

Technology Commercialization Practicum

ENTRE 541

Technology Commercialization (ENTRE 541) provides graduate students with the opportunity to work with UW scientists and engineers to identify potential applications, markets and business models for breakthrough discoveries invented at UW labs. The course is focused on building student skills with commercial analysis --- requiring research, critical thinking, and informed speculation regarding the risk/reward of commercializing a very early-stage technology.

**Meets
Mondays
6-9:30 pm**

LEARN

ANALYZE

CREATE

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| <p>Learn from UW scientists and engineers. What are the appropriate steps to commercialize a UW technology?</p> | <p>Is the technology novel and competitive? Can you identify potential markets? Is there a business model?</p> | <p>A feasibility plan that covers a technology and market and analysis. A proposed list of milestones.</p> |
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