

ANNA FUNG, Ph.D. Candidate

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EDUCATION

Ph.D. in Management & Organization, University of Washington. Seattle, WA. (Expected June 2020)
Committee: Kevin Steensma (chair), Warren Boeker, Ben Hallen, John Wilkerson

M.S. in Business Administration, University of Washington. Seattle, WA.

B.S. in Management Science, Massachusetts Institute of Technology. Cambridge, MA.
Concentrations in Finance and Linguistics

RESEARCH INTERESTS

- Organizational learning and problemistic search
- Technology invention and innovation
- International Business
- Computational linguistics using natural language processing

PUBLISHED PAPERS

Chan, K., Fung, A., Fung, HG., Yau, J. (2016). A Citation Analysis of Business Ethics Research: A Global Perspective. *Journal of Business Ethics*. 136, 557–573.

PAPERS UNDER REVIEW

Gupta, A., Fung, A., Murphy, C. The diffusion of CSR roles across Fortune 500 firms. *In preparation for R&R*, *Strategic Management Journal*.

Landy, J. F., Jia, M., Ding I. L., Viganola, D. Tierney, W., ... Uhlmann, E. L. Crowdsourcing hypothesis tests: Making transparent how design choices shape research results. *Under 2st round R&R*, *Psychological Bulletin*.

WORKING PAPERS

Fung, A., Steensma, K., Chari, M., Borah, A. The influence of societal norms on how firms deviate from routine to problemistic search: An examination of automotive firms' responses to involuntary product recalls. *In preparation for submission*, *Academy of Management Journal*.

Fung, A., Connaughton, C., Steensma, K. Jack of all trades or master of one? A typology of breakthrough inventions and inventors.

Fung, A., Connaughton, C., Steensma, K. Renaissance men or one hit wonders? Using resource orchestration to explain how firms shape their star inventors.

Connaughton, C., Fung, A., Steensma, K. The role of exploitation and exploration in the generation of breakthrough technology.

Connaughton, C., Fung, A., Steensma, K., Chari, M. Which firms benefit from their own inventive breakthroughs? How firm characteristics influence subsequent technology development.

RESEARCH IN DEVELOPMENT

“Simultaneous patenting of breakthrough innovations.” With Connaughton, C., Steensma, K.

“Patenting and Corporate Social Responsibility: Greenwashing versus Genuine Intentions.” With Connaughton, C., Gupta, A.

“Disruptive Technologies: Origins and Outcomes.” With Connaughton, C.

SELECTED CONFERENCE PAPERS & PRESENTATIONS (*presenter)

Fung, A., Connaughton, C., Steensma, K. “Renaissance Men or One Hit Wonders? How Firms Shape Star Inventors”
Accepted to the Strategic Management Society Conference | Minneapolis, MN, USA | 2019

*Fung, A., Connaughton, C. “Jack of All Trades or Master of One? A Typology of Inventors and Breakthroughs”
Accepted to the Academy of Management Conference | Boston, Massachusetts, USA | 2019
Presented at the Strategic Management Society Conference | Paris, France | 2018

Gupta, A., *Fung, A., Murphy, C. “The Diffusion of CSR Roles across Fortune 500 Firms”
Presented at the Academy of Management | Chicago, IL, USA | 2018 | **AOM Best Paper Proceedings, 2018**

*Fung, A., Chari, M., Borah, A. “Do Firm-Specific Shocks Help or Hinder Change? Understanding Changes to Firms’ Inventive Routines After a Recall”
Presented at the Strategic Management Society Conference | Paris, France | 2018
Presented at the Industry Studies Association Conference | Seattle, WA, USA | 2018
Presented at the Strategic Management Society Special Conference | Banff, Canada | 2017

Qiao, P., *Fung, A., Fung, HG. “A Helping Hand or a Grabbing Hand? The Role of CEO Power on Firm Innovation and Performance”
Presented at the BAI Conference | Nagoya, Japan | 2016 | **Best paper award**

Fung, A., *Murray, A., Kotha, S. “Universal access to new venture capital? The nonexistent gender gap in crowdfunding campaign success”
Presented at the Strategic Management Society Annual Conference | Denver, CO, USA | 2015

*Fung, A., Chari, M., Borah, A. “Disruption-Driven Innovation: Innovation as Problem-Solving”
Presented at the Kauffman Doctoral Consortium | College Park, MD, USA | 2015

TEACHING EXPERIENCE

Topics of Interest: Strategy, Entrepreneurship, Innovation, International Business

MBA, Entrepreneurial Strategy (ENTRE 510)	
Spring 2019	4.7/5.0
Undergraduate, Strategy Capstone Course (MGMT 430)	
Autumn 2018	4.8/5.0
Winter 2017	4.5/5.0
Winter 2016	4.7/5.0
UW Professional & Continuing Education, Foundations of Global Business, International Strategy	
Spring 2017 (x2), Autumn 2017 (x2)	No rating
UW Professional & Continuing Education, Business for International Professionals, Foundations of Strategy	
Spring 2016	No rating

Teaching Assistantships

With teaching component

Executive MBA, Strategy/Competitive Analysis - Charles Hill - A2016; A2015; A2014

Without teaching component

Hybrid MBA & Global Executive MBA, Global Strategy - Kevin Steensma - W2018 (x2), W2019 (x2)

Technology Management MBA, Global Strategy - Kevin Steensma - S2017

Executive MBA & Daytime MBA, International Strategy - Kevin Steensma - S2017 (x3)

 Undergraduate, Strategy Capstone Course - Abhinav Gupta - S2016

Teaching-Related Awards and Honors

University of Washington Star Teacher: 2018

Invited to the Scholarship Appreciation Banquet (Mu Chapter, Sigma Kappa Sorority): Autumn 2018

Nominated for Management & Entrepreneurship Faculty/Staff Award of the Year: 2017

Excellence in Teaching Award: 2016-2017

Teaching-Related Publications (Articles, Books, Cases)

Chan, K., **Fung, A.**, Fung, HG., Yau, J. 2018. A Conceptual Framework For Instilling Global Mindset in Business Students. *Journal of Teaching in International Business*. 29(1), 1-16

Qiao, PH., **Fung A.**, Miao J., Fung, HG. 2017. Powerful Chief Executive Officers and Firm Performance: Integrating Agency and Stewardship Theory. *China & World Economy*. 25(6), 1-20

Chan, K., **Fung, A.**, Fung, HG., Yau, J. 2016. The ranking of institutions and academic journals: A selective review and a conceptual framework. *Managerial Finance*, 42(4), 292 – 302.

Fung, A. 2015. Starbucks: Expanding Beyond the Stores. Written for the UW 2015 Winter Case Competition.

Fung, A. 2014. International Business Strategies: A Review and Extension of Theories. *The Chinese Economy*, 47(5-6), 116-129.

SERVICE

University Service Activities

Mentor and advisor, Undergraduate Research Program at UW
 Foster School of Business, M&O Department, visiting scholars guide
 Foster School of Business, M&O Department, Faculty – Student Liaison
 Doctoral in Business Student Association (DBSA) member
 Senator for UW Graduate and Professional Students (GPSS)
 Foster School of Business, PhD student mentor for new and incoming students

Past & Current Professional Affiliations

Journals

Africa Journal of Management (*ad hoc reviewer*)

Conferences (Member, Reviewer, and/or Attendee)

Southern Management Association Conference
 AOM Annual Meeting (*TIM, STR/BPS, OMT Divisions*)
 Strategic Management Society
 Industry Studies Association
 West Coast Research Symposium
 International Conference on Business and Information
 Smith Entrepreneurship Research Conference

GENERAL ACTIVITIES AND AWARDS

University of Washington Ph.D. Program Fellowship
 Larry Flax Fellowship
 2012: Project Manager of icarusLabs, finalist in crowdsourced UAVForge competition with 140+ teams
 2010: MIT Next Act, Musical Director
 2008: MIT Mission 2011: Saving the Oceans- Elected Master of Ceremonies

OTHER WORK EXPERIENCE

Strategy Consultant | Rise
 Associate Project Manager | Sapient | Boston, MA and Bangalore, India
 Researcher | MIT Wexler Lab | Boston, MA
 Research Associate | MIT CC&A | Boston, MA
 Intern | Oppenheimer & Co. | St. Louis, MO
 Intern | Ascent Partners Group Limited | Hong Kong, China
 Intern | Shanghai Petroleum Exchange, Ltd. | Shanghai, China
 Verbal Teacher and General Tutor | SATprep, MIT | Boston, MA

OTHER INTERESTS

Hobbies: Calligraphy, Music (piano, violin), Tennis, Traveling
 Languages: English (native), Mandarin (spoken), Spanish (spoken & written)
 Teaching Technologies: Canvas, Capsim, GoToMeeting, Zoom