### EXECUTIVE MBA

**STUDENT PROFILE**

### CLASS OF 2018

<table>
<thead>
<tr>
<th>Male</th>
<th>Female</th>
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<tbody>
<tr>
<td>66%</td>
<td>34%</td>
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**AVERAGE WORK EXPERIENCE**

- 14 YEARS

**AVERAGE LEADERSHIP EXPERIENCE**

- 11 YEARS

**AVERAGE AGE**

- 38 YEARS (Range of ages 28–54)

**AVERAGE WORK EXPERIENCE**

- Range of years 6–31 years

**AVERAGE LEADERSHIP EXPERIENCE**

- 11 YEARS

**77% MARRIED/ENGAGED**

**50% RAISING CHILDREN**

### UNDERGRADUATE MAJORS

- 30% Social Science
- 22% Business Administration
- 16% Natural Science
- 11% Engineering
- 11% Applied Science and Math
- 10% Humanities

### INDUSTRY MIX

- 17% Manufacturing
- 11% Consulting
- 16% Technology
- 13% Health Care Services
- 11% Consumer Products
- 7% Government
- 8% Pharma/BioTech
- 5% Real Estate
- 3% Non-profit
- 3% Transportation
- 8% Other

### JOB FUNCTION

- 24% General Management
- 21% Consulting
- 16% Operations/Production
- 13% Marketing/Sales
- 9% Finance/Accounting
- 9% Management Information Systems
- 8% Other

### RACE/ETHNICITY:

- 60% White
- 21% Asian
- 6% Unknown
- 4% American Indian or Alaska Native
- 4% Black or African American
- 4% Hispanic/Latino
- 1% Two or more races
INTERNATIONAL IMMERSION
To begin the second year of the program, Foster EMBA students travel outside the U.S to engage with business leaders, government officials, and academics in a selected country/region for a 7 – 10 day International Immersion. By visiting companies, attending university lectures, interacting with government officials, and exploring the country’s culture, students are able to understand business behavior and challenges from a more global perspective. (Fall quarter, 2nd year)

CEO & THE BOARD
The decisions of CEOs and Boards of Directors are increasingly under the microscope; there has never been a time where strong leadership skills are more needed. In the CEO and the Board class, students learn from the first-hand personal experiences and accounts of iconic NW leaders about what CEOs and Boards of Directors do, how they lead, interact and manage risks. Active classroom discussions of current, real-world leadership challenges frame student perspectives for future roles. (Winter and Spring quarters, 2nd year)

ENTREPRENEURSHIP
The Foster EMBA capstone course is Entrepreneurship culminating in a Business Plan Competition. In teams, students integrate what they learned about accounting, finance, marketing, operations and strategy and apply it to the creation of a new business. Months in the making, students pitch their business plans to panels of venture capitalists, senior executives, and EMBA alumni hoping to win the competition. For some, their presented business plans result in an actual new venture. (Spring quarter, 2nd year)