

## 2000 Business Plan Competition Winners

Grand Prize - \$25,000

### **Aptelix**

Chris Ruff, Tim Sutton, Brad Thompson, and Dan Aspleaf  
Wireless Internet Application Service Provider.

Finalists - \$5,000

### **CarFairUSA.com**

Cole Preston, Andrew Stines, Christopher Reanier, and Kristi Preston  
A clicks-and-mortar business using both web-based technology and physical locations with the goal of becoming the preeminent method of facilitating the private party, pre-owned automobile sales transaction.

### **eyecentives**

Amy Newton, Tom Seery, and Rob Taylor  
New Media Bridge(NMB)is focused on creating a business-to-business marketplace for online advertising through the use of streaming media.

### **Kirkwood Construction**

Dan Kirkwood, Chris Harvey, Chris Shannon, and Greg Smiley  
Must successfully deal with the key problem that exists in traditional construction firms: Animosity among the various team members in a given project's value chain.

Best Retail/Service Idea - \$5,000

### **CampKidz.com**

Catherine Collins, Dara Ith, Pradnya Sahasrabudhe, and Nancy Archana  
On-line community that connects families with camps and camps with the resources they need to be successful.

Best International Idea - \$5,000

### **DigitalDesign**

Anthan Sunder, Masahiro Shiomi, and Lan Yi Pao  
Will serve as an interactive advertising agency that will specialize in digital ad development. Our core competence is the ability to create multimedia and on-line material for our clients' advertising and marketing needs.

Best Technology Idea - \$5,000

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Best e-Commerce Idea - \$5,000

### **Dealitup.com**

Robert Kheo, Daniel Kheo, Jeff Oh, and John Oh  
An online shopping portal that categorizes coupons and promotions for online retailers.