

Elizabeth Blankespoor

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Education and Professional Certification

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| Ph.D. | Accounting, <i>University of Michigan</i> | 2012 |
| M.Acc | Accounting and Information Systems, <i>University of Utah</i> | 2007 |
| B.A. | Accounting and Information Systems, <i>Dordt University</i> | 2003 |
| CPA | Certified Public Accountant (Inactive), State of California | 2006 |

Academic Experience

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| <i>University of Washington, Foster School of Business</i> | | |
| Associate Professor of Accounting | | 2018-Present |
| <i>Stanford University, Graduate School of Business</i> | | |
| Associate Professor of Accounting | | 2017-2018 |
| Assistant Professor of Accounting | | 2012-2017 |
| <i>University of Michigan, Ross School of Business</i> | | |
| Graduate Teaching Assistant and Tutor, Executive MBA Financial Statement Analysis | | 2010-2011 |
| Graduate Research Assistant | | 2007-2011 |
| <i>University of Utah, David Eccles School of Business</i> | | |
| Graduate Instructor of Accounting and Information Systems | | 2006-2007 |

Research Interests

Financial Reporting; Corporate Disclosure; Information Processing Costs; Technology

Peer-Reviewed Publications

“Strategic Disclosure and CEO Media Visibility” (with Ed deHaan, 2020), Forthcoming at *Journal of Financial Reporting*

- Select press: *Harvard Law School Forum*, *Strategy-Business.com*, *ValueWalk*

“Disclosure Processing Costs, Investors’ Information Choice, and Equity Market Outcomes: A Review” (with Ed deHaan and Ivan Marinovic, 2020, Forthcoming at *Journal of Accounting and Economics*)

- Presented at 2019 *Journal of Accounting and Economics* Conference

“The Impact of Information Processing Costs on Firm Disclosure Choice: Evidence from the XBRL Mandate” (*Journal of Accounting Research*, 2019, Vol. 57, No. 4, pp.919-967)

“Why do Individual Investors Disregard Accounting Information? The roles of information awareness and acquisition costs” (with Ed deHaan, John Wertz, and Christina Zhu, *Journal of Accounting Research*, 2019, Vol. 57, No. 1, p.53-84)

- Selected for the 2018 FARS “Editors’ Picks” Plenary Session
- Select press: *Columbia Law School Blue Sky Blog*

“Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism” (with Ed deHaan and Christina Zhu, *Review of Accounting Studies*, 2018, Vol. 23, No. 1)

- Winner of the 2017 FARS Midyear Best Paper Award
- Select press: *IR Magazine*, *Associated Press*, *Harvard Nieman Lab*, *Columbia Tow Center for Digital Journalism*, *Stanford Insights*

“Perceptions and Price: Evidence from CEO Presentations at IPO Roadshows” (with Brad Hendricks and Gregory S. Miller, *Journal of Accounting Research*, 2017, Vol. 55, No. 2)

- Presented at the 2016 *Journal of Accounting Research* Conference
- Select press: *Wall Street Journal*, *Washington Post*, *Forbes.com*, *Inc.com*, *IR Magazine*

“Initial Evidence on the Market Impact of the XBRL Mandate” (with Brian P. Miller and Hal D. White, *Review of Accounting Studies*, 2014, Vol. 19, No. 4)

“The Role of Dissemination in Market Liquidity: Evidence From Firms’ Use of Twitter” (with Gregory S. Miller and Hal D. White, *The Accounting Review*, 2014, Vol. 89, No. 1)

- Winner of the 2017 FARS Best Paper Award
- Select press: *Wall Street Journal MarketWatch*, *Financial Times*, *Bloomberg West* television interview, *Stockopedia*, *Private Equity Hub*, *The Stanford Daily*

“Fair Value Accounting for Financial Instruments: Does It Improve the Association Between Bank Leverage and Credit Risk?” (with Thomas J. Linsmeier, Kathy Petroni, and Catherine Shakespeare, *The Accounting Review*, 2013, Vol. 88, No. 4)

- Select press: *Wall Street Journal MarketWatch*, *Financial Times*, *Accounting Today*, *Harvard Law School Forum*

Other Publications

“Firm Communication and Investor Response: A Framework and Discussion Integrating Social Media” (*Accounting, Organizations and Society*, 2018, Vol. 68-69)

Working Papers

“The Pitch: Managers’ Disclosure Choice During IPO Roadshows” (with Brad Hendricks and Gregory S. Miller, 2019)

Invited Workshop and Conference Presentations

- 2020 FARS Doctoral Consortium (Jan), University of Utah (Feb, Discussant, Scheduled), Fordham University (Feb, Scheduled), 2020 GSU/RFS FinTech Conference (Feb, Discussant, Scheduled), University of Amsterdam (Mar, Scheduled), Erasmus Rotterdam (Mar, Scheduled), University of Toronto (Apr, Scheduled), University of Waterloo (Apr, Scheduled), University of Hong Kong (May, Scheduled), HKUST (May, Scheduled)
- 2019 FARS Midyear Meeting (Jan, Discussant), University of Miami (Feb), University of Notre Dame (Mar), University of Missouri (Mar), USC Conference on Emerging Technologies in Accounting and Financial Economics (Mar, Discussant), INSEAD (Apr), Tilburg University (Apr), AAA Policy Implications of Research Panel (Aug), Southern Methodist University (Sep)
- 2018 University of Arizona (Jan), FARS Midyear Meeting (Jan, Discussant), Texas A&M Conference (Nov)
- 2017 University of Wisconsin-Madison (Mar), Brigham Young University (Mar), UC Davis Accounting Research Conference (Apr), University of Washington (Apr), University of Minnesota Empirical Accounting Conference (Apr), University of Colorado (May), Colorado Summer Accounting Conference (Jun, Discussant), Georgia State University (Sep), 2017 *Accounting, Organizations, and Society* Conference on New Corporate Disclosure and New Media (Oct, Discussant), Cornell University (Oct), Northwestern University (Nov)
- 2016 Harvard Business School (May), Boston College (May), Stanford Summer Camp (Aug)
- 2015 FASB Financial Reporting Issues Conference (Jan, Panelist), London Business School (Mar), Penn State Accounting Research Conference (May), University of Colorado Summer Accounting Conference (Jun), National Investor Relations Institution Annual Conference (June, Panelist), Indiana University (Oct), Nick Dopuch Washington University Accounting Conference (Nov, Discussant), University of Southern California (Nov)
- 2014 University of Chicago (May), AAA Annual Meeting (Aug, Discussant), Stanford Summer Camp (Aug), University of Pennsylvania - Wharton (Sep), University of Illinois at Chicago Fall Conference (Oct), *Review of Accounting Studies* Conference (Oct, Discussant), Duke/UNC Fall Camp (Oct)
- 2013 Santa Clara University (Mar), CARE Conference (Apr)
- 2012 University of Utah (Jan), MIT Sloan (Jan), University of Rochester (Jan), Northwestern University (Jan), The Ohio State University (Feb), Columbia University (Feb), New York University (Feb), Dartmouth College (Feb), University of Oregon (Feb), Stanford University (Feb), Office of the Comptroller of the Currency (Oct)
- 2011 University of Michigan (Jul, Dec)
- 2009 University of Michigan (Oct)
- 2008 University of Michigan (Oct)

(Invited) Conferences Attended

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| FASB Financial Reporting Issues Conference | 2012,2014,2015,2016,2017,2018,2019,2020 |
| Center for Accounting Research and Education (CARE) Conference | 2013,2019 |
| <i>Journal of Accounting and Economics</i> Conference | 2011,2015,2016,2017,2018, 2019 |
| <i>Journal of Accounting Research</i> Conference | 2014,2015,2016,2017,2018,2019 |
| <i>Review of Accounting Studies</i> Conference | 2012,2014,2019 |
| Stanford GSB Accounting Summer Camp | 2012,2013,2014,2015,2016,2017,2018,2019 |
| UBCOW (UBC, Oregon, and Washington Conference) | 2018,2019 |

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| University of Colorado Summer Accounting Conference | 2012,2015,2016,2017,2018,2019 |
| University of Michigan Harvey Kapnick Accounting Conference | 2008,2010,2019 |
| University of Utah Winter Accounting Conference | 2007,2015,2016,2017,2018,2019 |
| Texas A&M AFDS Conference | 2018 |
| <i>Accounting, Organizations, and Society</i> Conference | 2017 |
| PCAOB-JAR Conference on Auditing and Capital Markets | 2017 |
| UC Davis Accounting Conference | 2017 |
| University of Minnesota Empirical Accounting Conference | 2014, 2015,2017 |
| Nick Dopuch Accounting Research Conference | 2015 |
| Penn State Accounting Research Conference | 2015 |
| Stanford Causality in the Social Sciences Conference | 2014 |
| Duke/University of North Carolina Fall Camp | 2014 |
| University of Illinois at Chicago Research Conference | 2014 |
| London Business School Accounting Symposium | 2014 |
| Stanford GSB Global Crossroads Conference | 2013 |
| Robert M. Trueblood Seminars for Professors | 2013 |
| AAA New Faculty Consortium | 2013 |
| University of North Carolina Tax Doctoral Seminar | 2011 |
| AAA FARS Doctoral Consortium | 2010 |
| University of Texas at Austin Accounting Conference | 2009 |

Teaching Experience

Advanced Cases in Assurance Services, University of Washington Foster School of Business (MPAcc)
Intermediate Financial Accounting, University of Washington Foster School of Business
Global Financial Reporting, Stanford Graduate School of Business (MBA, MSx)
Current Topics in Accounting Research, Stanford Graduate School of Business (PhD)
Financial Accounting, Stanford Law School
Executive MBA Financial Statement Analysis (Graduate Teaching Assistant), University of Michigan
Accounting Fundamentals (Instructor), University of Utah
Computer Essentials (Graduate Student Instructor), University of Utah

Published Cases

BP and Contingent Liabilities (with Jaclyn Foroughi and Greg Rogers). 2015. Stanford Graduate School of Business Case No. A220
FedEx and Pension Accounting (with Jaclyn Foroughi). 2015. Stanford Graduate School of Business Case No. A222
JetBlue and The New Revenue Recognition Standard (with Jaclyn Foroughi and Emily Booth). 2017. Stanford Graduate School of Business Case No. A231

Professional Activities, Memberships, Experience, and Service

Editorial Boards

Journal of Accounting and Economics (2018-Present)
Journal of Accounting Research (2017-Present)
Review of Accounting Studies (2020-Present)
The Accounting Review (2017-Present)

Ad Hoc Reviewer

Accounting Horizons, Accounting Organizations and Society, Contemporary Accounting Research, European Accounting Review, Journal of Accounting and Public Policy, Journal of Banking and Finance, Journal of Finance, Journal of Financial Economics, Journal of Financial and Quantitative Analysis, Journal of Financial Reporting, Journal of Information Systems, Management Science, Review of Financial Studies, AAA Annual Meeting, AAA FARS Mid-year Meeting

Dissertation Committees

Kurt Gee, Stanford Graduate School of Business, 2018 (Placement: FASB Fellow, Penn State)
Ken Li, Stanford Graduate School of Business, 2019 (Placement: McGill University)

Committees and Organization

Organizing Committee Chair, 2020 FASB Financial Reporting Issues Conference
AAA Financial Reporting Policy Committee member, 2018-present
AAA FARS, Section Liaison, 2018
Co-coordinator for Accounting PhD program, Stanford, 2016 - 2018
Co-organizer, Stanford Summer Camp, 2016, 2017, 2018
Co-organizer, Discussion Leader, Panelist, 2015 FASB Financial Reporting Issues Conference
Organizer, Stanford Accounting workshops, 2012-2014
Co-organizer, 2013 Center for Accounting Research and Education (CARE) Conference
(The Impact of Emerging Information Technology on Capital Markets)

Member

American Accounting Association (FARS), International Association for Accounting Education & Research, XBRL US

Ernst & Young, Salt Lake City, UT, Senior Auditor

2004-2006

Awards and Honors

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| Horizon Award, Dordt College | 2018 |
| AAA FARS Midyear Meeting Outstanding Discussant Award | 2018, 2019 |
| AAA FARS Best Paper Award (The Role of Dissemination in Market Liquidity: Evidence from Firms' Use of Twitter) | 2017 |
| AAA FARS Midyear Best Paper Award (Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism) | 2017 |
| FARS Excellence in Reviewing Award | 2016 |
| MBA Distinguished Teaching Award, Stanford GSB | 2016 |

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| R. Michael and Mary Shanahan Faculty Scholar, Stanford GSB | 2015-2016 |
| MSx Teaching Excellence Award, Stanford GSB | 2015 |
| Michelle R. Clayman Faculty Scholar, Stanford GSB | 2014-2015 |
| Ross School of Business Emeritus Award (given to the graduating doctoral student with the highest academic achievement) | 2013 |
| ProQuest Distinguished Dissertation Award Finalist, University of Michigan | 2012 |
| Deloitte Foundation Doctoral Fellow | 2010-2012 |
| Ross School of Business Fellowship, University of Michigan | 2007-2012 |
| Paton Accounting Scholarship, University of Michigan | 2007-2011 |
| Thomas William Leabo Memorial Scholarship, University of Michigan | 2009 |
| Utah Association of CPA's Outstanding Accounting Student, University of Utah | 2007 |
| WSJ Student Achievement Award (Top Business Student), Dordt College | 2003 |