

2004 Business Plan Competition Winners

\$25,000 Herbert B. Jones Foundation Grand Prize

AquaStasis

Stuart Jamieson, Roni Kopelman, Gautham Ravi, Brian Smart

AquaStasis' proprietary technology, based on color changing dyes and semi-permeable membranes, is utilized to provide in situ monitoring of vital water chemistry. Products are targeted at the pool, hot-tub, spa and aquarium markets.

\$15,000 Vulcan Ventures Second Prize

TeachTown

Chris Dallaire, Eric Dallaire, Lars Liden, Sven Liden

TeachTown is a company dedicated to the creation of "educational software for children with special needs." Specifically, TeachTown will create a software curriculum for children with autism and autism-related disorders. This software package will empower both families and school districts that struggle with autism by cutting financial and time constraints of traditional behavioral programs.

\$10,000 Ernst & Young Third Prize

CellVitro Technologies

Anna Fishburn, Rajesh George, Tom Keenan, T. Fettah Kosar, Shyamlal Nair, Nicholas Stucky

CellVitro Technologies' inaugural product, the CellChip, is a high through-put, drug-screening system that results in detailed, comprehensive knowledge of drug compound effects at earlier stages of drug discovery than any currently available method. This will generate safer, more effective drugs and shorten the time-to-market.

\$7,000 Boeing Ventures Fourth Prize

MyStyle

Anne Corning, Michelle Gochoco-McQuistin, Sharon Simas, Deborah Vandermar

MyStyle uses mass customization technology to produce and sell quality, fashionable business and gym wear (later adding evening, special occasion and resort wear) that are all customized to each woman's individual body measurements.

GrayCary Best Idea in Technology (\$5,000)

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Net Impact Best Idea for a Sustainable Business (\$5,000)

OGear

Marc Lampson, Rhys Lawson, William Park, Mark Pennington, Scott Sweeney

OGear makes enhanced personal safety gear by providing light-weight, highly illuminent lighting for commuting bicyclists and road construction workers. Using Organic Light Emitting Diode (OLED) technology, OGear is a platform technology that enables lighting designs free of the constraints of bulb-based devices.

Best Idea in Service/Retail (\$5,000)

SeaTrails

Ambrose Bittner, Dennis Blum, Blair Williams

SeaTrails publishes comprehensive resources to aid outdoor adventurers to safe and rewarding outings in the wild. SeaTrails currently publishes a successful series of maps of the San Juan Islands aimed at kayakers. After establishing a name for themselves in the kayaking arena, SeaTrails will expand to other adventure sports such as sailing, scuba diving, mountaineering, etc.

Best Idea in Education/Social Impact (\$5,000)

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