certified Public Accountant (Inactive) – New York, NY	2013

Research

Areas of Interest:

Data analytics, determinants and consequences of financial disclosures, financial statement analysis

Working Papers:

“Data analytics strategy and internal information quality” *PhD Dissertation* (Committee: Weili Ge, chair, Elizabeth Blankespoor, Dawn Matsumoto, Sarah McVay, and Jacob Vigdor)

- Presented at University of Washington (2019, 2020), AAA Western Region Meeting (Virtual, 2020), AAA Annual Meeting (Virtual, 2021)

“Step zero: implications of reliance on the qualitative goodwill impairment assessment” *Working Paper* with Katharine Adame and Simmi Mookerjee (University of Washington)

- Under review (third round) at The Accounting Review

“Why are investors paying (more) attention to free cash flow?” *Working Paper* with Katharine Adame, Jennifer Koski, and Sarah McVay (University of Washington)

- Revise and resubmit (first round) at the Journal of Financial Economics
- Presented at AAA Annual Meeting (Virtual, 2020)

“Free cash flow disclosure in earnings announcements” *Working Paper* with Katharine Adame, Jennifer Koski, and Sarah McVay (University of Washington)

- Revise and resubmit (first round) at the Journal of Financial Reporting

Teaching

Areas of Interest:

Financial accounting, managerial accounting, data analytics / technology in accounting

Teaching (Continued)

Experience – University of Washington:

Undergraduate Financial Accounting (2017 – Lead Instructor: Peter Demerjian; 2020, 2021 – Lead Instructor: Christina Nichols)

- Course Evaluation (section average, most recent quarter): 4.8/5.0
- In-Person and Online Instruction

Hybrid MBA Financial Accounting (2019, 2020 – Lead Instructor: Weili Ge)

- Course Evaluation (most recent quarter): 5.0/5.0
- Online Instruction

Technology Management MBA Financial Accounting (2019 – Lead Instructor: Sarah McVay)

- Course Evaluation: 4.8/5.0
- In-Person Instruction

Undergraduate Managerial Accounting (2017 – Lead Instructor: Phil Quinn)

- Course Evaluation (section average): 4.05/5.0
- In-Person Instruction

Academic Presentations

AAA Annual Meeting	2020, 2021
AAA Western Region Meeting DSFI	2020
University of Washington	2017, 2018, 2019, 2020

Conference and Professional Meeting Attendance

AAA Annual Meeting	2020, 2021
AAA FARS Midyear Meeting	2019, 2021
Contemporary Accounting Research Conference	2021
UBC / Oregon / Washington Conference	2017, 2018, 2019, 2021
AAA Western Region Meeting DSFI	2020
Journal of Accounting and Economics Conference	2020
Conference on the Convergence of Financial and Managerial Accounting	2019
Wharton Theory Bootcamp for Empiricists	2019

Academic Service

AAA Annual Meeting – Discussant	2021
AAA Annual Meeting – Reviewer	2020, 2021
Contemporary Accounting Research Conference – Reviewer	2021
Production and Operations Management Journal – Reviewer	2021
AAA FARS Midyear Meeting – Moderator, Reviewer	2019

Grants, Honors, & Awards

Cliff E Tranter PhD Fellowship	2016, 2017, 2018, 2019, 2020
Fred J Mueller Endowed Fellowship	2019
Foster School of Business – Most Outstanding Accounting Graduate Nominee	2012

Employment History

Goldman Sachs & Co – Jersey City, NJ **2015 - 2016**

- Senior Finance Analyst – Investment Management Division

Ernst & Young, LLP – New York, NY **2013 – 2015**

- Assurance Services Senior Associate

Amazon.com – Seattle, WA **2010 – 2011**

- Financial Analyst Intern – Global Retail Operations Accounting, Direct Tax Reporting

References¹

Weili Ge (Chair)

Professor of Accounting

Moss Adams Endowed Professor

Foster School of Business, University of Washington

Phone: (206)-221-4835

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Dawn Matsumoto

Professor of Accounting

Gerhard G. Mueller Endowed Professor

Foster School of Business, University of Washington

Phone: (206)-543-4454

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Sarah McVay

Professor of Accounting

William A. Fowler Endowed Professor

Foster School of Business, University of Washington

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¹ Letters of recommendation can be provided by our department administrator, Michael Morrison (mikem94@uw.edu).