



**Nomination &
Application Process**

STEP 1: Online nominations by partner university

The Exchange Coordinator of the home school will receive an email from the Exchange Coordinator of Chulalongkorn Business School regarding the BBA online nomination.

STEP 2: Online application by students

After nomination has been submitted, students will automatically receive instruction for application by email. They are required to fill in an online form. The following supporting documents are required to upload :

- by April 30 for incoming Fall Semester
 - by September 30 for incoming Spring Semester
1. Color photo (blue background, white shirt and not showing teeth if possible).
 2. ID page of the student's passport.
 3. Recent academic transcript (with English translation if applicable).
 4. Proof of the English language proficiency
(for a non-English native speaker).

Notes:

1. Only complete applications with all required supporting documents uploaded can be processed.
2. Admission will be processed and letter of acceptance for visa application will be sent out to your school:
 - by May 30 for incoming Fall Semester
 - by October 30 for incoming Spring Semester
3. Students will be in contact with the exchange coordinator of Chulalongkorn Business School by the above dates for the up-to-date information, such as courselist, accommodation, buddy program, online registration, orientation and etc.

Academic Calendar

	Fall	Spring
First Day of Class	Early August	Early January
Midterm Examinations	Last week of September – Early October	Last week of February – Early March
Final Examinations	Last week of November – Early December	Last week of April – Early May
Close of Semester	Early December	Early May

Please contact Thirawut@cbs.chula.ac.th for the up-to-date course offering each semester.

Tentative Course List

Department/ Faculty	Fall Semester	Spring Semester
Accounting	2601121 Principles of Accounting 2601123 Intermediate Accounting I 2601224 Managerial Accounting 2601226 Accounting Information System 2601227 Taxation 2601322 Auditing 2601323 Advanced Accounting I 2601325 Principles & Techniques for Internal Auditing 2601423 Advanced Accounting II 2601429 Financial Reporting & Analysis	2601121 Principles of Accounting 2601223 Intermediate Accounting II 2601224 Managerial Accounting 2601225 Cost Accounting 2601322 Auditing 2601323 Advanced Accounting I 2601326 Analysis & Design of Accounting Data Base 2601425 Current Issues in Accounting 2601426 EDP/IS Audit 2601428 Advanced Auditing
Commerce	2602171 Business Concepts and Ethics 2602241 Intro to Information Technology & Information Systems 2602313 Management/Organization 2602327 Quantitative Business Analysis 2602330 Human Resource Management 2602344 Production/Operations Management 2602371 Principles of International Business Management 2602416 Business Strategy 2602417 Entrepreneurship 2602338 Organization Performance Analysis and Evaluation	2602171 Business Concepts and Ethics 2602241 Intro to Information Technology & Information Systems 2602313 Management/Organization 2602327 Quantitative Business Analysis 2602344 Production/Operations Management 2602371 Principles of International Business Management 2602376 Logistic & Supply Chain Management 2602399 Managing Organization Change and Innovation 2602416 Business Strategy 2602417 Entrepreneurship 2602444 Development of Information System for Electronic Commerce 2602475 Current Issues in International Business Management
Statistics	2603210 Intro to Statistics	2603330 Business Statistics 2603347 Fundamental Risk Management
Banking & Finance	2604271 Business Economics 2604333 Money Market/Capital Market 2604334 Principles of Equity Analysis 2604361 Business Finance 2604362 Personal Finance 2604421 Ethics for Financial Professionals 2604463 Analysis of Financial Reports 2604468 Feasibility Study & Project Evaluation 2604472 International Economics 2604481 Financial Derivatives	2604271 Business Economics 2604312 Commercial Banking 2604332 Principles of Investment 2604361 Business Finance 2604467 Advanced Business Finance 2604471 International Trade 2604373 Money and Banking 2604477 International Financial Management 2604482 Fixed Income Security Analysis 2604492 Computer Applications in Financial Management 2604493 Advanced Topics in Finance (2 credits)
Marketing	2605311 Principles of Marketing 2605325 Brand Product Management 2605421 International Marketing 2605314 Consumer Behavior	2605311 Principles of Marketing 2605410 Integrated Marketing Communication 2605425 Marketing Strategy
Arts	2207103 Philosophy and Logic	2207103 Philosophy and Logic
Sciences	2301115 Calculus for Business I 2303165 Man and Environment	2301116 Calculus for Business II
Political Sciences	2400104 Politics and Government of Thailand	
Economics	2900111 Economics I 2900112 Economics II	2900111 Economics I 2900112 Economics II
Law	3401260 Taxation Law (2 credits) 3405251 International Business Law (2 credits)	3401250 Business Law (2 credits) 3401260 Taxation Law (2 credits) 3405251 International Business Law (2 credits)

<p>Choosing Courses</p>	<p>Students can take any courses as long as they have enough basic background and no schedule conflict. Just note that 7 courses are the maximum per semester.</p> <p>Since class schedule is not ready to announce until 1 month prior to the start of the semester, students are suggested to choose 7 courses to avoid any schedule conflict in the future. They can drop the courses later.</p> <p>Note: Students are allowed to take one course outside BBA according to the regulations</p>																																				
<p>Registration Process</p>	<p>Students are required to do an online registration within the first two week after the start of the semester. Online registration data: login, password and up-to-date class schedule will be provided directly to student's email.</p>																																				
<p>Area of Study Not Available to Exchange Students</p>	<p>Some foreign language courses.</p>																																				
<p>Number of Credits Per Course</p>	<p>Most of the BBA courses are typically 3 credits (the US system) and a few courses such as Law are 2 credits,</p>																																				
<p>Course Syllabus</p>	<p>See this link http://bba.acc.chula.ac.th/index.php/2014-06-27-06-11-06/exchange-incoming</p> <p>Or contact Thirawut@cbs.chula.ac.th for the up-to-date information.</p>																																				
<p>Language of Instruction</p>	<p>English</p>																																				
<p>English Proficiency Requirements</p>	<p>A non-English native speaker should provide one of the following tests:</p> <ul style="list-style-type: none"> ▪ TOEFL not less than 79 Internet based ▪ IELTS not less than 6.0 ▪ Or some other forms of language assessment may be acceptable. 																																				
<p>Accommodation</p>	<p>Please contact Thirawut@cbs.chula.ac.th for the up-to-date information.</p>																																				
<p>Grading System</p>	<table border="1"> <thead> <tr> <th>Letter Grade</th> <th>Meaning</th> <th>Equivalent Grade Point</th> <th>Approx. Percent</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>Excellent</td> <td>4.0</td> <td>100 - 90%</td> </tr> <tr> <td>B+</td> <td>Very good</td> <td>3.5</td> <td>89 - 86%</td> </tr> <tr> <td>B</td> <td>Good</td> <td>3.0</td> <td>85 - 80%</td> </tr> <tr> <td>C+</td> <td>Fairy good</td> <td>2.5</td> <td>79 - 76%</td> </tr> <tr> <td>C</td> <td>Fair</td> <td>2.0</td> <td>75 - 70%</td> </tr> <tr> <td>D+</td> <td>Poor</td> <td>1.5</td> <td>69 - 66%</td> </tr> <tr> <td>D</td> <td>Very poor</td> <td>1.0</td> <td>65 - 60%</td> </tr> <tr> <td>F</td> <td>Fail</td> <td>0</td> <td>< 60%</td> </tr> </tbody> </table>	Letter Grade	Meaning	Equivalent Grade Point	Approx. Percent	A	Excellent	4.0	100 - 90%	B+	Very good	3.5	89 - 86%	B	Good	3.0	85 - 80%	C+	Fairy good	2.5	79 - 76%	C	Fair	2.0	75 - 70%	D+	Poor	1.5	69 - 66%	D	Very poor	1.0	65 - 60%	F	Fail	0	< 60%
Letter Grade	Meaning	Equivalent Grade Point	Approx. Percent																																		
A	Excellent	4.0	100 - 90%																																		
B+	Very good	3.5	89 - 86%																																		
B	Good	3.0	85 - 80%																																		
C+	Fairy good	2.5	79 - 76%																																		
C	Fair	2.0	75 - 70%																																		
D+	Poor	1.5	69 - 66%																																		
D	Very poor	1.0	65 - 60%																																		
F	Fail	0	< 60%																																		
<p>Health Insurance</p>	<p>Students are suggested to obtain appropriate insurance coverage while living in Thailand.</p>																																				
<p>Scholarship & Financial Aid</p>	<p>We do not have a scholarship. Students who are interested in participating in the exchange program should comprehensively plan their own financial support before arrival.</p>																																				
<p>Textbooks</p>	<p>Students can buy some textbooks at the BBA Office.</p>																																				

Buddy Program	Available																											
Number of Teaching Hours Per Course	Number of Credits	Number of Lectures (sessions)	Number of Exams (sessions)	Total Teaching Hours																								
	2 credits: 2 hours per week	14	2	32																								
	3 credits: 3 hours per week	14	2	48																								
Total Number of Credits for the Whole BBA Program	<p>137 credits in total to get a Bachelor Degree</p> <p>See BBA curriculum from the following link: http://bba.acc.chula.ac.th/index.php/prospective-students/composition-of-courses</p> <p>Here below is more explanation on Hour Code for each course which does not show in the above link, for example:</p> <table border="1" data-bbox="424 824 1469 1064"> <thead> <tr> <th>Course Name</th> <th>Hour Code</th> <th>Meaning</th> </tr> </thead> <tbody> <tr> <td>5506101 Essential English for Business I</td> <td>3(2-2-5)</td> <td>3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)</td> </tr> <tr> <td>2602344 Production/Operation Management</td> <td>3(3-0-6)</td> <td>3 credits (3 lecture hours/week – 0 practice hours/week – 6 self-study hours/week)</td> </tr> </tbody> </table> <p>If you want to obtain more information about Hour Code for other courses, feel free to contact me at Thirawut@cbs.chula.ac.th.</p>				Course Name	Hour Code	Meaning	5506101 Essential English for Business I	3(2-2-5)	3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)	2602344 Production/Operation Management	3(3-0-6)	3 credits (3 lecture hours/week – 0 practice hours/week – 6 self-study hours/week)															
Course Name	Hour Code	Meaning																										
5506101 Essential English for Business I	3(2-2-5)	3 credits (2 lecture hours/week – 2 practice hours/week – 5 self-study hours/week)																										
2602344 Production/Operation Management	3(3-0-6)	3 credits (3 lecture hours/week – 0 practice hours/week – 6 self-study hours/week)																										
Letter of Acceptance & Visa Requirements	<p>Letter of acceptance for visa application will be sent to the Exchange Coordinator. It should reach there:</p> <ul style="list-style-type: none"> ▪ within May 31 for the Fall Semester ▪ within October 31 for the Spring Semester <p>Students are required to apply for a non-immigrant “ED” type visa at the Thai Embassy or Consulate. A multiple re-entry visa is recommended to get before arrival for those who plan to leave the country during the exchange semester.</p> <p>Notes: All students will be allowed to stay 90 days for the first entry with student visa. They should process their visa extended before the expiry date so that they can stay until the end of the semester. Students can request a visa extension letter from the BBA Office.</p>																											
Orientation & Welcome Dinner	<p>BBA Office will arrange 2 activities for exchange students with free of charge. Orientation session will be normally arranged within the first week of the semester and Welcome Dinner will be arranged within the first month.</p>																											
Approximate Cost Breakdown	<table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="width: 60%;">▪ Accommodation (+ water & electricity fees)</td> <td style="width: 10%;">USD</td> <td style="width: 10%;">450</td> <td style="width: 20%;">per month</td> </tr> <tr> <td>▪ Meal</td> <td>USD</td> <td>300</td> <td>per month</td> </tr> <tr> <td>▪ Transportation</td> <td>USD</td> <td>100</td> <td>per month</td> </tr> <tr> <td>▪ Textbooks</td> <td>USD</td> <td>150</td> <td>per semester</td> </tr> <tr> <td>▪ Miscellaneous (Traveling, shopping)</td> <td>USD</td> <td>300</td> <td>per month</td> </tr> <tr> <td colspan="3" style="text-align: right;">Total</td> <td>USD 5,325 for 4.5 months</td> </tr> </tbody> </table> <p>Remark: Exchange rate USD 1 = THB 34</p>				▪ Accommodation (+ water & electricity fees)	USD	450	per month	▪ Meal	USD	300	per month	▪ Transportation	USD	100	per month	▪ Textbooks	USD	150	per semester	▪ Miscellaneous (Traveling, shopping)	USD	300	per month	Total			USD 5,325 for 4.5 months
▪ Accommodation (+ water & electricity fees)	USD	450	per month																									
▪ Meal	USD	300	per month																									
▪ Transportation	USD	100	per month																									
▪ Textbooks	USD	150	per semester																									
▪ Miscellaneous (Traveling, shopping)	USD	300	per month																									
Total			USD 5,325 for 4.5 months																									

According to Chulalongkorn's regulations, you are required to:

- Attend **80%** of all classes otherwise you will not be allowed to take exams and will get an **"F"**.
- Wear a proper Chula uniform when you attend classes, use facilities such as library, computer room or contact the BBA Office.

Male Students

Female Students

Regulations

- White shirt:
(must be tucked in)
- Long black trousers
- Chula belt
- Polite shoes

- White shirt:
(must be tucked in and buttoned up to a respectable height)
- Black skirt:
(its length must be long covering your knees)
- Chula pins, buttons and belt
- Polite casual shoes

T-Shirts, shorts, jeans, sandals and slippers are prohibited.

Contact & Mailing Address

BBA International Program
Chulalongkorn Business School
Chulalongkorn University
Phayathai Road, Bangkok 10330
THAILAND

Tel: 662-218-5707, 218-5738, 218-5840 and ext 101-105
Fax: 662-251-3718
Website: <http://bba.acc.chula.ac.th/>
Email: bba@chula.ac.th

Contact People

- Associate Professor Mongkolchai Wiriyapinit, Ph.D.
Director, BBA International Program
Tel: 662-218-5707, 218-5738, 218-5840 and ext 114
Email: Mongkolchait@cbs.chula.ac.th
- Dr. Buraj Patrakosol
Associate Director, BBA International Program
Academic Advisor, Student Exchange Program
Tel: 662-218-5707, 218-5738, 218-5840 and ext 101-105
Email: Buraj@cbs.chula.ac.th
- Ms. Pensri Sangwongwanich
Manager, BBA Office
Tel: 662-218-5707, 218-5738, 218-5840 and ext 107
Email: Pensri@cbs.chula.ac.th
- Mr. Thirawut Sutabut
Coordinator, Student Exchange and Study Abroad Programs (Inbound)
Tel: 662-218-5707, 218-5738, 218-5840 and ext 103
Email: Thirawut@cbs.chula.ac.th
- Ms. Kewalin Sripirom
Coordinator, Student Exchange and Study Abroad Programs (Out bound)
Tel: 662-218-5707, 218-5738, 218-5840 and ext 108
Email: Kewalin@cbs.chula.ac.th