

Minority Business Executive Program September 19-30, 2021

Blended Offering: Updated March 3, 2021

| Week 1 | | | | | | |
|--|---|---|---|--|--|--|
| | Wednesday September 1 | Monday September 20 | Tuesday September 21 | Wednesday September 22 | Thursday September 23 | Friday September 24 |
| AM (1) | Canvas Learning Platform Tutorial on September 1 12:00-1:00pm PT | Impactful Communications 1 <i>Choy</i> 8:30-10:00am PT | Negotiating Skills 1 <i>Umphress</i> 9:00-10:00am PT | Finance 1 <i>Bradford</i> 8:30-10:00am PT | Finance 3 <i>Bradford</i> 8:30-10:00am PT | Negotiating Skills 2 <i>Umphress</i> 8:30-10:15am PT |
| AM (2) | | Impactful Communications 2 <i>Choy</i> 10:30-11:30 PT | Panel on Legal/Contracts 10:30-12:00 PT | Finance 2 <i>Bradford</i> 10:30am-12:00pm PT | Finance 4 <i>Bradford</i> 10:30am-12:00pm PT | Sponsor Panel 10:30-12:30pm PT |
| PM | Sunday September 19 Orientation and Program Kick-off 3:30-5:30pm PT | | Finance Introduction and Homework <i>Bradford</i> 2:00-3:00pm PT | Alumni Panel 1 with 2015-2020 Alums 2:00-3:00pm PT | Alumni Panel 2 with 2008-2014 Alums 2:00-3:00pm PT | Facilitated Shared Learning 1:30-3:00pm PT |
| EVE | | | | | | |
| In addition to the live synchronous class sessions on the schedule, participants will need to spend another 6-8 hours on asynchronous sessions on their own time during week 1 to be better prepared for the week 2 live sessions. These asynchronous sessions include reviewing pre-reading case studies and materials; answering assignment questions, sharing thoughts on discussion board, watching and studying recorded sessions, and/or engaging with faculty remotely. | | | | | | |

| Week 2 | | | | | | |
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| LIVE | Sat-Sun September 25-26 | Monday September 27 | Tuesday September 28 | Wednesday September 29 <i>In-Person @UW*</i> | Thursday September 30 <i>In-Person @UW*</i> | |
| AM (1) | | Digital and Social Media Marketing 1 8:30-10:00am PT | Managing Change 1 <i>Bigley</i> 8:30-10:00am PT | Leadership That Shapes the Future 11:00am-6:00pm <i>Bettin</i> | Leadership That Shapes the Future 8:00am-12:00pm <i>Bettin</i> | |
| AM (2) | | Digital and Social Media Marketing 2 10:30-12:00pm PT | Managing Change 2 <i>Bigley</i> 10:30am-12:00pm PT | | | |
| PM | | Panel on DE&I 1:30-3:00pm PT | Travel Time | <i>Followed by Dinner and Networking on Campus</i> | | |
| * September 29 and 30 time is scheduled to be an in-person gathering at University of Washington Campus in Seattle. Those who are unable to travel or and join in-person, will be able to still participate remotely. In the event it is not safe for an in-person gathering, then we will run the sessions remotely. Travel expenses is not covered by the tuition. | | | | | | |

Schedule is subject to change