

EXECUTIVE DEVELOPMENT PROGRAM

2018-19 Class Schedule*

*The 2018-19 EDP class schedule, topics and faculty are subject to change. Please contact Executive Education if you have any questions specific to a certain class date.

	FALL 2018	
Monday, September 10, 5:30 – 7:30 pm	Welcome Dinner and Orientation	
Fall Residential at Semiahmoo Resort		
Wednesday, September 12	Competitive Strategy	Kotha
Thursday, September 13	Leadership	Bettin
Friday, September 14	Leadership	Bettin
Saturday, September 15	Competitive Strategy	Kotha
Evening Class Sessions		
September 24, 4:30 – 9:00 pm	Business Communication Skills & Strategies	Smith
October 1, 4:30 – 9:00 pm	Negotiating Skills	Umphress
October 8, 4:30 – 9:00 pm	Negotiating Skills	Umphress
October 15, 4:30 – 9:00 pm	Financial Accounting	deHaan
October 22, 4:30 – 9:00 pm	Financial Accounting	deHaan
·	Workshop Night- Create Your Brand	
October 29, 4:30 – 8:00 pm	Essence/Implicit Bias in Hiring	Gekler/Govan
November 5, 4:30 – 9:00 pm	Growth vs Fixed Mindset	Johnson
November 12	** Holiday - No Class **	
November 13 (Tuesday), 4:30 – 8:00 pm	Workshop Night- Big Data 101/Conflict Resolution	Wagner/Seaman
November 19	** Thanksgiving Week - No Class **	
November 26, 4:30 – 9:00 pm	Financial Forecasting & Planning	Koski
December 3, 4:30 – 9:00 pm	Capital Budgeting	Koski
•	Financing Seasonal Working Capital/	IZ = =1.:
December 10, 4:30 – 9:00 pm	Mergers & Acquisitions	Koski
	WINTER AND SPRING 2019	
January 7, 4:30 – 9:00 pm	Entrepreneurship	Kotha
January 14, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship	Kotha Kotha
January 14, 4:30 – 9:00 pm January 21	Entrepreneurship Entrepreneurship ** Holiday - No Class **	Kotha
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example	Kotha Kotha
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations	Kotha Kotha Turner
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations	Kotha Kotha Turner Turner
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management	Kotha Kotha Turner
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class **	Kotha Kotha Turner Turner Forehand
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales	Kotha Kotha Turner Turner Forehand Erickson
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting	Kotha Kotha Turner Turner Forehand Erickson Burgstahler
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm April 1, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership Organizational Leadership	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley Bigley
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm April 1, 4:30 – 9:00 pm April 8, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership Organizational Leadership Change Management	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley Bigley Bigley
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm April 1, 4:30 – 9:00 pm April 15, 4:30 – 9:00 pm April 15, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership Organizational Leadership Change Management Change Management	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley Bigley
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm April 1, 4:30 – 9:00 pm April 15, 4:30 – 9:00 pm April 15, 4:30 – 9:00 pm	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership Organizational Leadership Change Management	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley Bigley Bigley
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm April 1, 4:30 – 9:00 pm April 8, 4:30 – 9:00 pm April 15, 4:30 – 9:00 pm April 22 Spring Residential at Alderbrook Resort	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership Organizational Leadership Change Management Change Management ** No Class **	Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley Bigley Bigley Bigley Bigley
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm April 1, 4:30 – 9:00 pm April 15, 4:30 – 9:00 pm April 22 Spring Residential at Alderbrook Resort April 29	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership Organizational Leadership Change Management Change Management ** No Class ** Leadership	Kotha Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley
January 14, 4:30 – 9:00 pm January 21 January 22 (Tuesday), 4:30 – 8:00 pm January 28, 4:30 – 9:00 pm February 4, 4:30 – 9:00 pm February 11, 4:30 – 9:00 pm February 18 February 25, 4:30 – 9:00 pm March 4, 4:30 – 9:00 pm March 11, 4:30 – 9:00 pm March 18, 4:30 – 9:00 pm March 25, 4:30 – 8:00 pm April 1, 4:30 – 9:00 pm April 8, 4:30 – 9:00 pm April 15, 4:30 – 9:00 pm April 22 Spring Residential at Alderbrook Resort	Entrepreneurship Entrepreneurship ** Holiday - No Class ** Pitching & Business Plan Example Marketing of Innovations Marketing of Innovations Strategic Brand Management ** Mid-Quarter Break - No Class ** Sales Managerial Accounting Managerial Accounting Creativity & Innovation Organizational Leadership Organizational Leadership Change Management Change Management ** No Class **	Kotha Turner Turner Forehand Erickson Burgstahler Burgstahler Cox-Pahnke Bigley Bigley Bigley Bigley Bigley