



Formerly the UW Business Plan Competition, now the Dempsey Startup!

SPONSOR BENEFITS & LEVELS

Partner—\$25,000 and above

In addition to Friends and Family-level benefits described below, Partner Sponsors will also:

- Featured as Partner Sponsor in our new Sponsor Spotlight series.
- Display a company banner at each live Dempsey Startup event (provided by sponsor).
- Four (4) company representatives total invited to participate as judges in the Investment Round (May 1) and/or Sweet Sixteen (May 23).
- Six (6) company representatives total invited to the Awards Dinner (May 23).

Investors—\$10,000

In addition to Friends and Family-level benefits described below, Investor Sponsors will also:

- Featured as Investor Sponsor in our new Sponsor Spotlight series.
- Display a company banner at the Investment Round (provided by sponsor).
- Three (3) company representatives total invited to participate as judges in the Investment Round (May 1) and/or Sweet 16 (May 23).
- Four (4) company representatives total invited to the Awards Dinner (May 23).

Angels—\$5,000

In addition to Friends and Family-level benefits described below, Angel Sponsors will also:

- Featured as an Angel Sponsor in our new Sponsor Spotlight series.
- Three (3) company representatives total invited to participate as judges in the Investment Round (May 1).
- Three (3) company representatives total invited to the Awards Dinner (May 23).

Friends and Family—\$2,500

- Company logo featured on all program materials, email communications, etc. as category-level sponsor. Link to the company's website from the Buerk Center's site, active for a full year.
- Recognition of the company from the podium during each round of the competition, as well as the Awards Dinner.
- Company logo displayed on BPC posters at each round of the competition, as well as the Awards Dinner.
- Company representatives (2) invited as judges at the Investment Round (May 1).
- Two (2) company representatives invited to the Awards Dinner (May 23).



STUDENT PRIZES

\$25,000 Grand Prize (\$25,000 sponsorship)

\$10,000 Second Place Prize (\$15,000 sponsorship)

\$7,500 Third Place Prize (\$10,000 sponsorship)

\$5,000 Fourth Place Prize (\$7,500 sponsorship)

One sponsor per prize. In addition to the benefits listed below, Partner-level benefits apply for the Grand Prize. Investor-level benefits apply for the other prizes.

- Company-named prizes for the teams that win the 2019 competition. Company representative will announce the prize-winning team at the Awards Dinner (May 23) and present the award.
- Follow-up meeting with the winning team, if requested.
- Top student prize sponsors announced in all program materials, social media, and event communications.

\$5,000 Big Picture Prizes (\$7,500 sponsorship)

\$2,500 Best Idea Prizes (\$5,000 sponsorship)

In addition to the benefits listed below Angel-level benefits apply. Best Idea Prizes limited to five to seven.

- Company-named prize for one of the Big Picture or Best Idea prizes. Company representative will announce the winning team for that specific prize at the Awards Dinner (May 23) and present the award.
- Follow-up meeting with the winning team, if requested.
- Big Picture and Best Idea prize sponsors announced in all program materials, social media and event communications.

NOTE: Big Picture and Best Idea categories are determined by the Buerk Center. Sponsorship levels and benefits subject to change.

CONTACT

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