Grand Challenges for Entrepreneurs
Entre 579 A & B

Explores big challenges facing the world with a focus on how solutions to these problems—ranging from social movements, to non-profit and for profit organizations—can effectively be researched, designed, validated and implemented using evidenced-based entrepreneurial tools.

“Grand Challenges pushed me to think about solving some of the world’s most intractable problems in a systematic way. The class gave me the tools to approach designing a sustainable solution that responds to end users’ needs. I still refer to material from the class in my work.” — former student

Emily Cox Pahnke
Associate Professor of Management
Arthur W. Buerk Faculty Fellow

Want to know more?
Email me at eacox@uw.edu

Big Problems +
Including Poverty, Global Health, The Environment, Education & more

Entrepreneurial +
Tools
Design Thinking, Ideation, Effectuation, Lean Entrepreneurship & more

Experiential Learning
Immersive classroom experiences and projects. Learn from expert guest speakers and classmates from around campus