CHALLENGES AND COMPETITIONS
OFFERED BY THE BUERK CENTER FOR ENTREPRENEURSHIP

**HEALTH INNOVATION CHALLENGE**

Innovations in health and healthcare are sparking new approaches to wellness, care and treatment, safety, and access. If you have a passion for innovation or solving problems and the desire to make an impact, form a team now!

Questions? Contact us at uwbuerk@uw.edu
More details at hic.uw.edu

**HIC: COMPETITION STEPS AND STAGES**

ENTRY APPLICATION DEADLINE: FEBRUARY 10, 2020
Submit a 5–7 page business summary for official entry into the HIC

PITCH WORKSHOP HELD FOR FINALIST TEAMS
Attendance is mandatory for all teams in the Seattle area

1-PAGE BUSINESS SUMMARY WILL BE DUE
Summaries are sent to every judge before the day of the Challenge

CHALLENGE DAY: THURSDAY, MARCH 5, 2020
HUB North Ballroom, University of Washington

**ENVIRONMENTAL INNOVATION CHALLENGE**

Pressing environmental problems are opportunities for innovation. If you have a passion for cleantech, sustainable innovations or services, and the smarts to play in the green economy, now is the time to think creatively!

Questions? Contact Lauren Brohawn at brohal@uw.edu
More details at eic.uw.edu

**EIC: COMPETITION STEPS AND STAGES**

ENTRY APPLICATION DEADLINE: FEBRUARY 18, 2020
Submit a 5–7 page business summary for official entry into the EIC

PITCH WORKSHOP HELD FOR FINALIST TEAMS
Attendance is mandatory for all teams in the Seattle area

1-PAGE BUSINESS SUMMARY WILL BE DUE
Summaries are sent to judges before the day of the Challenge

CHALLENGE DAY: THURSDAY, APRIL 2, 2020
Seattle Center Exhibition Hall

**HAVE AN IDEA? GREAT!**

Competitions are open to students attending a college or university in the Pacific Northwest, British Columbia, and Alaska. Some additional rules apply. Do you questions about the application? We can help. Contact us at uwbuerk@uw.edu.

**DEMPSEY STARTUP: STEPS AND STAGES**

ENTRY APPLICATION DEADLINE: APRIL 6, 2020
Submit a 5–7 page executive summary for official entry into the Dempsey Startup Competition

SCREENING ROUND
Closed session is held for judges to review entries, provide feedback. Top 36 teams selected and announced

INVESTMENT ROUND: WEDNESDAY, APRIL 29, 2020
Tradeshow-style event ends with announcement of Sweet 16

COACHING ROUND: THURSDAY, MAY 14, 2020
Non-competitive but mandatory session for all Sweet 16 teams

SWEET 16 + FINAL ROUND: THURSDAY, MAY 21, 2020
Boardroom style presentations lead to selection of Top 4 teams who present live in front of judges’ panel

DINNER AND AWARDS CEREMONY: MAY 21, 2020
All Top 36 teams, judges, and sponsors are invited to attend the awards dinner presentation at W Hotel in Seattle
JOIN THE STUDENT ENTRE COMMUNITY
In 2018-2019, students from dozens of programs across UW campuses and 15+ colleges and universities across the region came together to compete in one of the three Buerk Center competitions.

TEAM FORMATION NETWORKING EVENTS
Students from all programs and majors are encouraged to attend the Buerk Center’s team formation and networking events leading up to the start of competition season. The largest Team Formation event happens at the end of January, and gives students the opportunity to connect with the Science & Engineering Business Association (SEBA) students!
Learn more at startup.uw.edu

BUILD YOUR TEAM ON STARTUP TREE
Create a profile, register for events, and connect with students of different disciplines using Startup Tree. The Buerk Center’s secure and customized version of this platform is designed to help you build a team around your idea and also connect you with mentors and experts in the region.
Register now at washington.startuptree.co

RESOURCE NIGHTS (ENTRE 440/540)
Lectures that are part of the Business Plan Practicum each winter quarter are open to the community and entrepreneurial students from other colleges, but only UW students may register to take the class for credit. The course offers guest speakers (CEOs, CFOs, CMOs, CTOs) and shares tangible ways to embrace failures and pivots on your way to taking your idea to launch. Course recordings are also available.
Learn more at startup.uw.edu

WEEKLY NEWSLETTER
Sign-up for the premium source of event listings and updates, deadlines, course highlights, in-depth stories about student and alumni startup success, and more from the Buerk Center. Easily accessible on your laptop, phone, or tablet each Monday during the school year. E-mail uwbuerk@uw.edu to sign-up

COMPETITION PREPARATION for UW students of all disciplines

SCIENCE AND TECHNOLOGY SHOWCASE
Open to UW undergraduate and graduate students
SEBA and the Buerk Center host this event every January for students to explore the commercialization or business potential of their science- and technology-based ideas and win funding prizes. Teams pitch to industry experts and receive in-person feedback.
Learn more at uwseba.com/sts

100% of Hic and Eic teams can apply for the Dempsey Startup Competition
Non-UW students should connect with their college or university for additional resources to prepare for the competitions

PROTOTYPE FUNDING
Are you interested in applying to the Hollomon Health Innovation Challenge or the Alaska Airlines Environmental Innovation Challenge? We have funds to help you make your model, prototype or service. Awards range from $500-$2,500 to help students purchase materials, components, rent equipment or more. Applications are due in Fall and Winter quarters. Some restrictions apply.
Learn more at startup.uw.edu

/UVBuerk /@uwbuerk /in/uwbuerk