

DAVID TAN

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ACADEMIC POSITIONS

2018 – present	University of Washington, Foster School of Business Associate Professor of Strategy and Entrepreneurship Michael G. Foster Endowed Fellow
2013 – 2018	Assistant Professor of Strategy and Entrepreneurship
2009 – 2013	Georgetown University, McDonough School of Business Assistant Professor of Strategy

EDITORIAL POSITIONS

Senior Editor, *Organization Science*

EDUCATION

2009	Emory University, Goizueta Business School PhD in Organization and Management
2004	Creighton University BSBA in Finance

RESEARCH

- Tan, D. and Rider, C. 2017. "Let them go? How losing employees to competitors can enhance firm status." *Strategic Management Journal*. 38 (9): 1848-1874.
- Best Conference Paper in Strategic Human Capital IG, *Strategic Management Society Annual Conference*, Denver, CO, October 2015
 - *Wall Street Journal*, "The Case for Letting Your Best People Go: A study finds a link between employees leaving for prestigious jobs and improved company status." April 18, 2017.
- Tan, D. and Tan, J. 2017. "Far from the tree? Do private entrepreneurs agglomerate around public sector incumbents during economic transition?". *Organization Science*. 28 (1): 113-132.
- *INSEAD Doriot Entrepreneurship Conference*, Fontainebleu, France, October 2015
- Tan, D. 2016. "Making the news: heterogeneous media coverage and corporate litigation". *Strategic Management Journal*. 37 (7): 1341-1353.
- *West Coast Research Symposium*, Seattle, WA, September 2013
 - MIT Sloan
- Zhang, C., Tan, J., and Tan, D. 2016. "Fit by adaptation or fit by founding? A comparative study of existing and new entrepreneurial cohorts in China". *Strategic Management Journal*, 37 (5): 911-931.
- Rider, C. and Tan, D. 2015. "Labor market advantages of organizational status: a study of lateral partner hiring by large U.S. law firms." *Organization Science*. 26: 356-372.
- Tan, D. and Roberts, P. 2010. "Categorical coherence, classification volatility and examiner-added citations". *Research Policy*. 29 (1) 89-102.
- Xia, J., Tan, J., and Tan, D. 2008. "Mimetic entry and bandwagon effect: the rise and decline of international equity joint venture in China". *Strategic Management Journal*. 29 (2) 195-217.

Tan, J. and Tan, D. 2005. "Environment–strategy co-evolution and co-alignment: a staged model of Chinese SOEs under transition". *Strategic Management Journal*. 26 (2) 141-157.

Working papers

Tan, D. "The road not taken: technological uncertainty and the evaluation of innovativeness."

- West Coast Research Symposium, Alberta, Canada, August 2017
- *INSEAD Doriot Entrepreneurship Conference*, Fontainebleu, France, May 2017
- University of Minnesota, National University of Singapore, Stanford GSB, Santa Clara University, Washington University, St. Louis

Tan, D. and Rider, C. "How the basis for status beliefs varies with perceiver status."

- *Organization Science Winter Conference*, Phoenix, AZ, March 2019
- *Academy of Management Annual Meeting*, Boston, MA, August 2019.

Tan, D. and West, N. "Bad medicine: litigation, competition, and the marketing of prescription opioids."

- *Strategy and the Business Environment Conference*, Austin, TX, May 2020
- University of Michigan

Tan, D. and Yang, J. "Defendant cash holdings in patent litigation: the impact on shareholder value".

- *West Coast Research Symposium*, Seattle, WA, September 2014

Fabrizio, K R. and Tan, D. "Intrafirm variation in adaptation to environmental change: plant-level evidence from electric utility deregulation."

Ad hoc reviewer

- *Administrative Science Quarterly*
- *American Sociological Review*
- *Management Science*
- *Strategic Management Journal*

Conference Presentations

"Patent litigation and cost of capital."

- *Canadian Law and Economics Association Conference*, Toronto, Canada, September 2012.

"Interorganizational dynamics of architectural change."

- *Asia Ecology Conference*, Seoul, Korea, April 2012
- *Industry Studies Conference*, Pittsburgh, PA, June 2012

"Structures of opportunity: careers within and across organizations". Symposium co-organizer.

- *Academy of Management Annual Meeting*, San Antonio, TX, August 2011. Sponsored by CAR, OMT, HR divisions.

"Status differentiation and product line expansion: Evidence from the EEPROM Market, 1977-2001".

- *Academy of Management Annual Meeting*, Montreal, QC, August 2010.

"Status Differentiation, Consistency, and the Escalation of Disputes: Patent Litigation in the Worldwide Semiconductor Industry".

- *Smith Entrepreneurship Research Conference*, College Park, MD, April 2010.

Fabrizio, K. and Tan, D. "Agency or agents? The role of incentive pay and managerial expertise under deregulation".

- *Academy of Management Annual Meeting*, Anaheim, CA, August 2008.

Tan, D. and Roberts, P. "Classification system volatility and the determination of a patent's effective scope".

- *Academy of Management Annual Meeting*, Philadelphia, PA, August 2007.
- *American Sociological Association Annual Meeting*, New York, NY, August 2007.

Seminar Presentations

- University of Michigan
- University of Minnesota
- National University of Singapore
- Stanford GSB
- Santa Clara University
- Washington University, St. Louis
- UC Riverside
- MIT Sloan
- INSEAD
- Singapore Management University
- Hong Kong UST

GRANTS AND FELLOWSHIPS

With Soyoung Kang. VentureWell Faculty Grant, 2018.

- \$21,000

With Jie Yang. Center for Financial Markets and Policy, Georgetown University, 2012

- \$2,000 research grant

With Chris Rider (principal investigator) and Adina Sterling. Law School Admissions Council, 2009

- \$15,625 research grant

Kauffman Foundation-GRA Grant for the Study of Entrepreneurship and Productivity, 2008

- \$14,900 research grant

Howard Hughes Teacher-Scholar, Emory University, 2006

- \$5,000 fellowship

George W. Woodruff Fellowship, Emory University, 2004

- \$25,000 fellowship

TEACHING

Courses Taught

ENTRE 510: Entrepreneurial Strategy, University of Washington, 2013-

TMMBA 504: Competitive Strategy, University of Washington, 2014-

ENTRE 567: Entrepreneurial Strategy and Decision-making, University of Washington, 2017-

TECHIN 530: Essentials of Entrepreneurship, University of Washington, 2017

ENTRE 581: Theoretical Foundations of Entrepreneurship, University of Washington, 2017-

STRT 283: Strategic Management, Georgetown University, 2009-2012

Economic Sociology of Emerging Technology, Emory University, 2006-2007

Teaching Materials

Tan, D. and Tan, J. "Amway in China (A): a new business model". *Ivey Business School Case, (Co-listed as Harvard Business School case #904M35)*.

Tan, D. and Tan, J. "Amway in China (B): adapting to a changing environment". *Ivey Business School Case, (Co-listed as Harvard Business School case #904M36)*.

Case, A., Darrow, L., Jameson, H., and Tan, D. "Discovering the connections: reflections from teaching interdisciplinary undergraduate research methods". *International Journal of Teaching and Learning in Higher Education*, 21 (1) 118-126.

- Presented at the *International Society for Exploring Teaching and Learning Annual Meeting*. Atlanta, GA, October 2007.