

SEOWON JOSEPH SHIN

Mackenzie Hall #336, Box 353200, Management and Organization,
Foster School of Business, University of Washington, Seattle, WA 98195
Email : seowon@uw.edu

RESEARCH INTERESTS

- Strategic Management and Entrepreneurship
- Innovation and Venture Funding Processes in network perspectives

EDUCATION

University of Washington, Michael G. Foster School of Business <i>Ph.D. in Strategic Management and Entrepreneurship (Expected 2021)</i>	Seattle, WA, USA Sep. 2016 – Present
Seoul National University, SNU Business School <i>M.S. in Business Administration.</i>	Seoul, Korea Mar. 2010 – Feb. 2012
Korea University, Korea University Business School <i>B.A. in Business Administration.</i>	Seoul, Korea Mar. 2005 – Feb. 2009
Pittsburg State University, Kelce School of Business <i>Exchange Program. (with All A Scholastic Honor)</i>	Pittsburg, KS, USA Sep. 2006 – Feb. 2007

RESEARCH EXPERIENCE

Korea Institute of Science and Technology Evaluation and Planning (KISTEP) <i>Researcher</i>	Seoul, Korea Jun. 2014 – Jun. 2016
Walter A. Haas School of Business, University of California Berkeley <i>Visiting Researcher</i>	Berkeley, CA, USA Aug. 2012 – May. 2014
Center for Corporate Sustainability and Longevity, Seoul National University <i>Research Assistant</i>	Seoul, Korea Sep. 2010 – Feb. 2012

PUBLICATIONS

- What Causes Technology Commercialization to Succeed or Fail after Transfer from Public Research Organizations (With Yong-Jeong Kim). 2017. *Asian Journal of Innovation and Policy*, 6(1), 23-44.
- Patented Technology and New Firm Formation from Korean Universities (With Yong-Jeong Kim in Korean). 2016. *The Journal of Intellectual Property*, 11(1), 163-196.
- Understanding Organizational Change into Entrepreneurship: A Theoretical Frameworks and Integration. 2013. *Management Review: An International Journal*, 8(2), 29-53.

WORK IN PROGRESS

- When Bad News is Good News: Positive Effects of Negative Media Coverage on Venture Tie Formation. *Data Collection Stage.*
- What is different about Unicorns? An Exploratory Study. *Write-up Stage.*
- Are Unicorns overvalued? Underpricing in Unicorn IPO context. *Data Collection Stage.*

CONFERENCES

- 2017 Annual Meeting of Academy of Management (AoM), Atlanta, GA
2016 Annual West Coast Research Symposium (WCRS), Seattle, WA
2015 Korea Technology Innovation Society Annual Fall Conference, Jeju, South Korea
2014 Korea Technology Innovation Society Annual Fall Conference, Jeju, South Korea
2012 Strategic Management Society (SMS) Annual Conference, Prague, Czech Republic

PROFESSIONAL SERVICES

Ad hoc Reviewer for the Annual Meeting of the Academy of Management; 2017

TEACHING ASSISTANTSHIPS

Introduction to Entrepreneurship (ENTRE 370)	Fall 2017, University of Washington
Human Resource Management (HRM 301)	Spring 2011, Seoul National University
Introduction to Organization Theory (MGMT 630)	Spring 2010, Seoul National University

INDUSTRY EXPERIENCE

Jellycoaster Inc. <i>Co-Founder / Chief Strategic Officer</i>	Seoul, Korea & San Francisco, CA, USA Aug. 2010 – Jun. 2014
The Boston Consulting Group (BCG) <i>Research Analyst</i>	Seoul, Korea Summer, 2008

HONORS and AWARDS

Evert McCabe Endowed Fellowship Program in Private Enterprise	Sep. 2017
Top Scholar Award (Foster School of Business, University of Washington)	Sep. 2016
The Best Research Paper of the Year Award (KISTEP)	Dec. 2014, Dec. 2015
BK 21 Research Fellowship (“Brain Korea Project” by South Korean Government)	May. 2011
Korea University Business School Scholarship (Korea University Business School)	Sep. 2007
All-A Scholastic Honor (Kelce Business School, Pittsburg State University)	Dec. 2006
Neo-Renaissance Scholarship (Global Academy for Future Civilizations)	Jan. 2006

SKILLS

Software Tools: STATA, AMOS, SPSS, R, and Some Python.
Languages: English (Proficient), Korean (Native)

Last Update: November, 2017