MBA Pro Dev

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MBA Career Management

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Course Description

This course follows the Summer Foundations course and is designed to promote rapid learning and understanding of the MBA professional development process leading to greater self awareness, developing post-graduate career goals, and successfully executing on professional development plans. We know that people find their career and life paths by knowing themselves, their interests, and opportunities. Pro Dev canvas site promotes further growth in professional development plus builds and actualizes components of information in the Pro Dev Foundations summer course.

What to expect and why this course on canvas?

Pro Dev includes an intense, focused, week-long program and fall series intended to launch first year MBAs into the rigorous task of:

1. increasing self awareness and defining their post-graduate goals and aspirations
2. understanding a design thinking methodology and set of skills
3. knowing different kinds of opportunities open to them. Equally important to defining post-graduate life and career goals, students will create plans to achieve those goals.

Course Requirements - Required for Graduation

Attendance, participation, and completion of assignments during MBA Career Management (MBACM) Orientation, Pro Dev Week sessions and Pro Dev Fall Quarter sessions listed are below:

Dates for Required Attendance:

- August 30: MBACM Orientation Day
- September 12-19: Pro Dev Week
- September 26/27: Powerful Presentations with Gregory Heller
- October 10/11: Designing Your Life - Creating Plans
- October 26: Case Interviewing with Marc Cosentino

Required Assignments:

- September 19: Brand Essence
- September 18: 1 Mock Interview
- November 30: Schedule 1 coaching session with assigned coach and 1 mock interview with a coach fall quarter

Course Goal:

The goal of the course is to help students achieve their post-graduate careers using multiple approaches and frameworks that include:

- 3 C's Competence, Confidence, Connections ©
- Design Your Life (DYL)
- Case Interview Frameworks
- Behavioral Interview STAR or CAR
- Brand Essence ©

Finding a job that is aligned with personal and professional goals requires candidates to prepare for meetings, interviews, social events, and company treks. This rigor applies broadly across companies and industries whether for profit or non-profit. Because we know that students often find competing interests during their first quarter of the MBA Program.

Learning objectives for Pro Dev sessions before and during school are:

- Discover and use personal strengths, personal brand, and personality traits that lead to achieving goals for school and employment.
- Understand how to use effectively use the services and support of MBA Career Management, other school resources, and networks of alumni supporters.
- Understand the ways to build, sustain and promote well-being during stressful experiences in the employment process such as resilience, reflection, and journalling.
- Learn how to network, cold call, and use appropriate etiquette at business functions
- Achieve competency in behavioral and case interviewing
- Know the best use of online job search tools such as LinkedIn and Foster Jobs

Learning will be through the following methods:

- MBA Career Management coaches/advisors, guest speakers, and experts in the field of recruiting, talent acquisition, and interviewing will provide frameworks, theories, and real-life examples. Speakers will be from Fortune 100 companies and global top tier MBA trainers.

Required Reading

- Designing Your Life, Bill Burnett & Dave Evans

Recommended Readings

- excuse me, Rosanne J. Thomas
- The Chinese Student's Essential Guide to Career Success, Shawn K. Lipton
- Case in Point, Marc Cosentino
- Crack the Case, David Ohrvall
- Strengthfinder 2.0, Tom Rath