

# PEQUENAS GRANDES COISAS

Bringing Vaccine Vial Monitors to Brazil

*Andrew Stearns | Emma Spickard | Sarah Rinehart | Kim Perdue*



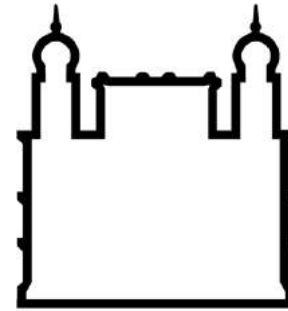
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FIOCRUZ

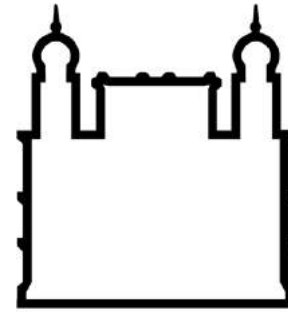


unicef



MINISTÉRIO  
DA SAÚDE

# PEQUENAS GRANDES COISAS



FIOCRUZ



**MINISTÉRIO  
DA SAÚDE**



Safer & More Effective



# 2019 – 2023 VVMs IN BRAZIL

**2,508**  
**LIVES SAVED**



# 2019 – 2023 VVMs IN BRAZIL

**2,508**  
**LIVES SAVED** **×** **\$8,649**  
**GDP PER CAPITA**

Analysis

Benefits

Risks

Timeline

Financials

Summary



# 2019 – 2023 VVMs IN BRAZIL

**2,508**  
**LIVES SAVED** **×** **\$8,649**  
**GDP PER CAPITA** **=** **\$21.7 MILL**  
**ECONOMIC**  
**PRODUCTIVITY**  
**CREATED**

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# AGENDA

Situational Analysis

Social & Economic Benefits

Risks & Mitigation

Timeline

Financing Plan

Questions





# SITUATIONAL ANALYSIS

Determining Initial  
Country of Entry

# COUNTRY ANALYSIS

	Disease Risk	Cold Chain	Healthcare System	Population	Economic Outlook
Paraguay	Yellow	Red	Yellow	Green	Yellow
Brazil	Green	Green	Green	Yellow	Green
Chile	Yellow	Yellow	Red	Yellow	Yellow
Venezuela	Green	Green	Yellow	Green	Red

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# COUNTRY ANALYSIS

	Disease Risk	Cold Chain	Healthcare System	Population	Economic Outlook
Paraguay	Yellow	Red	Yellow	Green	Yellow
Brazil	Green	Green	Green	Yellow	Green
Chile	Yellow	Yellow	Red	Yellow	Yellow
Venezuela	Green	Green	Yellow	Green	Red

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# SAO PAULO

**RURAL & URBAN AREAS**

**HIGH RISK  
COMMUNICABLE DISEASE**

**RESPONSIBLE FOR 33.9% GDP**



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# BENEFITS

Immediate & Long-term  
Benefits of VVM

# SOCIAL BENEFITS



**2,508**  
**LIVES SAVED**

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# SOCIAL BENEFITS



**2,508**  
**LIVES SAVED**



**BETTER TOOL**

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# SOCIAL BENEFITS



**2,508**  
**LIVES SAVED**



**BETTER TOOL**



**\$34,000**  
**SAVED PER  
HEP B PATIENT**

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# STAKEHOLDERS

## PUBLIC



Analysis

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# STAKEHOLDERS

## PUBLIC



## SOCIAL



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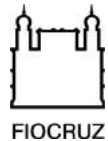
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# STAKEHOLDERS

## PUBLIC



## SOCIAL



## PRIVATE



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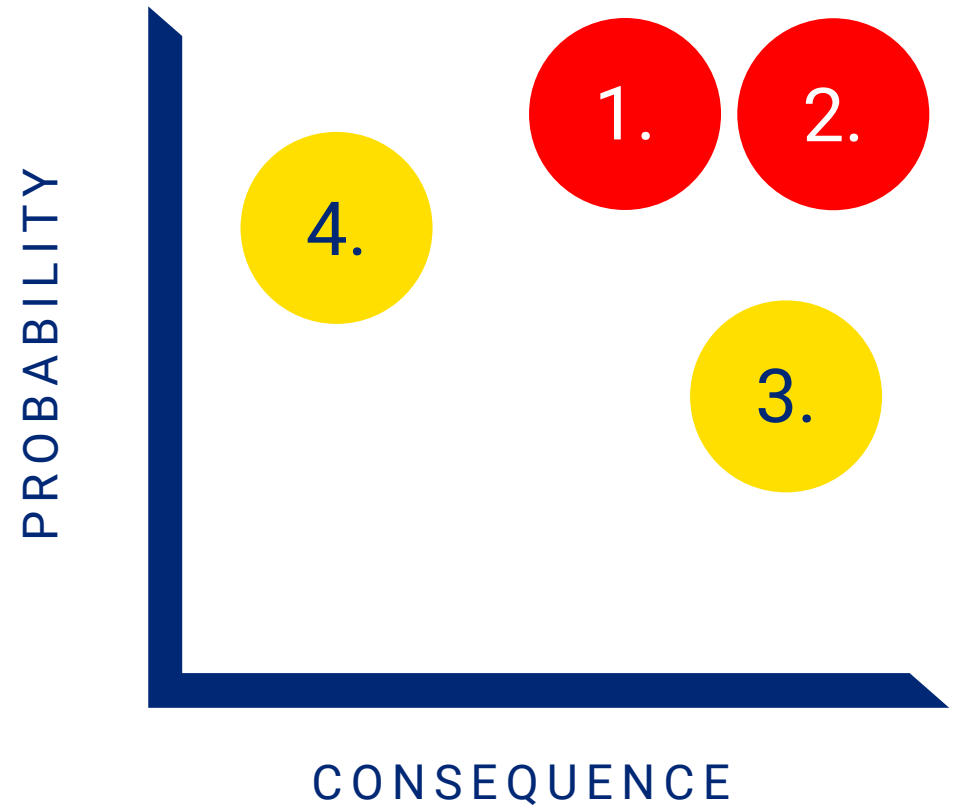


# RISKS

Identifying And Mitigating  
Potential Obstacles

# RISKS & MITIGATIONS

- 1. COLD CHAIN
- 2. LACK OF TRAINING
- 3. TEMPTIME SINGLE SUPPLIER
- 4. GOVERNMENT PUSHBACK



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# COLD CHAIN

No Temperature  
Monitoring

Difficult  
Distribution



**INVESTIGATE  
COLD CHAIN**

Analysis

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# TRAINING

Difficulty  
Reading  
Thermometer

Poor  
Supervision



## Como Ler Um VMM



Se a vacina não estiver fora do prazo de validade, use a vacina



Não use a vacina Informe seu/sua chefe

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# TEMPTIME SINGLE SUPPLIER

No Other  
Supplier



**ECONOMIES  
OF SCALE**

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# GOVERNMENT PUSHBACK

Don't Currently  
Have Regulations



**UNICEF  
RESOLUTION**

**CHANGING  
POLITICAL  
ENVIRONMENT**

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# IMPLEMENTATION

Timeline of Fulfillment and  
Future VVM Expansion

# IMPLEMENTATION TIMELINE

**2018**

**Exhaust  
Current  
Vaccines**

**PAHO  
Provides  
VVM Funds**

**\$2.17 MILL**

**2019**

**VVM  
Distribution**

**Training**

**Cold Chain  
Investigation**

**\$0.05 MILL**

**Analysis**

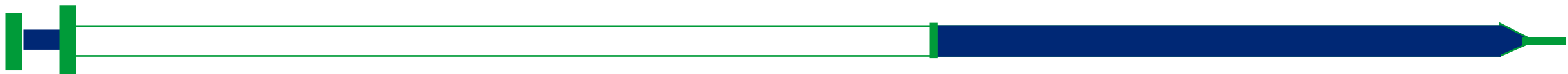
**Benefits**

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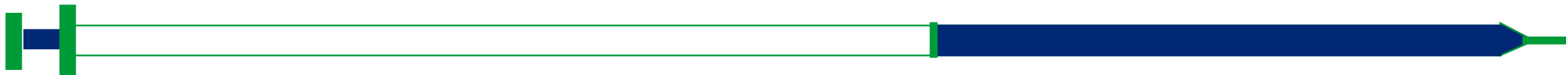
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# IMPLEMENTATION TIMELINE

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**VVM  
Distribution  
Training**

**Cold Chain  
Investigation**

**\$0.05 MILL**

**2020**

**UNICEF  
Resolution**

**Fix  
Issues**

**\$0.15 MILL**

**Analysis**

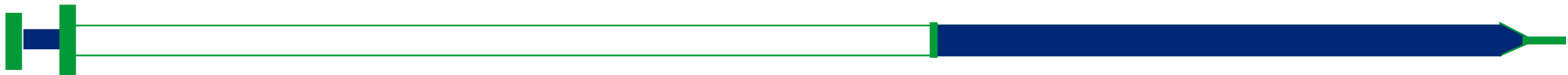
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# IMPLEMENTATION TIMELINE

**2018**

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**\$2.17 MILL**

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VVM  
Distribution  
Training

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Investigation

**\$0.05 MILL**

**2020**

UNICEF  
Resolution

Fix  
Issues

**\$0.15 MILL**

**2021**

VVM All of  
Brazil

**\$6.17 MILL**

**Analysis**

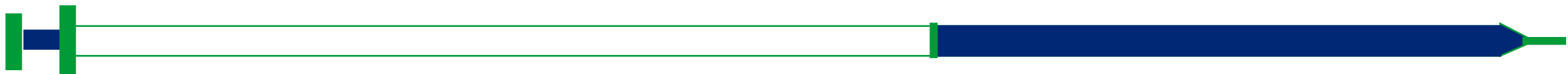
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# IMPLEMENTATION TIMELINE

**2018**

Exhaust  
Current  
Vaccines

PAHO  
Provides  
VVM Funds

**\$2.17 MILL**

**2019**

VVM  
Distribution  
Training

Cold Chain  
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**\$0.05 MILL**

**2020**

UNICEF  
Resolution

Fix  
Issues

**\$0.15 MILL**

**2021**

VVM All of  
Brazil

**\$6.17 MILL**

**2022**

Bi-Annual  
Checkups

**\$0.05 MILL**

**Analysis**

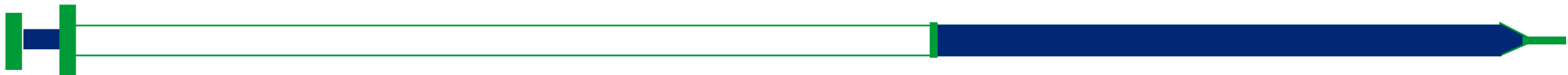
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# IMPLEMENTATION TIMELINE

**2018**

Exhaust  
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PAHO  
Provides  
VVM Funds

**\$2.17 MILL**

**2019**

VVM  
Distribution  
Training

Cold Chain  
Investigation

**\$0.05 MILL**

**2020**

UNICEF  
Resolution

Fix  
Issues

**\$0.15 MILL**

**2021**

VVM All of  
Brazil

**\$6.17 MILL**

**2022**

Bi-Annual  
Checkups

**\$0.05 MILL**

**2023+**

Expansion  
into  
remaining  
South  
American

**2030**

Barcodes  
Controlled  
Temperature  
Chain

UN's  
Sustainable  
Development  
Goals

Analysis

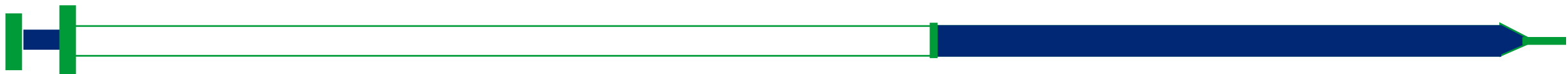
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# VISION 2023

**\$9.93 MILL**  
**TOTAL COST**

**\$21.7 MILL**  
**ECONOMIC  
PRODUCTIVITY CREATED**

**\$11.77 MILL**  
**NET ECONOMIC  
PRODUCTIVITY**

Analysis

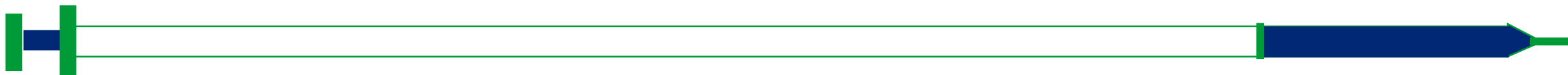
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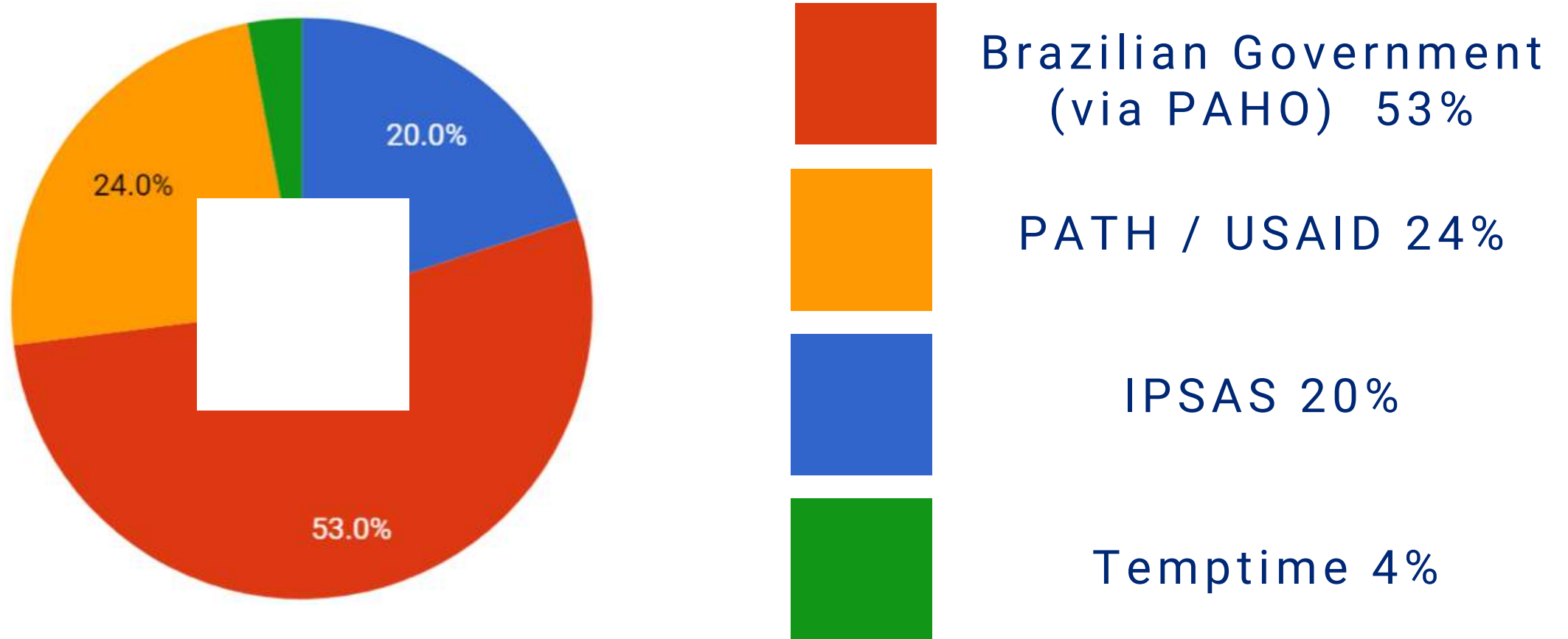




# FINANCING

Analysis of Who Will  
Financially Support VVM  
Integration

# FINANCING



Analysis

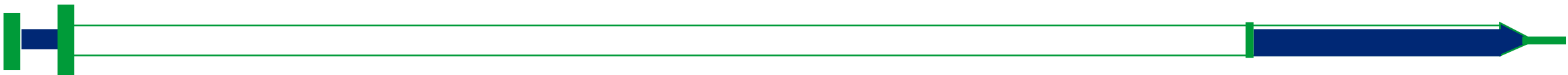
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# PEQUENAS GRANDES COISAS

**2,508**  
**LIVES SAVED**

**\$11.77 MILL**  
**NET ECONOMIC  
PRODUCTIVITY**

# APPENDIX

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40. Financing Sources

41. Brazilian Vaccination Schedule

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43. Vaccination Supply Chain

**44. GDP vs. GNI**

45. VVM Implementation

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47. Label Machine

48. Unit Costs

**49. Country Matrix**

50. Brazil Disease Burden

51. Vaccine Stability

52. HEP B

**53. EPI**

**54. Lives Saved**

# Financing Information

2018: \$672 thousand for VVMs statewide, \$1.5 million for VVM labeler = \$2.17mill

2019: \$25 thousand for Cold Chain investigation, \$25 thousand for training nurses \$50k

2020: \$50-300 thousand for repairing and maintaining Cold Chain \$150k

2021: \$3.17 million for VVMs nationwide, \$3 million for VVM labelers \$6.17mill

2022: \$50 thousand for first biannual check on Cold Chain \$50k

2023: Costs to be determined based on South American countries' economies

# Financing Sources

PAHO IPSAS Surplus Fund. We are aware of the **\$4 million** in reserves for strategic initiatives, and we believe some could go toward this cause.

PAHO Revolving Fund for Strategic Health Supplies will help to decrease price of machine due to increased purchasing power.

PATH's mission is to "improve the health of people around the world by advancing technologies, strengthening systems, and encouraging healthy behaviors." They already work in Brazil to improve health systems, and this would give PATH a clearer direction to follow.



# Brazilian Vaccination Schedule

**Table 1.** Brazilian official calendar for vaccinations in 2001<sup>17</sup>

Age	Vaccine
Neonates	tuberculosis and type B hepatitis
1 to 2 months	diphtheria, tetanus and pertussis (DPT), polio*, hepatitis B and <i>Haemophilus influenzae</i> type B (Hib)
4 months	DPT, polio and Hib
6 months	DPT, Hib and polio
9 months	measles, yellow fever†, hepatitis B
15 months	measles, mumps and rubella and DPT
5 or 6 years	DPT and polio
15 years	diphtheria and tetanus

\*oral Sabin vaccine is used for polio; †restricted to endemic regions.

# PAHO IPSAS Surplus Fund

PAHO Financial Statements:

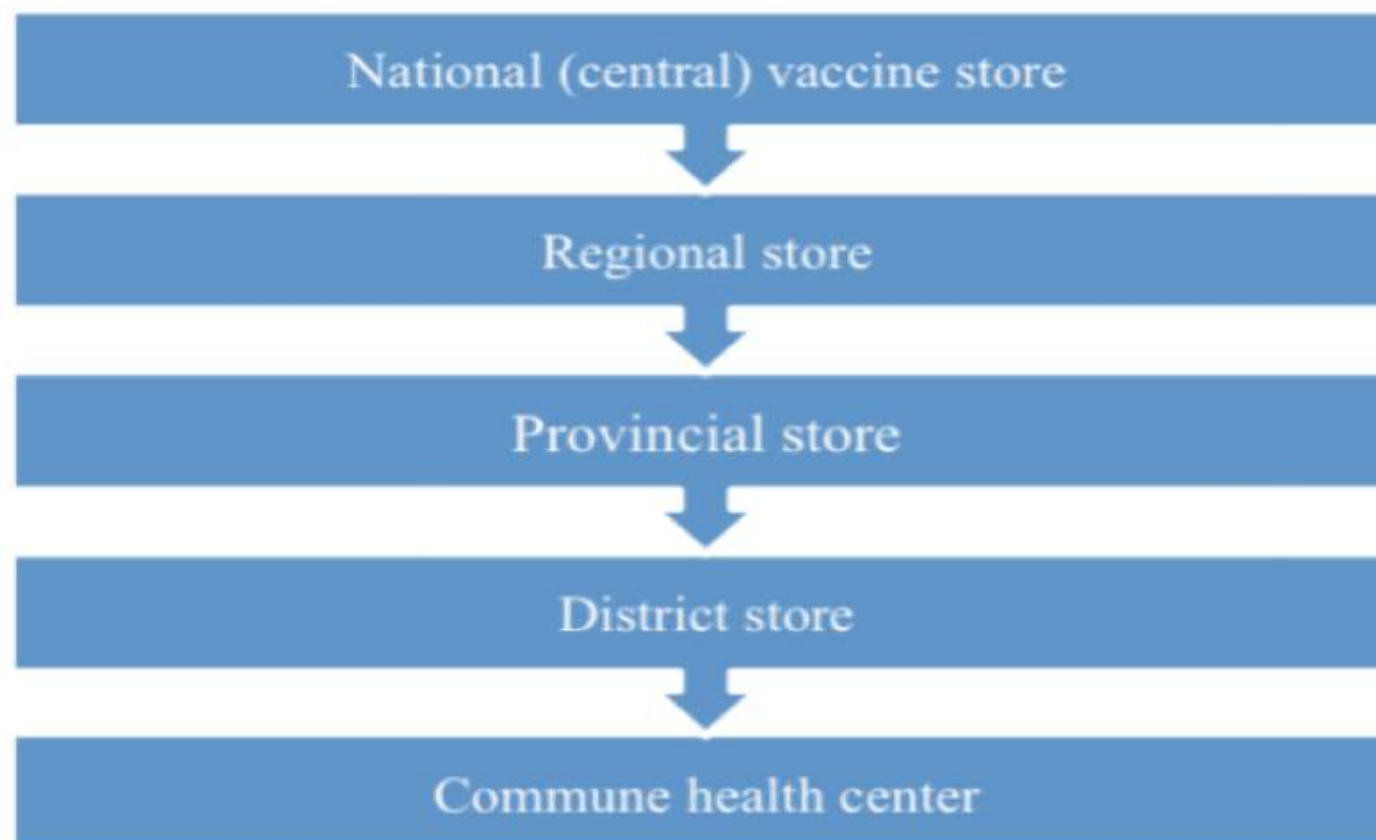
## 14.12 IPSAS Surplus Fund

The IPSAS Surplus Fund was established by Resolution CSP28.R16 of the 28th Pan American Sanitary Conference, 64th Session of the Regional Committee. This fund will be used to meet future unforeseen strategic and/or administrative initiatives. Future proposals for the use of this reserve may also include increases in any other existing funds.

(g) Reserve—\$4,381,684: Although there are many opportunities for investment, it is considered prudent management of resources to leave a modest amount of unallocated surplus funds in reserve to meet future unforeseen strategic and/or administrative initiatives. Future proposals for the use of this reserve may also include increases to any of the items listed above, if necessary.

# Vaccination Supply Chain

**Figure 1. Example of a five-tier supply chain**



# GNI v. GDP v. GDP (PPP)

GDP: Baseline economic production of a country each year. Best way to analyze the economic in this case because every dollar value is on the same level.

GDP (PPP): GDP adjusted to reflect the purchasing power of the country, in this case, to put GDP on the same playing field as the U.S. dollar. Here, not every cost is adjusted for purchasing power, so it may not be a good indicator of economic impact.

GNI: GDP adjusted to include income the country earns as a result of Foreign Direct Investment. Because we are not looking at vaccinating Brazilians abroad, this is not a good measure of productivity.

# VVM Implementation Costs

# of vaccines per year in Brazil	Sao Paolo, 2019, 95%		85%		75% Brazil, 95%		85%		75%			
Each brazilian receives		23							23			
Rounded to account for special circumstances		25							25			
Divided by life expectancy of 75 years		0.333333333							0.333333333			
Multiplied by population of Brazil		15,050,000							71,000,000			
Multiplied by coverage rate		14,297,500		12,792,500		11,287,500		67,450,000	60,350,000	53,250,000		
Multiplied by average yearly cost/vaccine	\$	16,209,883.87	\$	14,503,580.30	\$	12,797,276.74	\$	76,471,877.39	\$	68,422,206.09	\$	60,372,534.78
Multiplied by VVM cost	\$	16,881,866.37	\$	15,104,827.80	\$	13,327,789.24	\$	79,642,027.39	\$	71,258,656.09	\$	62,875,284.78
Difference	\$	671,982.50	\$	601,247.50	\$	530,512.50	\$	3,170,150.00	\$	2,836,450.00	\$	2,502,750.00

Calculated using:

- Brazilian vaccination schedule
- Life expectancy estimates
- Population of Brazil (2018, estimated 2021)
- Estimated vaccination coverage rate (WHO)
- Average cost of vaccine (estimated, see appendix slide)
- VVM cost of \$0.047 for an order of 4 million VVMs at a time

# Implementation Costs Based on Coverage

Sao Paulo and Brazil Yearly Cost of VVMs



# Choosing a Labeling Machine

Estimated using Quadrel Pharmaceutical Labeling machine costs, each approximately \$1.5 million

Pharmaceutical Vial and Ampule Labeling System



This technically advanced vial and ampule labeler is serialization-ready, designed specifically for the needs of tier 1 pharmaceutical companies. Features include laser imprinting of date and lot codes, vision system and full validation package. Additional features include Allen Bradley PLC control, PanelView color touchscreen, servo driven applicators.

ProLine Inline Labeling System



This is Quadrel's premium inline pharmaceutical labeling system and features environmentally protected overhead controls, full vision system, Allen Bradley PLC, PanelView color touchscreen, as well as servo driven applicators and product handling. Additional features include internationally compliant guarding and stainless steel construction.

High-Speed Vial Labeling System



This custom pharmaceutical labeling system features rotary infeed tray and product accumulation system. It is designed specifically for small diameter glass vials and ampules at speeds up to 300 products per minute. Additional features include full vision system, Allen Bradley PLC control, PanelView color touchscreen and validation package.

Each machine pastes at a rate of 300/minute

Assumed 8 hour workday, 5 days/week, 50 weeks/year = 36,000,000 labels attached/year

Labels needed according to VVM implementation calculations: 14.3 million for first 3 years

# Unit cost of vaccines

Hep B	0.3264
HIB	2.05
HPV	9.8
MMR	0.6
Pnuemo	6.8
Rota	6.5
Avg vaccine cost per year	1.133757

Source: PAHO



# Country Matrix

	<b>Disease Risk</b>	<b>Cold Chain</b>	<b>Healthcare system</b>	<b>Pop.</b>	<b>Economic outlook</b>
<b>Paraguay</b>	Intermediate	-largely reliable	#57	1.28%	4.5%
<b>Brazil</b>	High	-no temp monitoring; hard-to-reach remote areas	#125	0.79%	2.95%
<b>Chile</b>	Intermediate	-limited capacity; high staff turnover	#33	0.81%	2.3%
<b>Venezuela</b>	High	-limited capacity; insufficient temp. monitoring	#54	1.29%	741%
<b>Source</b>	CIA World Factbook	European Commision Food and Veterinary Office; Unicef, PATH, USAID	WHO	World Pop. Review	Trading Economics (Jan. 2018)

# Brazil Disease Burdens

Disease	DALYs (2016 annual)
Hep B	35,008
HPV~ Cervical Cancer	267,801
Yellow Fever	304 (will rise with outbreak)

DALYs: sum of years of life lost due to premature mortality and years lost to disability (IHME)

# Vaccine stability matrix (PAHO)

Most sensitive	OPV
	Measles, MR, MMR
	DTP, <b>DTP-Hep B</b> , DTP-Hib, <b>YF</b>
	BCG, <b>HPV</b>
	HIB, DT
Least sensitive	Td,TT, JE

# Hep B- savings estimate

Est. cost of chronic hepatitis B virus for Brazilian unified health system in 2005:

- Hep B virus places large financial burden on Brazilian health system

CHBV	1st stage	2nd stage	3rd stage	4th stage
Cost (US \$)	\$392	\$496	\$8809	<b>\$34,948</b>

15%-40% may develop complications of hepatitis B virus (HBV) infection, including cirrhosis, decompensation, and hepatocellular carcinoma (HCC)

# Why EPI?

## Benefit of family-vaccination:

- Establishment of herd immunity at family scale

## Benefit of diseases targeted by “newer” vaccines:

- These are diseases which can have long-term sequelae
  - Human Papillomavirus → Cervical cancer
  - Hepatitis B → chronic Hep B & liver complications

# Lives Saved

158,000 lives / 35 countries = 4514 / 9 years = 502\*5 years = 2508

lives saved between 2019-2023 \* Brazil GDP (8,649.95) = \$21.7 million