

CHALLENGES AND COMPETITIONS

OFFERED BY THE BUERK CENTER FOR ENTREPRENEURSHIP



HEALTH INNOVATION CHALLENGE

Innovations in health and healthcare are sparking new approaches to wellness, care and treatment, safety, and access. If you have a passion for innovation or solving problems and the desire to make an impact, form a team now!

Questions? Contact us at uwbuerk@uw.edu
More details at hic.uw.edu

HIC: COMPETITION STEPS AND STAGES

ENTRY APPLICATION DEADLINE: FEBRUARY 10, 2020

Submit a 5–7 page business summary for official entry into the HIC

PITCH WORKSHOP HELD FOR FINALIST TEAMS

Attendance is mandatory for all teams in the Seattle area

1-PAGE BUSINESS SUMMARY WILL BE DUE

Summaries are sent to every judge before the day of the Challenge

CHALLENGE DAY: THURSDAY, MARCH 5, 2020

HUB North Ballroom, University of Washington



ENVIRONMENTAL INNOVATION CHALLENGE

Pressing environmental problems are opportunities for innovation. If you have a passion for cleantech, sustainable innovations or services, and the smarts to play in the green economy, now is the time to think creatively!

Questions? Contact Lauren Brohawn at brohal@uw.edu
More details at eic.uw.edu

EIC: COMPETITION STEPS AND STAGES

ENTRY APPLICATION DEADLINE: FEBRUARY 18, 2020

Submit a 5–7 page business summary for official entry into the EIC

PITCH WORKSHOP HELD FOR FINALIST TEAMS

Attendance is mandatory for all teams in the Seattle area

1-PAGE BUSINESS SUMMARY WILL BE DUE

Summaries are sent to judges before the day of the Challenge

CHALLENGE DAY: THURSDAY, APRIL 2, 2020

Seattle Center Exhibition Hall

HAVE AN IDEA? GREAT!



Competitions are open to students attending a college or university in the Pacific Northwest, British Columbia, and Alaska. Some additional rules apply. **Do you questions about the application? We can help.** Contact us at uwbuerk@uw.edu.



***Formerly the UW Business Plan Competition**

This is not just for business students! This “new venture” competition features students from a variety of majors and disciplines. Entries include non-profits, consumer products, healthcare, high-tech, sustainability, and more!

Questions? Contact Sarah Studer at ssuder@uw.edu
More details at foster.uw.edu/dempsey-startup

DEMPSEY STARTUP: STEPS AND STAGES

ENTRY APPLICATION DEADLINE: APRIL 6, 2020

Submit a 5–7 page executive summary for official entry into the Dempsey Startup Competition

SCREENING ROUND

Closed session is held for judges to review entries, provide feedback. Top 36 teams selected and announced

INVESTMENT ROUND: WEDNESDAY, APRIL 29, 2020

Tradeshow-style event ends with announcement of Sweet 16

COACHING ROUND: THURSDAY, MAY 14, 2020

Non-competitive but mandatory session for all Sweet 16 teams

SWEET 16 + FINAL ROUND: THURSDAY, MAY 21, 2020

Boardroom style presentations lead to selection of Top 4 teams who present live in front of judges' panel

DINNER AND AWARDS CEREMONY: MAY 21, 2020

All Top 36 teams, judges, and sponsors are invited to attend the awards dinner presentation at W Hotel in Seattle

BUERK CENTER FOR ENTREPRENEURSHIP

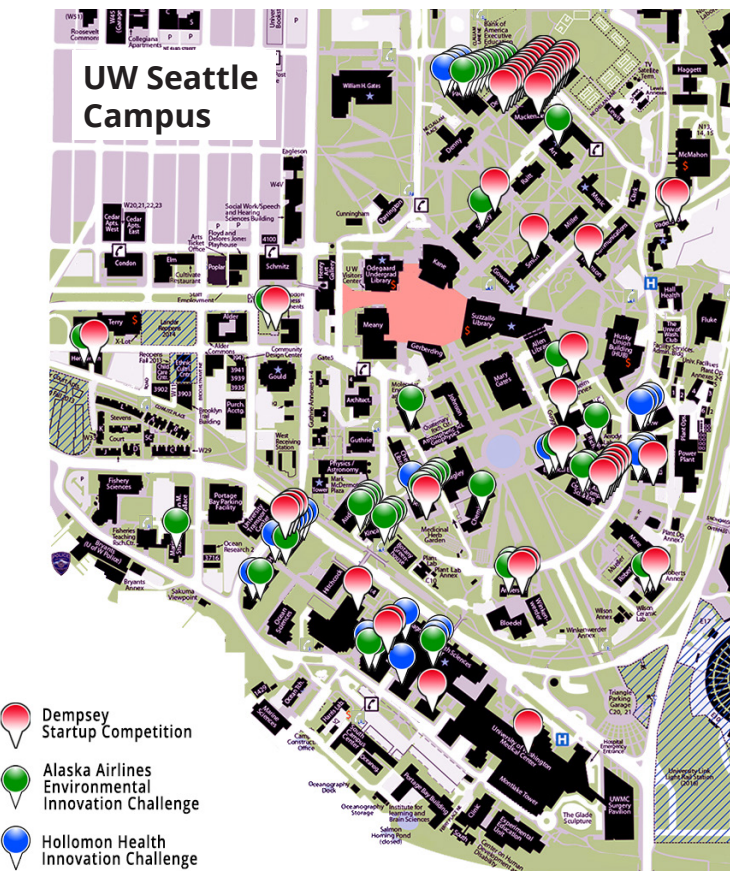
HELPED LAUNCH 1,000+ STUDENT COMPANIES

AWARDED \$3 MILLION+ IN PRIZE MONEY & SEED FUNDING



JOIN THE STUDENT ENTRE COMMUNITY

In 2018-2019, students from dozens of programs across UW campuses and 15+ colleges and universities across the region came together to compete in one of the three Buerk Center competitions.



TEAM FORMATION NETWORKING EVENTS

Students from all programs and majors are encouraged to attend the Buerk Center's team formation and networking events leading up to the start of competition season. The largest Team Formation event happens at the end of January, and gives students the opportunity to connect with the Science & Engineering Business Association (SEBA) students!

Learn more at startup.uw.edu

BUILD YOUR TEAM ON STARTUP TREE

Create a profile, register for events, and connect with students of different disciplines using Startup Tree. The Buerk Center's secure and customized version of this platform is designed to help you build a team around your idea and also connect you with mentors and experts in the region.

Register now at washington.startuptree.co

RESOURCE NIGHTS (ENTRE 440/540)

Lectures that are part of the Business Plan Practicum each winter quarter are open to the community and entrepreneurial students from other colleges, but only UW students may register to take the class for credit. The course offers guest speakers (CEOs, CFOs, CMOs, CTOs) and shares tangible ways to embrace failures and pivots on your way to taking your idea to launch. Course recordings are also available.

Learn more at startup.uw.edu

WEEKLY NEWSLETTER

Sign-up for the premium source of event listings and updates, deadlines, course highlights, in-depth stories about student and alumni startup success, and more from the Buerk Center. Easily accessible on your laptop, phone, or tablet each Monday during the school year. E-mail uwbuerk@uw.edu to sign-up

COMPETITION PREPARATION for UW students of all disciplines



SCIENCE AND TECHNOLOGY SHOWCASE

Open to UW undergraduate and graduate students

SEBA and the Buerk Center host this event every January for students to explore the commercialization or business potential of their science- and technology-based ideas and win funding prizes. Teams pitch to industry experts and receive in-person feedback.

Learn more at uwseba.com/sts

PROTOTYPE FUNDING

Are you interested in applying to the Hollomon Health Innovation Challenge or the Alaska Airlines Environmental Innovation Challenge? We have funds to help you make your model, prototype or service. Awards range from \$500-\$2,500 to help students purchase materials, components, rent equipment or more. Applications are due in Fall and Winter quarters. Some restrictions apply.

Learn more at startup.uw.edu

Non-UW students should connect with their college or university for additional resources to prepare for the competitions



FOSTER
SCHOOL OF BUSINESS

Buerk Center for Entrepreneurship