

Stephanie Lee

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POSITION

Assistant Professor of Information Systems 2017 – present
Michael G. Foster School of Business, University of Washington

EDUCATION

Stanford University 2011 – 2017
Ph.D. in Economics
Dissertation: “Essays on the Economics of Digitization and Innovation”
Committee: Liran Einav, Timothy Bresnahan, and Jonathan Levin

Stanford University 2007 – 2011
B.A. in Economics (with Honors and Distinction)

HONORS AND AWARDS

Best Paper by a Junior Scholar Award, Industrial Organization Society, International Industrial Organization Conference, 2018.
NBER Digitization Research Grant, Productivity, Innovation, and Entrepreneurship Program (with Pai-Ling Yin), 2016-2017.
Outstanding Teaching Assistant Award, Stanford University, 2016.
Freeman Spogli Institute Research Grant for Travel, Stanford University, 2016.
Gregory Terrill Cox Fellowship in Law and Economics, Olin Program, Stanford University, 2014.
Stanford Economics Graduate Research Fellowship, 2011-2012.
Firestone Medal for Excellence in Undergraduate Honors Thesis, Stanford University, 2011.
J. E. Wallace Sterling Award for Scholastic Achievement, Stanford University, 2011.
Phi Beta Kappa, 2010.
President’s Award for Academic Excellence, Stanford University, 2008.

PUBLICATIONS

“The Impact of Financial Incentives on Health and Healthcare: Evidence from a Large Wellness Program,” Liran Einav, Stephanie Lee, and Jonathan Levin, *Health Economics*, Vol 28:2, pp.261-279, 2019.

“Does Bundling Decrease the Probability of Switching Telecommunication Service Providers?,”
Stephanie Lee. *Review of Industrial Organization*, Vol. 50:3, pp. 303-322, 2017. (Best Paper by
a Junior Scholar Award)

WORKING PAPERS

“Quantifying the Effects of Smartphone Adoption: Digital Device Substitution and Digital
Consumption Expansion,” submitted

“Quantifying the Consumer Surplus from Smartphones,” submitted

“The Effects of Digital Textbooks on Students’ Academic Performance, Academic Interest, and
Learning Skills,” with Ju-Ho Lee and Young-Shik Chung, submitted

“Quantifying the Complementarity Effects of Smartphones on Computers,” with Georgios
Alaveras, submitted

“A Smart Solution to Rush Hour Traffic Congestion: Effects of Dockless Bike-Sharing Entry on
Ride-Sharing,” with Juan Qin and Yong Tan.

“Sponsorship Effectiveness of Branded Contents on Social Media,” with Shahryar Doosti.

SEMINARS AND CONFERENCE PRESENTATIONS

Conference on Information Systems and Technology (CIST), 2019 (scheduled)

INFORMS Annual Conference, 2019 (scheduled)

MSOM International Conference, 2019

Journal of Marketing Research Special Issue, AMA Winter Conference, 2019

Conference on Information Systems and Technology (CIST), 2018

INFORMS Annual Conference, 2018 (scheduled)

China Summer Workshop on Information Management, 2018

University of Toronto, 2017

McDonough School of Business, Georgetown University, 2017

Foster School of Business, University of Washington, 2017

Wharton School of Business, University of Pennsylvania, 2016

Stanford University, 2016

TEACHING

Foster School of Business, University of Washington

Instructor

Introduction to Information Systems

Advanced Research Topics in Information Systems II

Department of Economics, Stanford University

Teaching Assistant

Economic Policy Analysis: Economics and Strategy (2016)

Introduction to Statistical Methods (Post Calculus) for Social Scientist (2014, 2015)

PROFESSIONAL SERVICES

Reviewer for *Management Science*, *American Economic Review*, *Information Systems Research*, *Journal of Industrial Economics*.

Undergraduate Scholarship Review Committee Member, Foster School of Business, University of Washington, 2018

Reading Committee member for Behnaz Bojd

PROFESSIONAL MEMBERSHIPS

Association for Information Systems (AIS)

Institute for Operations Research and the Management Sciences (INFORMS)