

# W

SUMMER 2021

# BUSINESS BRIDGE

Business lectures are facilitated by distinguished faculty from the University of Washington's Foster School of Business of Business.

## B<sup>2</sup> Day in the Life

Standard program days and times are Monday - Friday, 9:00 am - 5:00 pm.

9am -12 pm	BA490 Writing Course
12pm - 1 pm	Lunch
1pm- 2 pm	Foster Focus 101
2 pm- 3 pm	Guest Speaker Series
4 pm- 5 pm	Professional Development 101

Program also includes team building socials and site visits to Seattle area companies.

## Engaging Ways to Learn

- > Faculty Lectures
- > Case Competitions
- > Interactive Workshops
- > Team Building Excursions
- > Corporate Site Visits
- > BA 490 Writing Course

**PROGRAM DATES 2021**  
August 24- September 17th

**PRIORITY APPLICATION DEADLINE**  
MAY 15th, 2021

**APPLY TO PROGRAM & SCHOLARSHIP APPLICATION**  
[Business Bridge Application](#)

### ELIGIBILITY

- Incoming UW freshmen (admitted for Fall 2021 )
- Interested in pursuing a business major

Open to all incoming UW Freshmen. B<sup>2</sup> focuses its resources on serving the following underrepresented minority groups: African American, Hispanic/Latino, American Indian/Alaskan Native, Pacific Islander and Southeast Asian.

**FOR MORE INFORMATION**  
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## BE THE FIRST

THE NEXT FOUR YEARS WILL LAY THE FOUNDATION FOR YOUR FUTURE CAREER.

ARE YOU INTERESTED IN GAINING A JUMP START? BE THERE OR B<sup>2</sup>

B<sup>2</sup> is a four-week academic and residential immersion program hosted by the Foster School of Business Undergraduate Diversity Services. We are dedicated to helping underrepresented students achieve success at the Foster School - one of the top business schools in the nation.

B<sup>2</sup> will take place August 24th-September 17th and students will enroll in BA490, a college writing preparatory course sponsored by B<sup>2</sup>. Students take one intensive four-week course prior to the beginning of the 2021-22 academic year and earn five credits. Offering a broad overview of core business topics, the B<sup>2</sup> program integrates leadership and strategy skills throughout the curriculum. Professional development, career exploration and leadership activities focuses on tools and resources that students can use to become more effective business students. Facilitators present information in their areas of expertise and then engage the class in thought-provoking discussions where participants are encouraged to share

