

Elizabeth Blankespoor

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Education and Professional Certification

Ph.D.	Accounting, <i>University of Michigan</i>	2012
M.Acc	Accounting and Information Systems, <i>University of Utah</i>	2007
B.A.	Accounting and Information Systems, <i>Dordt College</i>	2003
CPA	Certified Public Accountant (Inactive), State of California	2006

Academic Experience

<i>University of Washington, Foster School of Business</i>		
Associate Professor of Accounting		2018-Present
<i>Stanford University, Graduate School of Business</i>		
Associate Professor of Accounting		2017-2018
Assistant Professor of Accounting		2012-2017
<i>University of Michigan, Ross School of Business</i>		
Graduate Teaching Assistant and Tutor, Executive MBA Financial Statement Analysis		2010-2011
Graduate Research Assistant		2007-2011
<i>University of Utah, David Eccles School of Business</i>		
Graduate Instructor of Accounting and Information Systems		2006-2007

Research Interests

Financial Reporting; Corporate Disclosure; Information Processing Costs; Technology

Peer-Reviewed Publications

“Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism”
(with Ed deHaan and Christina Zhu, *Review of Accounting Studies*, 2018, Vol. 23, No. 1)

- Winner of the 2017 FARS Midyear Best Paper Award
- Select press: *IR Magazine*, *Associated Press*, *Harvard Nieman Lab*, *Columbia Tow Center for Digital Journalism*, *Stanford Insights*

“Perceptions and Price: Evidence from CEO Presentations at IPO Roadshows” (with Brad Hendricks and Gregory S. Miller, *Journal of Accounting Research*, 2017, Vol. 55, No. 2)

- Presented at the 2016 *Journal of Accounting Research* Conference
- Select press: *Wall Street Journal*, *Washington Post*, *Forbes.com*, *Inc.com*, *IR Magazine*

“Initial Evidence on the Market Impact of the XBRL Mandate” (with Brian P. Miller and Hal D. White, *Review of Accounting Studies*, 2014, Vol. 19, No. 4)

“The Role of Dissemination in Market Liquidity: Evidence From Firms’ Use of Twitter” (with Gregory S. Miller and Hal D. White, *The Accounting Review*, 2014, Vol. 89, No. 1)

- Winner of the 2017 FARS Best Paper Award
- Select press: *Wall Street Journal MarketWatch*, *Financial Times*, *Bloomberg West* television interview, *Stockopedia*, *Private Equity Hub*, *The Stanford Daily*

“Fair Value Accounting for Financial Instruments: Does It Improve the Association Between Bank Leverage and Credit Risk?” (with Thomas J. Linsmeier, Kathy Petroni, and Catherine Shakespeare, *The Accounting Review*, 2013, Vol. 88, No. 4)

- Select press: *Wall Street Journal MarketWatch*, *Financial Times*, *Accounting Today*, *Harvard Law School Forum*

Other Publications

“Firm Communication and Investor Response: A Framework and Discussion Integrating Social Media” (*Accounting, Organizations and Society*, 2018, Forthcoming)

Working Papers

“The Impact of Information Processing Costs on Firm Disclosure Choice: Evidence from the XBRL Mandate” (2016)

“Strategic Disclosure and CEO Media Visibility” (with Ed deHaan, 2018)

- Select press: *Harvard Law School Forum*, *Strategy-Business.com*, *ValueWalk*

“Why do Individual Investors Disregard Accounting Information? The roles of information awareness and acquisition costs” (with Ed deHaan, John Wertz, and Christina Zhu, 2018, Conditionally accepted at *Journal of Accounting Research*)

- Selected for the 2018 FARS “Editors’ Picks” Plenary Session
- Select press: *Columbia Law School Blue Sky Blog*

Invited Workshop and Conference Presentations

2018 University of Arizona (Jan), FARS Midyear Meeting (Jan, Discussant), Texas A&M Conference (Nov, scheduled)

2017 University of Wisconsin-Madison (Mar), Brigham Young University (Mar), UC Davis Accounting Research Conference (April), University of Washington (April), University of Minnesota Empirical Accounting Conference (April), University of Colorado (May), Colorado Summer Accounting Conference (June, Discussant), Georgia State University (Sept, Scheduled), 2017 *Accounting, Organizations, and Society* Conference on New Corporate

- Disclosure and New Media (Oct, Discussant), Cornell University (Oct), Northwestern University (Nov)
- 2016 Harvard Business School (May), Boston College (May), Stanford Summer Camp (Aug)
- 2015 FASB Financial Reporting Issues Conference (Jan, Panelist), London Business School (Mar), Penn State Accounting Research Conference (May), University of Colorado Summer Accounting Conference (June), National Investor Relations Institution Annual Conference (June, Panelist), Indiana University (Oct), Nick Dopuch Washington University Accounting Conference (Nov, Discussant), University of Southern California (Nov)
- 2014 University of Chicago (May), AAA Annual Meeting (Aug, Discussant), Stanford Summer Camp (Aug), University of Pennsylvania - Wharton (Sep), University of Illinois at Chicago Fall Conference (Oct), *Review of Accounting Studies* Conference (Oct, Discussant), Duke/UNC Fall Camp (Oct)
- 2013 Santa Clara University (Mar), CARE Conference (Apr)
- 2012 University of Utah (Jan), MIT Sloan (Jan), University of Rochester (Jan), Northwestern University (Jan), The Ohio State University (Feb), Columbia University (Feb), New York University (Feb), Dartmouth College (Feb), University of Oregon (Feb), Stanford University (Feb), Office of the Comptroller of the Currency (Oct)
- 2011 University of Michigan (Jul, Dec)
- 2009 University of Michigan (Oct)
- 2008 University of Michigan (Oct)

(Invited) Conferences Attended

University of Colorado Summer Accounting Conference	2012,2015,2016,2017,2018
University of Utah Winter Accounting Conference	2007,2015,2016,2017,2018
<i>Accounting, Organizations, and Society</i> Conference	2017
FASB Financial Reporting Issues Conference	2012,2014,2015,2016,2017
<i>Journal of Accounting and Economics</i> Conference	2011,2015,2016,2017
<i>Journal of Accounting Research</i> Conference	2014,2015,2016,2017,2018
PCAOB-JAR Conference on Auditing and Capital Markets	2017
Stanford GSB Accounting Summer Camp	2012,2013,2014,2015,2016,2017
UC Davis Accounting Conference	2017
University of Minnesota Empirical Accounting Conference	2014, 2015,2017
Nick Dopuch Accounting Research Conference	2015
Penn State Accounting Research Conference	2015
Stanford Causality in the Social Sciences Conference	2014
Duke/University of North Carolina Fall Camp	2014
<i>Review of Accounting Studies</i> Conference	2012,2014
University of Illinois at Chicago Research Conference	2014
London Business School Accounting Symposium	2014
Stanford GSB Global Crossroads Conference	2013
Center for Accounting Research and Education (CARE) Conference	2013
Robert M. Trueblood Seminars for Professors	2013
AAA New Faculty Consortium	2013
University of North Carolina Tax Doctoral Seminar	2011
University of Michigan Harvey Kapnick Accounting Conference	2008,2010

AAA FARS Doctoral Consortium
University of Texas at Austin Accounting Conference

2010
2009

Teaching Experience

Global Financial Reporting, Stanford Graduate School of Business (MBA, MSx)
Current Topics in Accounting Research, Stanford Graduate School of Business (PhD)
Financial Accounting, Stanford Law School
Executive MBA Financial Statement Analysis (Graduate Teaching Assistant), University of Michigan
Accounting Fundamentals (Instructor), University of Utah
Computer Essentials (Graduate Student Instructor), University of Utah

Published Cases

BP and Contingent Liabilities (with Jaclyn Foroughi and Greg Rogers). 2015. Stanford Graduate School of Business Case No. A220
FedEx and Pension Accounting (with Jaclyn Foroughi). 2015. Stanford Graduate School of Business Case No. A222
JetBlue and The New Revenue Recognition Standard (with Jaclyn Foroughi and Emily Booth). 2017. Stanford Graduate School of Business Case No. A231

Professional Activities, Memberships, Experience, and Service

Editorial Boards

Journal of Accounting and Economics (2018-Present)
Journal of Accounting Research (2017-Present)
The Accounting Review (2017-Present)

Ad Hoc Reviewer

Accounting Horizons, Accounting Organizations and Society, Contemporary Accounting Research, European Accounting Review, Journal of Accounting and Public Policy, Journal of Banking and Finance, Journal of Finance, Journal of Financial Economics, Journal of Financial Reporting, Journal of Information Systems, Management Science, Review of Accounting Studies, Review of Financial Studies, AAA Annual Meeting, AAA FARS Mid-year Meeting

Organizer

AAA FARS, Section Liaison, 2018
FARS Section Best Paper Committee member, 2018
Co-coordinator for Accounting PhD program, Stanford, 2016 - present
Co-organizer, Stanford Summer Camp, 2016, 2017, 2018
Co-organizer, Discussion Leader, Panelist, 2015 FASB Financial Reporting Issues Conference
Organizer, Stanford Accounting workshops, 2012-2014
Co-organizer, 2013 Center for Accounting Research and Education (CARE) Conference (The Impact of Emerging Information Technology on Capital Markets)

Member

American Accounting Association (FARS), International Association for Accounting Education & Research, National Investor Relations Institute, XBRL US

Ernst & Young, Salt Lake City, UT, Senior Auditor

2004-2006

Awards and Honors

AAA FARS Midyear Meeting Outstanding Discussant Award	2018
AAA FARS Best Paper Award (The Role of Dissemination in Market Liquidity: Evidence from Firms' Use of Twitter)	2017
AAA FARS Midyear Best Paper Award (Capital Market Effects of Media Synthesis and Dissemination: Evidence from Robo-Journalism)	2017
FARS Excellence in Reviewing Award	2016
MBA Distinguished Teaching Award, Stanford GSB	2016
R. Michael and Mary Shanahan Faculty Scholar, Stanford GSB	2015-2016
MSx Teaching Excellence Award, Stanford GSB	2015
Michelle R. Clayman Faculty Scholar, Stanford GSB	2014-2015
Ross School of Business Emeritus Award (given to the graduating doctoral student with the highest academic achievement)	2013
ProQuest Distinguished Dissertation Award Finalist, University of Michigan	2012
Deloitte Foundation Doctoral Fellow	2010-2012
Ross School of Business Fellowship, University of Michigan	2007-2012
Paton Accounting Scholarship, University of Michigan	2007-2011
Thomas William Leabo Memorial Scholarship, University of Michigan	2009
Utah Association of CPA's Outstanding Accounting Student, University of Utah	2007
WSJ Student Achievement Award (Top Business Student), Dordt College	2003