

# Minority Business Executive Program September 1 and September 19-30, 2021

Virtual except September 29-30

Week 1						
	Wednesday September 1	Monday September 20	Tuesday September 21	Wednesday September 22	Thursday September 23	Friday September 24
8:30 10:00	Canvas Learning Platform Tutorial on September 1 12:00-1:00pm PT	Impactful Communications 1 <i>Choy</i> 8:30-10:00am PT	Negotiating Skills 1 <i>Umphress</i> 9:00-10:00am PT	Finance 1 <i>Bradford</i> 8:30-10:00am PT	Finance 3 <i>Bradford</i> 8:30-10:00am PT	Negotiating Skills 2 <i>Umphress</i> 8:30-10:00am PT
10-10:30		Break 10:00-10:30	Break 10:00-10:30	Break 10:00-10:30	Break 10:00-10:30	Break 10:00-10:30
10:30 12:00		Impactful Communications 2 <i>Choy</i> 10:30-11:30am PT	Panel on Legal/Contracts 10:30am-12:00pm PT	Finance 2 <i>Bradford</i> 10:30am-12:00pm PT	Finance 4 <i>Bradford</i> 10:30am-12:00pm PT	Sponsors Panel 10:30am-12:30pm PT
	Sunday September 19  Orientation and Program Kick-off 3:30-5:30pm PT	Break 11:30a-2:00p	Break 12:00-2:00	Break 12:00-2:00	Break 12:00-2:00	Break 12:30-1:30
2:00- 3:00		Customer Panel <i>Isa Forenza, Owner, Legacy Trading (2010 Alumnus)</i> 2:00-3:00pm PT	Finance Introduction and Homework <i>Bradford</i> 2:00-3:00pm PT	Alumni Panel 1 with 2020 Alums 2:00-3:00pm PT	Alumni Panel 2 2017-2019 Alums 2:00-3:00pm PT	Facilitated Shared Learning 1:30-2:30pm PT
EVE						
<p>In addition to the live synchronous class sessions on the schedule, participants will need to spend another 6-8 hours completing asynchronous sessions on their own time during week 1 to be better prepared for the week 2 live sessions. These asynchronous sessions will include pre-reading/reviewing case studies and materials, answering assignment questions, sharing thoughts on our online discussion board, watching and studying recorded sessions, and/or engaging with faculty remotely.</p>						

Week 2						
	Sat-Sun September 25-26	Monday September 27	Tuesday September 28 8:00am start	Wednesday, Sep 29* In-Person @ UW 3:00pm start	Thursday, Sep 30** In-Person @UW 8:00am start	
LIVE		Digital Marketing Strategy 1 <i>Dunn</i> 8:30-10:00am PT	The Essence of Effective Leadership <i>Bettin</i> 8:00-10:30am PT	Travel Time     	Leadership and Teamwork Challenge 8:00am-12:00pm <i>Bettin</i> BAEC 420  Lunch 12:00-12:45pm  Leadership & Decision Making 12:45-4:45pm BAEC 310  Graduation Reception & Dinner 5:00-7:00pm BAEC 420/Hogan	
8:30 10:00		Break 10:00-10:30	Break 10:30-11:00			
10-10:30		Digital Marketing Strategy 2 <i>Dunn</i> 10:30am-12:00pm PT	Managing Change 1 <i>Bigley</i> 11:00am-12:30pm PT	Teamwork and Collaboration Workshop or On-Demand Class Session at UW 3:00-5:00pm		
10:30 12:00		Break 12:00-1:30	Break 12:30-1:00	followed by  Networking Event 6:00-9:00pm		
Beak		Panel on DE&I: <i>Stacia Jones, VP &amp; Global Head IDEA, lululemon</i> 1:30-3:00pm PT	Managing Change 2 <i>Bigley</i> 1:00-2:30pm PT			
1:30- 3:00			Travel Time 			
PM						
<p>*In person classes at UW campus in Seattle begins on Sep 29 at 3:00pm, but if travel schedule does not allow you to arrive in Seattle prior to Sep 29 afternoon, then you will be excused. **All participants are expected to attend Sep 30 class/event on campus. Travel expenses are not covered by your tuition, but several hotels near campus (Watertown, Marriott, Graduate, Silver Cloud) have agreed to extend discounted "UW" rates. Please refer to the email you receive from Allison McCarty (amc6688@uw.edu) detailing this, and feel free to contact her directly with any additional questions.</p>						

Schedule is subject to change (Updated August 18, 2021)