goodwill hunting

We find secondhand clothing or deadstock

Add your logo through embroidery or screenprint

To create sustainable affordable apparel

Did you know...

700 gallons of water to produce a single t-shirt

200 million promotional t-shirts made every year

150 billion total gallons of water lost per year -- or the equivalent of draining Lake Union every two weeks

Proof of concept

$800 for prototype converted to $1200 in revenue in 2 months

Y1 goals

5.7M gallons water saved
7,800 apparel repurposed
3 living wage jobs created
$160K in revenue

“What a deal!”

“This is from Goodwill??”

Our customers want to wear their values and show off their community not their conformity

Ask us about...

... and Goodwill Seattle

$110M annual revenue
$70M net assets
100,000 new items/day

wants to invest

Target Markets

Local businesses
Startups
Colleges
Bands
Clubs
Meetups

Dave Bergart
Amy Villanueva
Robbie Goehrke
the process
the apparel
the numbers