

YuanYuan (Jennifer) Lu

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EDUCATION & PROFESSIONAL CERTIFICATION

University of Washington – Foster School of Business. Seattle, WA **Current**

- PhD in Accounting (*Expected Graduation: 2021*)
- Dissertation: “IR and Firm Disclosures: Evidence from Quarterly Earnings Conference Calls”
- Committee: Dawn Matsumoto (Chair), Beth Blankespoor, Weili Ge, and Ties de Kok.

University of Georgia – Tull School of Accounting. Atlanta, GA

- B.A Accounting and International Business (minor in French) **2013**
- Master of Accountancy **2014**

Certified Public Accountant (*Inactive*)- Atlanta, GA **2016**

GRANTS, HONORS, & AWARDS

- Edna Benson PhD Fellowship **2016-2018**
- PwC Scholarship **2013**
- Frazier and Dieter Accounting Scholarship **2012**
- University of Georgia Deans List/Presidential Scholarship **2009-2013**
- UGA Foundation National Merit Stipend **2009-2013**
- University of Georgia Charter Scholarship **2009-2013**

RESEARCH

Areas of Interest

- Financial Reporting Quality, Voluntary Disclosure, Textual Analysis , Managerial Behavioral Consistency

Working Papers and Works in Progress

- “Investor Relations and Firm Disclosures: Evidence from Quarterly Earnings Conference Calls” (Dissertation)
 - Presented at DSFI 2020
- “Determinants and Consequences of Managerial Conference Call Attendance” (With Dawn Matsumoto and Keehea Moon)
 - Data analysis stage

PROGRAMMING LANGUAGES

- SAS, Stata, Python

TEACHING EXPERIENCE (University of Washington)

- Introduction to Managerial Accounting – Undergraduate Program (2 sections) **2020**
4.4/5.0 teaching evaluation (With Wendy Baesler)
- Financial Accounting – Evening MBA Program (1 section) **2019**

- 4.7/5.0 teaching evaluation (With Sarah McVay)
- Introduction to Financial Accounting – Undergraduate Program (4 sections) 2019
4.5/5.0 teaching evaluation (With Steve Sefcik/Izzy Weber)
- Introduction to Financial Accounting – Undergraduate Program (2 sections) 2018
4.2/5.0 teaching evaluation (With Peter Demerjian)
- Introduction to Financial Accounting – Undergraduate Program (2 sections) 2017
3.7/5.0 teaching evaluation (With Peter Demerjian)
- Introduction to Managerial Accounting – Undergraduate Program (2 sections) 2016
3.1/5.0 teaching evaluation (With Phil Quinn)

CONFERENCE PARTICIPATION (INCLUDING SCHEDULED)

- CAR Conference 2020
- AAA Western Regional Doctoral Student Faculty Interchange 2020
- AAA FARS Mid-Year Meeting and Doctoral Student Consortium 2019
- UBC / Oregon / Washington Conference 2017-2019

PROFESSIONAL EXPERIENCE

Pricewaterhouse Coopers – Atlanta, GA

- Assurance Services Experienced Associate 2014-2016
- Assurance Services Intern 2013

PROFESSIONAL SERVICE

- University of Washington Doctoral Business Student Association member 2017-2018

REFERENCES

Dawn Matsumoto (Chair)

Professor of Accounting
 Gerhard G. Mueller Endowed Professor in Accounting
 University of Washington
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Weili Ge

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 Moss Adams Endowed Professor
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Peter Demerjian

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