

# John L. Wertz

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## EDUCATION AND CERTIFICATION

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<b>University of Washington, Foster School of Business</b>	2015 – 2021
<ul style="list-style-type: none"><li>• Ph.D., Accounting</li><li>• Minors: Microeconomics, Econometrics, Financial Economics</li></ul>	
<b>The Ohio State University, Fisher School of Business</b>	2005 – 2009
<ul style="list-style-type: none"><li>• B.S.B.A, Accounting</li></ul>	
<b>Certified Public Accountant (inactive), Oregon</b>	2011 – present

## RESEARCH INTERESTS

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The use of accounting information in capital markets with an emphasis on information processing costs, attention to different information sources, market microstructure, and the price discovery process.

## PUBLISHED RESEARCH

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“Why do individuals disregard accounting information? The roles of information awareness and acquisition costs” (with Elizabeth Blankespoor, Ed deHaan, and Christina Zhu), *Journal of Accounting Research*, 2019, Vol. 57(1).

- Selected for the 2018 FARS Editors’ Picks Plenary Session
- Featured in: [Columbia Law School Blue Sky Blog](#); [Knowledge @ Wharton](#); [Foster Research Briefs](#)

## WORKING PAPERS

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“Bundled signals, processing costs, and pricing speed” (solo-authored dissertation)

- Dissertation committee: Ed deHaan (chair), Elizabeth Blankespoor, David Burgstahler, Jonathan Bakker (Graduate School Representative)

“Entry and capital structure mimicking in concentrated markets: The role of incumbents’ financial disclosures” (with Darren Bernard and Devrimi Kaya)

- Revise and resubmit, *Journal of Accounting and Economics* (3<sup>rd</sup> round), currently under review
- Presented at the 2019 AAA Annual Meeting

## WORK IN PROGRESS

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“Reputational inattention” (with Ed deHaan and Wei Ting Loh)

- Writing and data analysis stage
- Presented at the Deloitte Foundation Doctoral Consortium

## AWARDS AND FELLOWSHIPS

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2020	Executive MBA Outstanding Teaching Assistant Award
2019	AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium Fellow
2018-2019	Deloitte Foundation Doctoral Fellowship
2018	University of Washington Foster School of Business Dean’s Achievement Award
2018	AAA FARS Excellence in Reviewing Award
2017-2018	University of Washington Cliff E. Tranter Fellowship
2015-2016	University of Washington Foster Ph.D. Scholarship
2011	Oregon Society of CPAs Circle of Excellence (top score on CPA exam in Oregon)

## TEACHING EXPERIENCE

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### At the University of Washington:

- Teaching Assistant for Managerial Accounting:
  - Executive MBAs (David Burgstahler) Winter 2018 – 2020  
*Average ratings: 4.7/5.0, 4.8/5.0, 5.0/5.0*
  - Full-time MBAs (James Jambalvo) Spring 2020  
*No ratings collected*
  - Evening MBAs (Sarah Shaikh) Spring 2017  
*Average rating: 4.7/5.0*
  - Undergraduates (Phil Quinn) Winter 2016  
*Average rating: 4.5/5.0*
- Instructor for Ph.D. Bootcamp (Mathematics, Statistics, & Microeconomics) for incoming Accounting Ph.D. students Summer 2016 – 2018  
*No ratings collected*

## CONFERENCE ATTENDANCE

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2019	Wharton Spring Conference, Deloitte Foundation Doctoral Consortium, AAA FARS Mid-Year Meeting, AAA Annual Meeting, Journal of Accounting and Economics Conference, UBC/Oregon/Washington Conference
2018	Wharton Theory Bootcamp for Empiricists (inaugural), AAA FARS Mid-Year Meeting, AAA FARS Doctoral Consortium, UBC/Oregon/Washington Conference
2017	UNC Tax Doctoral Seminar
2016	UBC/Oregon/Washington Conference
2015	UBC/Oregon/Washington Conference

## **PROFESSIONAL SERVICE**

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Ad hoc reviewer for:

- AAA FARS Mid-Year Meeting (5x), AAA Annual Meeting (2x), Hawai'i Accounting Research Conference
- *Journal of Financial Reporting, Data in Brief*

## **PROFESSIONAL EXPERIENCE**

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### **KPMG LLP**

2009 – 2014

- Expatriate, high net-worth, and corporate tax departments
- Short-term international rotation to Zurich, Switzerland