

goodwill hunting

We find secondhand clothing or deadstock



Add your logo through embroidery or screenprint



To create sustainable affordable apparel



Did you know...

700 gallons of water to produce a single t-shirt

200 million promotional t-shirts made every year

150 billion total gallons of water lost per year -- or the equivalent of draining Lake Union every two weeks

Proof of concept

\$800 for prototype converted to **\$1200** in revenue in **2 months**

Y1 goals

5.7M gallons water saved
7,800 apparel repurposed
3 living wage jobs created
\$160K in revenue

"What a deal!"

"This is from Goodwill??"

Our customers want to **wear their values** and show off their **community** not their conformity



... and Goodwill Seattle

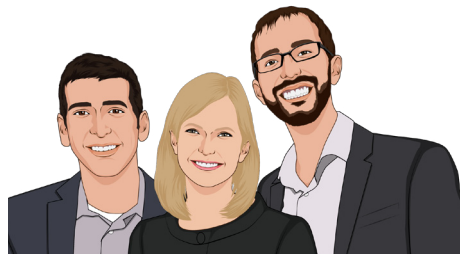
\$110M annual revenue

\$70M net assets

100,000 new items/day

wants to invest

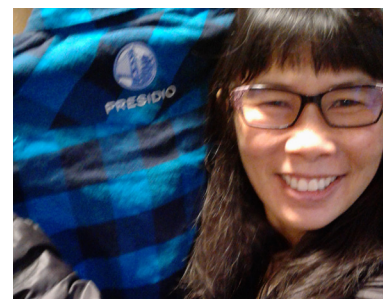
Ask us about...



Dave Bergart
the process

Amy Villanueva
the apparel

Robbie Goehrke
the numbers



Target Markets

Local businesses
Startups
Colleges
Bands
Clubs
Meetups