2007 Business Plan Competition Winners

Real Networks \$25,000 Grand Prize

IndEx – Agri Exchange of India (UW) Sudeep Jain, Karma Doma Tshering, Guy Morita, Shamus Johnson

Provides a solution to part of the farm supply chain in India by connecting thousands of sellers to thousands of buyers through the use of mobile phone technology.

Herbert B. Jones Foundation \$10,000 Second Prize

Gravity Payments (SPU) Dan Price

Provides bank card processing and payment processing services to small and medium sized merchants in almost every state in the U.S.

Herbert B. Jones Foundation \$5,000 Finalist Prizes

Six Slice Studios (UW) Nimrod Hoofien, Christine Lang, Kevin Reed Produces an online business game called econome that uniquely combines the fun of multiplayer interaction with a realistic economic simulation.

Bioleco (UW) Max Silver, Ben Weintraub, Mark Wilber, Conner Jeffries

Integrates existing technologies with groundbreaking science to grow algae that can be processed into biodiesel, ethanol, biopolymers and fertilizers.

DLA Piper Best Technology Idea

IS4D (UW) Kevin Kirn, Lisa Meyr, Leo Lam

Patent-pending software that will bring about a new era in medical imaging by improving the quality of diagnoses, enabling better doctor-patient communication, and expanding the breadth of procedures that benefit from medical imaging technology.

Herbert B. Jones Foundation Best Nonprofit/Sustainable Idea

Rainier Energy Group (UW) Sean Bunton, Jack Mannon, and Morghan Laswell Produces biodiesel fuel utilizing a process that allows for flexible feedstock acquisition, alleviating undue competition for finite vegetable oil commodities.

OVP Venture Partners Best Innovation Idea

Clarion Vision (UW) Shivang Dave, Saumil Gandhi, Paul Javid and Ali Javid Working to commercialize the Antibiotic Haptic Sleeve, a patented UW technology, that will reduce infection rates to nearly 0% and increase access to cataract procedures globally by enabling procedures to be performed in less-sterile environments in China and the United States.

Summit Law Best Service/Retail Idea

Gravity Payments (SPU) Dan Price Provides bank card processing and payment processing services to small and medium sized merchants in almost every state in the U.S.

Talking Rain Best Consumer Product Idea

Koots Green Tea (Seattle U) Andrew Klein, Jerome Tso, and Sadie Swofford

Mission is to establish Koots Green Tea as the leading specialty tea company in the United States.