

Course Overview

Course Number & Name:	MGMT 504: Ethical Leadership (Evening MBA)
Quarter	Winter 2021
Grading	4.0
Credits	4 credits
Coursepacks	https://hbsp.harvard.edu/import/783396 (Purple) https://hbsp.harvard.edu/import/785080 (Gold)

Course Objective:

This course is designed to meet one principal objective: to help students better manage the ethical aspects of business. In the course, each student will develop skills necessary to analyze and address ethical issues, to provide ethical leadership within and for the organization, and to conduct business responsibly.

Faculty Info



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Grading Policies

Students will earn their grades by participating online and completing the assignments listed below. The final scale will generally follow the standard UW 4.0 scale (>95% = 4.0, 85% = 3.0, etc.), but I reserve the right to determine the final grading scale after all points have been earned.

1. Participation

100 points

Participation is extremely important to both your education and the education of your classmates. You will have opportunities to participate in online discussion boards and in our group and full zoom sessions. Please arrive early for each zoom session fully prepared. You should be able to demonstrate your understanding of the relevant issues and problems in the assigned readings and cases. Share your knowledge and help others understand your point of view. Some of the criteria used to judge the effectiveness of your participation include:

- Are you willing to participate?
- Do your comments show evidence of appropriate, insightful analysis of the case?
- Are your comments relevant to the discussion?
- Are you a good listener as well as speaker? Can you play off of the comments of others?
- Are you willing to test new ideas? Or are all of your comments “safe”?
- Do you work well with others during group projects?

As a courtesy to everyone, please do not video, tape, or in any way record any of our discussions, and do not share materials or conversations from this course with anyone outside of the course without the instructor’s approval. The inappropriate or impolite use of technology will have a significant negative impact on the participation grade.

2. Quizzes

200 points

The course utilizes Canvas quizzes both to facilitate learning of new material and to test understanding of key principles and ideas. Quizzes include multiple choice and short answer questions and must be completed as instructed on Canvas.

3. Individual Memo

100 points

Each student must write a memo to Silvia Ring, the decision-maker in the Merck Sharp and Dohme Argentina case, encouraging her either to accept candidate #16 or not. Details on how to structure the assignment will be discussed in class and provided with the assignment. Memos must be uploaded to Canvas before the start of the fourth session.

4. Ethical Culture Analysis

100 points

As part of discussion of Managerial Ethics, students will consider a framework for auditing the ethical culture of an organization. Subsequently, the student will select an organization, identify a related set of (un)ethical behaviors within the organization, and conduct an analysis that identifies and assesses the elements of the organization's culture that are related to those behaviors. The student will create a document that details this analysis. Details on how to structure the submission will be provided with the assignment.

5. Group Analyses (2)

50 points each

As part of our discussion on Organizational Ethics, students will consider a framework for assessing organizational activities. Groups will submit an analysis of 1) a CSR activity in an organization of their choice and 2) a social enterprise pitch developed in class. Each analysis will detail the activity/social enterprise they are addressing, develop goals and metrics related to the activity/social enterprise, and conclude with a discussion of how to interpret the data to be gathered (i.e., forecast possible outcomes and how to respond). Other details relevant to this assignment will be available on Canvas.

Late or Missed Assignments

Notify the instructor BEFORE an assignment is due if an urgent situation arises and you cannot submit the assignment by the due date. Published assignment due dates (Pacific Standard Time—PST) are firm. Please follow the appropriate University policies to request an accommodation for religious observances. Late assignments, if accepted, might be subject to penalty.

Incompletes

An Incomplete may be given only when the student has been in attendance and has done satisfactory work to within two weeks of the end of the quarter and has furnished proof satisfactory to the instructor that the work cannot be completed because of illness or other circumstances beyond the student's control.

Course Canvas Page

This course revolves around its Canvas page. On the page you will find the course syllabus, a complete calendar of assignments and meetings, links to our zoom sessions, portals for uploading your assignments, and information about your required readings, activities, and graded assignments.

Canvas also provides a messaging system centered around announcements. Regularly check for and read the announcements following any instructions that they provide.

Course Policies

Academic Integrity and Student Conduct

This program employs the principles and procedures espoused by the [University of Washington Community Standards and Student Conduct guidelines](#) to maintain academic integrity in the course. The Code establishes the expectation that students will practice high standards of professional honesty and integrity.

In particular, implementation of the Code at the Foster School of Business prohibits cheating, attempted cheating, and plagiarism—including improper citations of source material—as it pertains to academic work. Suspected violations will be handled in compliance with the [University of Washington Student Conduct Code](#) as outlined in [Washington Administrative Code 478-121](#).

Copyright

The course content is for class purposes only and are to be used only by the student enrolled in the course. All rights reserved. No part of this course may be reproduced, distributed, or transmitted in any form or by any means, including photography, video recordings, screen shots, or other electronic or digital methods, without the prior written permission of the instructor.

Access and Accommodations

Your experience in this class is important. If you have already established accommodations with Disability Resources for Students (DRS), please communicate your approved accommodations to me at your earliest convenience so we can discuss your needs in this course.

DRS offers resources and coordinates reasonable accommodations for students with disabilities and/or temporary health conditions. Reasonable accommodations are established through an interactive process between you, your instructor(s) and DRS. It is the policy and practice of the University of Washington to create inclusive and accessible learning environments consistent with federal and state law.

If you have not yet established services through DRS, but have a temporary health condition or permanent disability that requires accommodations (conditions include but not limited to; mental health, attention-related, learning, vision, hearing, physical or health impacts), you are welcome to contact DRS at:

Website: <http://depts.washington.edu/uwdrs/>
Guide: [Getting Started / Accessing Resources](#)
Email: uwdrs@uw.edu

Phone: 206-543-8924

Fax: 206-616-8379

Course Evaluation

Course evaluations are done toward the end of the quarter during a predetermined time period. Students will have 24-48 hours to complete their course evaluation, which is delivered digitally from the UW Office of Educational Assessment.

All evaluations are anonymous and are used to make improvements to the course, and are included in a faculty member's annual review. It is important to complete the evaluations and provide your honest assessment both in the quantitative and qualitative measures.

Student Grievance Procedure

For more information about the Student Grievance Policy, please visit <https://grad.uw.edu> and/or the program office.

Non-Discrimination Policy

For more information about the Non-Discrimination Policy, please visit <https://grad.uw.edu> and/or the program office.

Religious Observance Accommodation

Washington state law requires that UW develop a policy for accommodation of student absences or significant hardship due to reasons of faith or conscience, or for organized religious activities. The UW's policy, including more information about how to request an accommodation, is available at Religious Accommodations Policy

(<https://registrar.washington.edu/staffandfaculty/religious-accommodations-policy/>).

Accommodations must be requested within the first two weeks of this course using the Religious Accommodations Request form (<https://registrar.washington.edu/students/religious-accommodations-request/>).” For more information about the Religious Observance Accommodation Policy, please visit the program office.

FERPA

For more information about the University's FERPA policy, please visit <https://grad.uw.edu> and/or the program office.



Tech Support

Network Use Policies

Please read the University of Washington's [Student Use of UW Computing Resources Policy](#).

Canvas Support

<https://itconnect.uw.edu/learn/tools/canvas/canvas-help-for-students/>

Syllabus Purpose and Disclaimer:

This syllabus serves as a guideline for what to expect in this class and an implicit agreement between the instructor and the student.

Before contacting the instructional staff, please review these documents first to see if your question is addressed. Every effort will be made to avoid changing the course schedule, but adjustments may be necessary to accommodate errors, omissions, or unforeseen events (such as weather events).

In the event changes are made to the syllabus, students will be informed during class, on the course website, and via email. It is your responsibility to be aware of these changes, so please check your email and the course site often.