

SEOWON JOSEPH SHIN

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EDUCATION

University of Washington, Michael G. Foster School of Business <i>Ph.D. in Strategic Management and Entrepreneurship (Expected 2022)</i> Dissertation: Essays on High-Growth Entrepreneurial Firms: Evidence from Unicorn Ventures Committee: Suresh Kotha (Chair), Ben Hallen, Emily Pahnke, Dan Olson	Seattle, WA, USA
Seoul National University, SNU Business School <i>M.S. in Business Administration.</i>	Seoul, Korea Mar. 2010 – Feb. 2012
Korea University, Korea University Business School <i>B.A. in Business Administration.</i>	Seoul, Korea Mar. 2005 – Feb. 2009
Pittsburg State University, Kelce School of Business <i>Exchange Program. (with All A Scholastic Honor)</i>	Pittsburg, KS, USA Sep. 2006 – Feb. 2007

DISSERTATION SYNOPSIS

My dissertation research explores the mechanisms by which entrepreneurial ventures achieve growth and scaling. Although previous studies focused on the importance of new venture growth, how the deliberate choices of ventures that achieve scaling and growth are different has received more limited attention. I attempt to redress this gap by highlighting relatively underappreciated but distinctive roles unicorn ventures play, relative to the non-unicorn entrepreneurial ventures, in the entrepreneurial ecosystem regionally and globally. I mainly focus on unicorn ventures' unique organizational and strategic choices before and after achieving unicorn status. I do so using a combination of quantitative methods based on the novel matched sample of 1,630 firms, including 327 unicorn ventures worldwide.

PUBLICATIONS (WORK IN PROGRESS)

- Kotha S., Shin SJ., Fisher G., Time to Unicorn Status: An Exploratory Examination of New Ventures with Extreme Valuations
Under 3rd round Review, *Strategic Entrepreneurship Journal*
- Shin SJ., Park, UD., Kotha, S., A Blessing or Curse? Being a Unicorn in the IPO Market
Under Review at *Organization Science*
- Zavyalova A., Gupta A., Shin SJ., Reputation Multidimensionality during Organizational Scandal.
In preparation to submit at *Organization Science*
- Kim YJ., Shin SJ., What Causes Technology Commercialization to Succeed or Fail after Transfer from Public Research Organizations. 2017. *Asian Journal of Innovation and Policy*, 6(1), 23-44.
- Kim YJ., Shin SJ., Patented Technology and New Firm Formation from Korean Universities. 2016 *The Journal of Intellectual Property*, 11(1), 163-196.
- Shin SJ., Organizational Celebrity, Infamy and Resource Acquisition at IPO. *Data Analysis*
- Shin SJ., Kotha S., Fisher G., How are Unicorn Ventures Different? *Writing Stage*
- Shin SJ., Solo Founder and Venture Scaling. *Data Analysis*
- Shin SJ., Founder age of Unicorn Ventures. *Data Analysis*

FELLOWSHIPS and AWARDS

Best Research Paper Award (Korean Academic Society of Business Administration)	Aug. 2021
Best Reviewer Award (ENT Division, Academy of Management)	Aug. 2021
PhD Teaching Award (Foster School of Business, One PhD student per department)	Jun. 2021
Nominee, Excellence in Teaching Award (University of Washington)	Jan. 2021
Star Teacher Award (Foster School of Business)	Spring, 2019, Winter, 2020
Korea Investment and Trade Association Fellowship	Oct. 2020
Statira Biggs Scholarship Award	April, 2019
Evert McCabe Endowed Fellowship Program in Private Enterprise	Sep. 2017, 2018
Top Scholar Award (Foster School of Business)	Sep. 2016
The Best Research Paper of the Year Award (KISTEP)	Dec. 2014, Dec. 2015

RESEARCH EXPERIENCE

Korea Institute of Science and Technology Evaluation and Planning (KISTEP)
Researcher

Seoul, Korea
Jun. 2014 – Jun. 2016

Walter A. Haas School of Business, University of California Berkeley
Visiting Researcher

Berkeley, CA, USA
Aug. 2012 – May. 2014

TEACHING EXPERIENCE

University of Washington

Instructor, Strategic Management (MGMT430)
Rating: 4.8/5.0, (43 students)
Rating: 4.7/5.0, (49 students)

Spring 2019
Winter 2020

Teaching Assistant,

Introduction to Entrepreneurship (ENTRE 370): Prof. Alicia DeSantola
Prof. Dan Olson
Prof. Emily Cox Pahnke

Spring 2020
Spring 2018
Fall 2017

Business Strategy (MGMT 502): Prof. David Sirmon

Fall 2019

Innovation Strategy (ENTRE 422, ENTRE 522): Prof. Tiona Zuzul

Winter 2019

Foundations of Entrepreneurship (ENTRE 509): Prof. Suresh Kotha

Winter 2019

Strategic Management (MGMT 430): Prof. Tiona Zuzul

Spring 2018

Prof. Abhinav Gupta

Spring 2021

Fundamentals of Business Plan Practicum (ADMIN514, ADMIN515)

Winter, Spring 2018, 2019, 2020

Competitive Strategy (BUSAN 503, SCM 523) Prof. Abhinav Gupta

Summer 2021

University of California, Berkeley

Guest Lecturer, Entrepreneurship and Technology Commercialization Program

Fall, 2013

CONFERENCES and WORKSHOPS

2020 STR Doctoral Consortium, Annual Meeting of Academy of Management (AoM)

2019 12th NBER Entrepreneurship Research Bootcamp, Boston, MA

2018 Southern California Qualitative Comparative Analysis (QCA) Workshop, Irvine, CA

2017, 2018, 2019, 2020, 2021 Annual Meeting of Academy of Management (AoM)

2016, 2018, 2021 Annual West Coast Research Symposium (WCRS)

2014, 2015 Korea Technology Innovation Society Annual Fall Conference, Jeju, South Korea

2012 Strategic Management Society (SMS) Annual Conference, Prague, Czech Republic

PROFESSIONAL SERVICES

Ad hoc Reviewer for the Annual Meeting of the Academy of Management; 2017-

Officer, Doctoral Business Student Association (DBSA), University of Washington; 2018-2020

INDUSTRY EXPERIENCE

Jellycoaster Inc.
Co-Founder / Chief Strategic Officer

Seoul, Korea & San Francisco, CA, USA
Aug. 2010 – Jun. 2014

The Boston Consulting Group (BCG)
Research Analyst

Seoul, Korea
Summer, 2008

SKILLS

Software Tools: STATA, LIWC, SPSS, R, and Python.

Languages: English (Native), Korean (Native)