

1999 Business Plan Competition Winners

Grand Prize \$25,000

Arts Patron Publishing

Jonathan Nicholas, Matthew Carr, and Andrew Tempest

A magazine devoted to the growing segment of young entrepreneurs interested in supporting the arts.

Finalist \$5,000

allstudents.com

Troy Hartzell, Rebecca Terry, Jason Amala, Corey Marx, Mike Schierberl, Nathan Rozendaal, Arsenio Valdez, and Andy Hazzard

Offered localized Web sites on 100 college campuses across the country, with old exams, lecture notes and a virtual used book store.

Finalist \$5,000

fairautorepair.com

Todd Berard, Kevin Newman, and Robert Rainbolt

An interactive Web site that provides automotive repair estimates so users can double-check the quotes they're getting from their local mechanics.

Finalist \$5,000

smallworld.com

Greg Bear, Michelle Long, Lani Cooper, and Derek Long

An online broker between small producers in economically depressed areas and consumers interested in making socially conscious purchases.

BEST IDEA PRIZES

Wells Fargo "Best E-Commerce Idea \$5,000

allstudents.com

Troy Hartzell, Rebecca Terry, Jason Amala, Corey Marx, Mike Schierberl, Nathan Rozendaal, Arsenio Valdez, and Andy Hazzard

Pacific Lumber & Shipping "Idea with Greatest International Potential" \$5,000

smallworld.com

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Herbert B. Jones Foundation "Best Service/Retail Idea" \$5,000

The Straight Edge

Chris Ruff, Jason Brotman, Tim Sutton, and Greg Smiley

Will redefine the hair salon concept to target style-conscious men ages 25 to 50.