

Katie W. Lem

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Education & Professional Certification

University of Washington – Foster School of Business. Seattle, WA	Expected 2021
<ul style="list-style-type: none">• PhD in Accounting	
University of Washington – Foster School of Business. Seattle, WA	2012
<ul style="list-style-type: none">• Bachelor of Arts in Business Administration (Accounting Concentration)• Minor in Mathematics	
Certified Public Accountant – New York, NY (Inactive)	2013

Research

Areas of Interest:

Data analytics, determinants and consequences of financial disclosures, financial statement analysis

Working Papers:

“Data analytics strategy and internal information quality” *PhD Dissertation* (Committee: Weili Ge, chair, Elizabeth Blankespoor, Dawn Matsumoto, Sarah McVay, and Jacob Vigdor)

- Presented at AAA Western Region Meeting (Virtual, 2020), University of Washington (2019, 2020)

“Step zero: determinants and implications of reliance on the qualitative goodwill impairment assessment” *Working Paper* with Katharine Adame and Simmi Mookerjee (University of Washington)

- Revise and resubmit (second round) at The Accounting Review

“Free cash flow disclosure in earnings announcements” *Working Paper* with Katharine Adame, Jennifer Koski, and Sarah McVay (University of Washington)

- Revise and resubmit (first round) at Journal of Financial Reporting

“Why are investors paying (more) attention to free cash flow?” *Working Paper* with Katharine Adame, Jennifer Koski, and Sarah McVay (University of Washington)

- Presented at AAA Annual Meeting (Virtual, 2020)
- Preparing for submission

Projects in Progress:

“Consequences of operating lease capitalization” *Project in Progress* with Weili Ge, Dawn Matsumoto, and Sarah Shaikh (University of Washington)

- Data analysis stage

Teaching

Areas of Interest:

Financial Accounting, Managerial Accounting, Data Analytics/Technology in Accounting

Experience – University of Washington:

Hybrid MBA Financial Accounting (2019, 2020 – Lead Instructor: Weili Ge)

- Course Evaluation: 5.0/5.0
- Online Instruction

Technology Management MBA Financial Accounting (2019 – Lead Instructor: Sarah McVay)

- Course Evaluation: 4.8/5.0

Undergraduate Financial Accounting (2017 - Lead Instructor: Peter Demerjian; 2020, Scheduled 2021 – Lead Instructor: Christina Nichols)

- Course Evaluation (most recent quarter): 4.7/5.0
- In-Person and Online Instruction

Undergraduate Managerial Accounting (2017 – Lead Instructor: Phil Quinn)

- Course Evaluation: 4.1/5.0

MPAcc Emerging Technologies (Scheduled 2021- Lead Instructor: Asher Curtis)

Academic Presentations

AAA Annual Meeting	2020
AAA Western Region Meeting DSFI	2020
University of Washington	2017, 2018, 2019, 2020

Conference and Professional Meeting Attendance

AAA FARS Midyear Meeting	2019, 2021
Journal of Accounting and Economics Conference	2020
AAA Annual Meeting	2020, Scheduled 2021
AAA Western Region Meeting DSFI	2020
Wharton Theory Bootcamp for Empiricists	2019
Conference on the Convergence of Financial and Managerial Accounting	2019
UBC / Oregon / Washington Conference	2017, 2018, 2019

Academic Service

Production and Operations Management Journal - Reviewer	2021
AAA Annual Meeting - Reviewer	2020, 2021
AAA FARS Midyear Meeting - Moderator, Reviewer	2019

Grants, Honors, & Awards

Cliff E Tranter PhD Fellowship	2016, 2017, 2018, 2019, 2020
Fred J Mueller Endowed Fellowship	2019
Foster School of Business – Most Outstanding Accounting Graduate Nominee	2012

Employment History

Goldman Sachs & Co – Jersey City, NJ	2015 - 2016
• Senior Finance Analyst – Investment Management Division	
Ernst & Young, LLP – New York, NY	2013 – 2015
• Assurance Services Senior Associate	
Amazon.com – Seattle, WA	2010 – 2011
• Financial Analyst Intern – Global Retail Operations Accounting, Direct Tax Reporting	

References

Weili Ge (Chair)

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Moss Adams Endowed Professor
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Dawn Matsumoto

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Sarah McVay

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Deloitte & Touche Endowed Professor
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