

Do you have the leadership skills necessary to create and sustain long-term organizational success? Successful leaders today move beyond the traditional one-way influencing process of the past to build high performing organizations. Learn to drive change during this interactive three-day seminar. You will learn strategies and methods you can use to become a "transformational leader," one who encourages peers and subordinates to transcend self-interest and act for the good of the organization.

DATES **April 7-9, 2015**

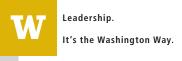
\$3,300 USD Discounts may apply, contact us for more information.

KEY TAKEAWAYS

- Become a more influential member of your management team.
- Position your organization for long-term, sustainable growth.
- Make better, more inclusive and more effective decisions.
- Link personal, team and organizational goals for a stronger impact on the bottom line.
- Empower colleagues, employees and teams to fulfill their potential.
- Overcome your leadership gaps and capitalize on strengths to reach your career goals.

WHO SHOULD ATTEND

Leadership that Shapes the Future is designed for executives, managers and professionals who want to become more strategic and transformational leaders.





KEY TOPICS

THE ESSENCE OF EFFECTIVE LEADERSHIP

- The leader's critical roles and functions in every organization.
- The leader's goals: improve performance and quality, increase output, and promote pride of accomplishment.
- Integrating the roles of leadership and management.
- How effective leaders link personal and organizational goals.

BUILDING HIGH-PERFORMING TEAMS

- Developing the talents and potential of others.
- Empowering team members to generate motivation and commitment.
- · Organizing team-building activities.

ORGANIZATIONAL CULTURE

- How organizational culture affects the bottom line.
- Characteristics, strengths and weaknesses of different organizational cultures.
- Assessing your organization's culture.
- Leading culture change in your organization.

HIGH PERFORMING ORGANIZATIONS

- The impact of team leadership on business performance.
- Kaizen the spirit of continuous improvement.
- How effective management of the workforce leads to enhanced productivity and increased profitability.

EFFECTIVE DECISION-MAKING

- Determining how and when to involve others in decisions.
- Assessing your decision-making style.
- Improving employee participation.
- Practical tools for effective decision-making.

COACHING FOR PERFORMANCE

- Becoming a developmental manager.
- Obstacles to effective coaching.
- Coaching for performance improvement.

THE LEADER OF THE FUTURE

- How the nature of leadership is changing.
- Creating your own personal development action plan.
- Becoming the leader you would follow.

FOR MORE INFORMATION OR TO REGISTER

PHONE: 206.543.8560 FAX: 206.685.9236 E-MAIL: execed@uw.edu

WEB: www.foster.washington.edu/shapethefuture

Executive Education

Michael G. Foster School of Business

University of Washington

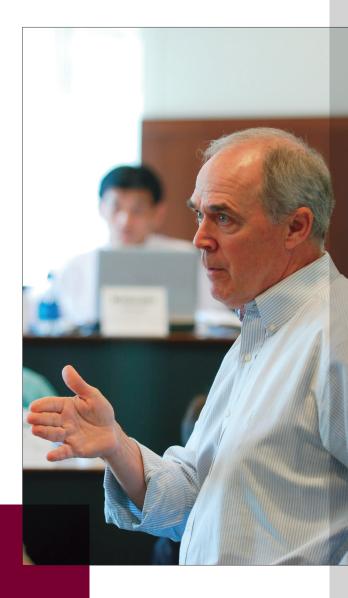
Bank of America Executive Center, 228Q

Box 353225

Seattle, WA 98195-3225

"Inspiring... refreshing...
encouraging... challenging...
my words for this outstanding,
one-of-a-kind leadership
seminar which not only fully
engaged us as participants, but
also provided us with realworld, hands-on tools we can
put into practice now."

SHEREE SANKER | ADMINISTRATOR
CASCADE VISTA



PROGRAM FACULTY PATRICK J. BETTIN, Ph.D.

UNIVERSITY OF WASHINGTON