

FOSTER

Global Business Center
UNIVERSITY of WASHINGTON



MBA GLOBAL PROGRAMS

THE GLOBAL BUSINESS CENTER

EMPOWERING STUDENTS TO SUCCEED IN THE GLOBAL ECONOMY

The Global Business Center (GBC) at the Foster School of Business offers a range of international programs that enhance academic studies and help advance careers. These programs, on campus and off, are available to all MBA students who are interested in building global business expertise.



"Study tour programs are a wonderful opportunity for Foster MBAs to study international business practices firsthand, while expanding their worldview and taking away lifelong lessons...I encourage all Foster MBAs to consider participating. The learnings and experiences from the tour will be something you look back fondly on for years to come."

-Study Tour '19 Participant

GLOBAL BUSINESS CERTIFICATE

The Global Business Certificate is an academic MBA certificate option that consists of several international activities and opportunities, serving as evidence of a student's preparation for and commitment to global business. To future employers, the Certificate is an important signal of an MBA student's interest in working as a global manager. To earn a Global Business Certificate, MBA students must meet the following three requirements:

- 1. COMMUNITY NETWORKING** Daytime students must take 3 quarters of the Global Business Forum (GBF) and evening students must take 2 quarters of GBF.
- 2. INTERNATIONAL EXPERIENCE** Go on exchange OR complete 2 of the following: Study Tour, a globally focused practicum (internship, independent study, applied strategy project, etc.), have prior international work experience (minimum 3yrs in country), or participate in a global case competition.
- 3. GLOBAL COURSEWORK** Complete MGMT 509 (Managing in a Global Environment) and 8 additional credits of international electives.

OPPORTUNITIES ON CAMPUS

The Global Business Forum (GBF) is an engaging class and discussion forum where professionals from around the world share their insights into doing business globally. GBF is intentionally designed to connect students directly with global business leaders. Students are offered opportunities to lead Q&A discussions, and engage one on one with speakers by welcoming them to campus and in follow up. Each quarter brings a different theme, such as global high tech, global business in emerging markets, geopolitical forces in business, global entrepreneurship, international trade policy, healthcare, and resilient global leadership.

Russell Investments International Case Competition is a competition that builds on the traditional business school case competition model by bringing together MBA students to apply their knowledge and skills to a globally themed business problem. Teams of masters students will spend 48 hours analyzing the case and present recommendations to a panel of judges.

STUDY ABROAD OPPORTUNITIES

The Foster School offers a variety of short and long term opportunities to study abroad:

- > **EXCHANGE** is an excellent opportunity to improve your global competency. The Foster School partners with highly ranked business schools around the world and offers exchange options from two weeks to a full semester. Classes are taught in English. In an ever-increasing global market, possessing the cross-cultural competency that experience abroad helps you develop will continue to be more valuable in the job market.
- > **STUDY TOURS** are fast paced academic trips abroad that allow students to experience business and culture first hand through personal meetings with executives and local business leaders, company visits and cultural excursions. Tours last between eight and fourteen days and most commonly take place in mid-March.
- > **GLOBAL CONSULTING PROJECTS** pair teams of 2nd year students with global companies or organizations. These projects involve approximately 10 weeks of work including 1-2 weeks abroad for on the ground research.

LEARN MORE!

- > Set up an **advising appointment** to discuss global opportunities: passport@uw.edu
- > **Attend an Info Session**
Visit our website: foster.uw.edu/centers/gbc/



42 COUNTRIES

NUMBER OF STUDY TOUR
DESTINATIONS SINCE 1997

