All Aboard: Shipping With Blockchain

THE NORTHWEST SEAPORT ALLIANCE

Erik Nielsen Keaton Layman Christopher Beardsley



Overview



Blockchain Benefits

Market Analysis

Recommendation

Blockchain Benefits





Blockchain Market and Success



Connected Industry

Blockchain Benefits

Market Analysis

Recommendation



Blockchain Market and Success



Connected Industry



Digitalizes Paperwork

Blockchain Benefits

Market Analysis

Recommendation



Blockchain Market and Success



Connected Industry



Digitalizes Paperwork



Saves Money

Blockchain Benefits

Market Analysis

Recommendation

Market Analysis





TRADELENS



Blockchain Benefits

Market Analysis

Recommendation





Global Shipping Business Network



Blockchain Benefits

Market Analysis

Recommendation







SAMSUNG SDS

Global Shipping Business Network



Blockchain Benefits

Market Analysis

Recommendation

TRADELENS





Global Shipping Business Network



Blockchain Benefits

Market Analysis

Recommendation







Global Shipping Business Network



Outsider Startups





Global Shared Container Platform

.drdo.k

SHIP@HAIN

Blockchain Benefits

Market Analysis

MARINETRANSPORT

JTERNATIONAL

Recommendation





- Developed by Maersk and IBM
- Worldwide Cloud for Shipping Information
- Connects the Entire Industry with a Secure Private BlockChain





Strengths:

- Ready to Implement
- Massive Database
- Subscription Based

Opportunities:

• Universal Growth Potential



Weaknesses:

Small Market Share

Threats:

- Governing Bodies
- Industry Lack of Trust
- Many Competitors

Blockchain Benefits

Market Analysis

Recommendation





Maersk and IBM Incentives



- Universal Blockchain platform in the shipping industry
- More data



- Ownership
- Subscription Bases Profiting

Appendix

Blockchain Benefits

Market Analysis

Recommendation



Shipping Market Share by Blockchain Project



Blockchain Benefits

Market Analysis

Recommendation





_	Weight	TradeLens	Oracle	Accenture	Wait
Savings	0.3	7	6	5	0
Cost	0.2	5	3	3	8
Integration	0.15	5	4	3	8
Risk	0.35	3	4	2	9
Total Score		4.9	4.4	3.25	5.95

Blockchain Benefits

Market Analysis

Recommendation





Financial Analysis

Invest Now:

(High Risk)

Non-Universal (3%)

Market Analysis

\$750,000 Initial Investment \bullet

Recommendation

Cost: \$100,000 Per Year

NPV = \$5.2 Million (10 Years)



Financial Analysis

Invest Now:

(High Risk)

Invest Later: (Low Risk)

- Non-Universal (3%)
- \$750,000 Initial Investment \bullet
- Cost: \$100,000 Per Year

NPV = \$5.2 Million (10 Years)

- 10% Annual Operations Savings
- \$750,000 Initial Investment
- Cost: \$100.000 Per Year

NPV =\$6.5 Million (5 Years)

Appendix

Market Analysis

Recommendation



Financial Analysis

Invest Now:

(High Risk)

Invest Later: (Low Risk)

Compare:

Non-Universal (3%)

- \$750,000 Initial Investment
- Cost: \$100,000 Per Year

NPV = \$5.2 Million (10 Years)

- 10% Annual Operations Savings
- \$750,000 Initial Investment
- Cost: \$100.000 Per Year

NPV =\$6.5 Million (5 Years)

6.5 - 5.2 = <u>\$1.3 Million + Mitigated Risk</u>

Invest Later

Blockchain Benefits

Market Analysis

Recommendation

Recommendation









Blockchain Benefits

Market Analysis

Recommendation





TRADE Lack of Current Participation Lower Chance of Success in the Future

Blockchain Benefits

Market Analysis

Recommendation





Blockchain Benefits

Market Analysis

Recommendation







Blockchain Benefits

Market Analysis

Recommendation

Appendix

	501.11.)					
0	Global Shipping Alliances	Percent Share in Blockchain	Global Shipping Leaders	NPV Calculations	TradeLens Will Not Win	INTRA
	Risk	TradeLens Prescriptions	Alternatives	Accenture	Samsung SDS	United Nations
	Distrust of TradeLens	Cargo X	Ship Chain	Industry Options	Blockchain Future	ORACLE
	Port of Long Beach	Port of Oakland	US Government	Standards Organizations	BITA	NWSA GOALS
	Blockchai	n Benefits	Market Analysis	Recomm	endation <u>A</u>	<u>ppendix</u>

2.

Global Shipping Alliances

Ocean Line	Alliance	Percent Market Share
Maersk/Hamburg Sud	2M+H	34.3
		04.0
MSC	2M+H	34.3
COSCO/OOCL	Ocean Alliance	29.2
CMA-CGM/ APL	Ocean Alliance	29.2
Hapag-Lloyd/UASC	The Alliance	16.7
ONE (MOSKL/K Line/NYK)	The Alliance	16.7
Evergreen	Ocean Alliance	29.2
Yang Ming	The Alliance	16.7
Hyundai	2M+H	34.3
Other		19.8
Total		100





Percent Shares in Each Blockchain



Global Shipping Leaders	Ocean Line	Percent Market Share
	Maersk/Hamburg Sud	17.8
Percent Market Share	MSC	14.6
Other Maersk/Hamburg Sud	COSCO/OOCL	12.3
15.3% Maersky Hamburg Sud 17.8%	CMA-CGM/ APL	11.7
Wan Hai Lines	Hapag-Lloyd/UASC	7.2
ZIM 1.5% PIL	ONE (MOSKL/K Line/NYK)	6.7
1.9% Hyundai	Evergreen	5.2
1.9% MSC Yang Ming 14.6%	Yang Ming	2.8
Evergreen 5.2%	Hyundai	1.9
ONE (MOSKL/K Line/NYK)	PIL	1.9
6.7%	ZIM	1.5
Hapag-Lloyd/UASC	Wan Hai Lines	1.1
7.2% CMA-CGM/ APL	Other	15.3
11.7%	Total	100



NPV Calculations (Invest Now)

Discount Rate	7.5%			Initial Investment	\$ 750,000.00					
Year	1	2	3	4	5	6	7	8	9	1(
Discount Factor	0.93	0.87	0.80	0.75	0.70	0.65	0.60	0.56	0.52	0.49
Undiscounted Cash Flow	1,237,129	1,250,400	1,263,812	1,277,368	1,291,070	1,304,919	1,318,916	1,333,064	1,347,363	1,361,816
Undiscounted Subscription Cost	100,000	100,000	100,000	100,000	100,000	100000	100000	100000	100000	100000
Present Value	1,057,795	995,478	936,823	881,614	829,650	845,537	794,983	747,452	702,762	660,745

Discounted Value	179,335	254,921	326,989	395,754	461,420	459,382	523,933	585,612	644,601	701,071







NPV Calculations (Invest Now)

Operation Expenses (In Thousands):	2016		Projected) Period 1 2018	Period 2 2019	Period 3 9 2020	Period 4 2021	Period 5 2022	Period 6 2023		Period 8 2025	Period 9 F	Period 10 2027
Undiscounted Subscription Cost	40367	40800	41237.64461 100000		42127.06748 100000					44435.459 100000	44912.09966 100000	45393.85305 100000
Annual Operation Expenses Growth: Annual Operation Expenses Savings Rate from Blockchain:	0.01073 0.03											
Undiscounted Cash Flows:			1237129.338	1250399.51	1263812	1277368.41	1291070.21	1304918.981	1318916.3	1333063.77	1347362.99	1361815.592
"The cost of all that documentation could be as high as 20% of the overall cost of the physical transportation" - CEO of TradeLens (White)												
STATEMENT OF REVENUES, EXPENSES AND CHANGES IN	NET POSITIC	N										

Years Ended December 31, 2017 and 2016 (Dollars in Thousands)

\$ 194,985	\$ 195,170
194,985	195,170
40,800	40,367
17,329	14,592
19,560	18,317
4,235	4,231
1,791	2,225
83,715	79,732
2,180	532
85,895	80.264
109,090	114,905
777	755
(43)	(328)
(297)	7,835
437	8,262
109,527	123,168
324	
109,851	123,168
\$ 109,851	\$ 123,168
	51,000
69,120	72,933
(102,580)	(115,964)
(33,460)	7,969
131,137	
	194,985 40,000 17,329 19,560 4,225 19,560 4,225 19,560 85,875 109,090 777 437 109,090 727 437 109,090 727 437 109,090 5,109,090 6,120 6,120 (102,560) (13,660) (13,660) (13,660) (13,660) (13,660) (13,660) (13,660) (13,660) (13,660) (13,660) (12,66

Sensitivity net pension liability to changes in the discount rate

The table below presents the net persion liability of employers, calculated using the discount rate of 7.50 percent as well as what employers' net persion liability would be if it were calculated using a discount rate 1 percentage point lower (6.5 percent) or 1 percentage point higher (8.5 percent) than the current rate (dollars in thousands):

December 31, 2017:	Pension Trust	1% Decrease	Discount Rate	1% Increase
Discount rate		6.50%	7.50%	8.50%
Proportionate share of net pension liability	PERS 1	\$1,332	\$1,093	\$ 887
Proportionate share of net pension liability/ (asset)	PERS 2/3	2,774	1,030	(400)

Detailed information about the persion plan's fluctuary net position is available in the separately issued DIS francial reports. Additional actuarial and persion plan information is included in the DIS 2017 Comprehensive Amual Financial Report (CAPR), including descriptions of actuarial data, assumptions, methods, and plan provisions relied on for the preparation of GAS 87 and GAS 86. Additional desile regarding this information is included in OSA's 2015 Report on Financial Condition and Economic Experience Study on the OSA website.



NPV Calculations (Invest Later)

Discount Rate	7.5%			I Investment \$ ounted \$	750,000.00 561,600.40					
Year	1	2	3	4	5	6	7	8	9	10
Discount Factor	0.93	0.87	0.80	0.75	0.70	0.65	0.60	0.56	0.52	0.49
Undiscounted Cash Flow	-	-	-	-	-	4,349,730	4,396,388	4,443,546	4,491,210	4,539,385
Undiscounted Subscription Cost	0	0	0	0	0	100000	100000	100000	100000	100000
Present Value	-	-	-	-	-	2,818,458	2,649,944	2,491,506	2,342,541	2,202,482

Discounted Total Future Cash Flows 7,110,974

Net Present Value \$ 6,549,373.18

Discounted Value 1,531,272 1,746,443 1,952,040 2,148,669 2,336,903



Present Value vs Discounted Value



NPV Calculations (Invest Later)

		(Projected)									
Operation Expenses (In Thousands):		F	Period 1	Period 2	Period 3	Period 4	Period 5	Period 6	Period 7	Period 8	Period 9 F	Period 10
	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027
	40367	40800	41237.64461	41679.98365	42127.06748	42578.94699	43035.67363	43497.29938	43963.8768	44435.459	44912.09966	45393.85305
Undiscounted Subscription Cost			0	C	0	0	0	100000	100000	100000	100000	100000
Annual Operation Expenses Growth:	0.01073											
Annual Operation Expenses Savings Rate from Blockchain:	0.1											
Undiscounted Cash Flows:			0	C	0	0	0	4349729.938	4396387.68	4443545.9	4491209.966	4539385.305

"The cost of all that documentation could be as high as 20% of the overall cost of the physical transportation" - CEO of TradeLens (White)

STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION Year Ended December 31, 2017 and 2016 (Dollars in Thosamd)

OPERATING REVENUES	2017	21
Property rentals	\$ 194,985	\$ 195,
Total operating revenues	194,985	195,
OPERATING EXPENSES		
Operations	40,800	40,
Maintenance	17,329	14,
Administration	19,560	18,
Security	4,235	4,
Environmental	1,791	2,
Total before depreciation	83,715	79,
Depreciation	2,180	
Total operating expenses	85,895	80,3
Operating income	109,090	114.
NON-OPERATING REVENUES (EXPENSES)		
Interest income	m	
Net decrease in the fair value of investments	(43)	
Other non-operating expenses, net	(297)	7,
Total non-operating income, net	437	8.
Increase in net position, before capital contributions	109,527	123,
Capital grant contributions	324	
Increase in net position before Managing Members contributions and distributions	109,851	123,
Net position before Managing Members contributions and distributions	\$ 109,851	\$ 123,
Working capital contributions		51,
Capital construction contributions	69,120	72,
Distributions to Managing Members	(102,580)	(115,
Total Managing Member investment	(33,460)	7.
Beginning of year	131,137	
Net position, end of year	\$ 207,528	\$ 131.



Sensitivity net pension liability to changes in the discount rate

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NPV Calculations (Initial Investment)

Initial Investment: Port of Seattle + Port of Tacoma

0,000 + 75833 =	725833 Conserva	ative Estimate: \$750,000		
	industrial Hygiene Monitoring Consuming Services			89,804
High Performance Organization - 2018 Budget Requests			476,162	188,319
Other Portwide Business Needs				
Community Outreach	Annual "State of the Port" Breakfast to inform stakeholders of key Port	issues	25,000	
	Portwide Stakeholder database		80,000	
	Environmental Justice Near Port Communities Projects		25,000	
	Association of Washington Businesses (AWB) Event Sponsorship		45,000	
Accountability/Transparency	Conduct 2 Outsourced Information Technology Audits in 2018			190,00
	Peer Review - Association of Local Government Auditors			15,00
	Senior Internal Auditor	1.0	146,018	4,97
Payment Card Industry (PCI)	Automated Data Discovery Tool (PCI compliance)		45,000	
Compliance/Network Security	Managed Services (Network Monitoring)		55,000	
	Vulnerability Management Software		30,000	
	Contractor current for rick according Threat and Harard Identification	and Rick Accorement		60.00
	Microsoft Consulting Services with the InfoSec Team		10,000	
Continued Process Improvement	Lean Consulting Services/Training Materials/Professional Development		24,600	624,77
	Business Intelligence Performance Measurement training			28,00
	Business Intelligence Analytical support services		45,000	
Other Portwide Business Needs - 2018 Budget Requests		1.0	530,618	922,745

Port of Seattle 2018 Budgeted Revenue: 670 million Port of Tacoma 2018 Budgeted Revenue: 70 million 8.57142857

75833.33333





Why Tradelens will not win

- Too much competition in the Market
- They are the biggest Competition to the other companies
- Not enough transparency










Tradelens Prescriptions

Subscribing to Events

The TradeLens platform provides several types of event subscriptions:

- **Port:** subscribes to all events for a specific port of call. This includes all events originating, passing through, and arriving at the port.
- **Country:** subscribes to all events for a specific country. This includes all events originating, passing through, and arriving at the country.
- **Organization:** subscribes to all events that are determined to be associated with the organization.
- Terminal: subscribes to all events that pass through a specific terminal.
- Delegation ID: subscribes to either import events, export events, or all events for a specific shipment or container. The delegation IDs are returned on the "E468 Start Shipment Tracking" and "E278 Start Container Tracking" events and the appropriate one (import, export, all) is used to set up the subscription.





Cloud Computing

(add in the large cloud computing company succeeding in this industry

The only risk we can see from waiting is losing out on a potentially earlier investment with a possible winner, but it is safer to wait.

Investigate what other ports are doing, like NWSA!!

Could we lose business if someone else successfully uses it and we don't?



APL and Accenture said they plan to pilot their product by the end of this year. Accenture said it has tested its technology with other pilot shipments that range from beer to medical supplies.

APL Ltd., owned by the world's third-largest container line <u>CMA CGM SA</u>, together with Anheuser-Busch InBev NV, Accenture, and freight forwarding giant Kuehne + Nagel

https://www.accenture.com/us-en/insights/blockchain/industrial-blockchain-freight-logi stics

https://www.bloomberg.com/news/articles/2018-04-18/drowning-in-a-sea-of-paper-wor ld-s-biggest-ships-seek-a-way-out



Samsung SDS

South Korea's <u>Hyundai Merchant Marine Co.</u> held trial runs last year using a system developed with Samsung SDS Co.

the Port of Rotterdam, has partnered with major Dutch bank ABN AMRO and the IT subsidiary of Samsung

the infrastructure behind the project was developed by BlockLab – a Dutch company established by Port of Rotterdam Authority. It will also involve two other decentralized platforms – Samsung's Nexledger, created back in 2017, and Corda, an open-source blockchain platform launched by enterprise software firm R3.

https://www.samsungsds.com/global/en/about/news/blockchain-based-maritime-logisti cs-project.html

https://cointelegraph.com/news/europes-largest-port-partners-with-samsung-it-subsidia ry-to-test-blockchain-for-shipping





Distrust of TradeLens

"Without a joint solution, we're going to waste a lot of money, and that would benefit no one." - Hapag-Lloyd CEO

a digital solution in which the 5-7 biggest liner companies develop joint platform is the only realistic way forward for the container sector.

"I won't mince words here – we do need to get the other carriers on the platform. Without that network, we don't have a product. That is the reality of the situation." - Head of Tradelens

"We are not going to invest in something that is some company's baby that they have exclusive copyright on and [that] will be a closed system. We need to have an open system." -ONE CEO

the platform has only managed to get one carrier outside the Maersk Group — Pacific International Lines (PIL) — to join

https://shippingwatch.com/carriers/Container/article10602520.ece https://www.coindesk.com/ibm-blockchain-maersk-shipping-struggling



Cargo X

The CargoX platform is based on the CargoX's Blockchain Document Transaction System technology. It allows companies to create, transfer, and state ownership of information and the various types of freight shipping documents.

Shipping, freight forwarding, NVOCC, exporting and importing companies, forwarder alliances and networks providing solutions for logistics and supply chains all over the world can join to use the CargoX platform.

CargoX pointed out that users need not implement any new infrastructure. The systems stores documents and data securely encrypted on a public globally accessible blockchain network.

http://www.seatrade-maritime.com/news/asia/cargox-launches-blockchain-platform-for-ship ping.html



ShipChain

There really isn't much to gain for an enterprise by using private or permissioned blockchain systems, due to the lack of inherent trust in them — they could just as well use a centralized database, as it would behave the same. A public blockchain, with its incentive mechanisms such as tokens, truly fosters the trust of the ecosystem without having to trust all of the players involved. - CEO of ShipChain

https://www.joc.com/technology/blockchain-and-container-shipping-just-beginning-get-know-one-another_20180728.html





50% reported real-time container visibility as a top concern of freight forwarders

- 91% said the creation of agreed standards and protocols is essential
- 82% said standards should be done by a neutral party

EDI and API scored the highest, blockchain the lowest on standards that will help shipping the most

https://www.inttra.com/newsroom/inttra-technology-summit-enabling-collaboration-across-the-container-shipping-industry/





"Through 2020, 90 percent of the blockchain initiatives in supply chain are going to be the proof of concept variety," said Andrew McLoone, director of operations at the third-party logistics provider (3PL) BDP International, said at the JOC Logistics Technology Conference on a panel about using the technology for ocean bill of lading production. "When people talk about it, they talk about visibility and the ability to reduce paper trade. When it comes to visibility, we're not sure blockchain is the accelerator. [Artificial intelligence] and machine learning are more likely opportunities. But when we talk about documentation, we do think there are opportunities when you look at how blockchain allows you to transfer cryptocurrency among partners."





Port of Long Beach

GE Port Optimizer at Long Beach

GE Transportation and the Port of Long Beach have recently completed a three-month technology pilot to improve cargo flow. [They showed] 14+ days faster access to information, improved turn times while increasing throughput, more productive turns, and all leading to increased supply chain performance.

Port Optimizer[™] is cloud-based software that enhances supply chain performance and predictability by delivering real time data-driven insights through a single portal to stakeholders across the supply chain. Integrating data from across the port, combining machine learning and deep domain expertise, it helps the supply chain monitor and respond to dynamic conditions, align people and resources, and proactively communicate across functions – enabling maximum port cargo flow and delivery performance.

https://getransportation.com/port-long-beach-launches-data-sharing-project-ge-transportati on-improve-cargo-flow-efficiencies





The port has stated that it will be building an online portal for transactions dealing with tracking and transporting containerized cargo. The Port will be working with New Jeresy-based logistics software provider Advent Intermodal Solutions LLC, whose eModal port community system is already in use by terminal operators at Oakland, to develop the portal.

Development of the portal is already in progress, with a projected launch date in the third-quarter 2018.

https://www.porttechnology.org/news/port_of_oakland_building_digital_shipping_platform





Federal Maritime Commission commissioner Rebecca Dye recently convened 3 teams of 34 supply chain experts to advise on recommendations for operational challenges

The result was unanimous among the groups, which called for the creation of a detailed national portal that would share critical data and further supply chain visibility. Collected data could reflect container, chassis and dray truck availability.

https://www.supplychaindive.com/news/port-data-visibility-dwell-time-fmc/431904/

Standards Organization





15th November 2018 – Singapore – Ocean Network Express announces that five container shipping companies intend to create an association with the purpose of paving the way for digitalization, standardization and interoperability in the container shipping industry.

IT executives from A.P. Moller – Maersk, CMA CGM, Hapag-Lloyd, MSC and Ocean Network Express are currently discussing the creation of common information technology standards which shall be openly available and free of charge for all stakeholders of the wider container shipping industry.

"It's in the customers' and all stakeholders' best interest, if container shipping companies operate with a common set of information technology standards", says André Simha, CIO of MSC and spokesperson of the group.

"We are striving for less red tape and better transparency. The timing is right, as emerging technologies create new customer friendly opportunities. Together, we gain traction in delivering technological breakthroughs and services to our customers compared to working in our own closed silos", he adds.

A need for a neutral and non-profit association

Whilst the shipping industry already has multiple organizations and associations, the members of the group identified a need for a neutral and non-profit body for ocean carriers that is driven by delivering benefits for the industry and its stakeholders.

"That is why we will also welcome new members with open arms to join the association", Simha concludes.

The association has no intent of developing or operating any digital platform, but aims to ensure interoperability through standardization. Similarly, the association will not discuss any commercial or operational matters.



BiTA

the Blockchain In Transport Alliance (BiTA), has quickly grown into the largest commercial blockchain alliance in the world, with nearly 500 members in over 25 countries that collectively generate over \$1 trillion in revenue annually.

BiTA is a member-driven organization; members are primarily from the freight, transportation, logistics and affiliated industries. Alliance members share a common mission of driving the adoption of emerging technology forward. We accomplish this by developing industry standards; educating members and others on blockchain applications/solutions and distributed ledger technology (DLT); and encouraging the use and adoption of new solutions.

https://www.bita.studio/



The container shipping industry digitalization drive has shown signs of stalling in the last few years. INTTRA has previously tried to drive standards adoption across individual carriers in the container shipping industry, notably around creating a standardized bill of lading format and carrier invoicing. Those efforts never got off the ground and INTTRA, like other software companies in the industry, has focused on normalizing data within its own systems rather than developing industry standards.

https://www.joc.com/maritime-news/container-lines/container-line-group-aims-jolt-slow-goi ng-it-standardization_20181115.html





United Nations (Gov Regulation)

United Nations Centre for Trade Facilitation and Electronic Business

Its principal focus is on facilitating national and international transactions, through the simplification and harmonization of processes, procedures and information flows, and so contributing to the growth of global commerce.

UN/CEFACT [Should] work with national delegations and its experts to establish working groups to progress the following new technical specifications. The establishment of a technical working group to review existing work by standards organizations in order to identify if there is a need to collaborate with them on a possible framework for inter ledger interoperability specifications that would define:

• Standards for on-chain metadata; • Standards for inter-ledger notarization

https://uncefact.unece.org/display/uncefactpublicreview/Public+Review%3A+Blockchain+W hitepaper

http://www.unece.org/cefact/about.html



ORACLE

The new consortium, powered by Oracle Cloud Blockchain Service, involves CMA CGM, Cosco Shipping (and subsidiary brand OOCL), Evergreen Marine, and Yang Ming. All but Yang Ming are part of the Ocean Alliance, and collectively those lines deploy roughly one-third of total containership capacity. The terminal operators include DP World, Hutchison Ports, PSA International Pte Ltd, and Shanghai International Port, the largest companies in that industry outside of APM Terminals. CargoSmart, a shipment management software provider, is owned by Cosco.

CargoSmart projects a 65% reduction in the amount of time required to collect, consolidate, and confirm data from multiple parties and to handle shipping data that is repetitive in different documents by leveraging its blockchain shipment documentation solution.

https://www.cargosmart.com/en/news/cargosmart-launches-blockchain-initiative-to-simplify -shipment-documentation-processes.htm

https://blogs.oracle.com/cloud-platform/cargosmart-leads-global-shipping-consortium-forma tion-built-on-blockchain-technology





PNW GATEWAY CRITICAL SUCCESS FACTORS



- Increased terminal utilization
- Productivity enhancements
- Rail competitiveness
- Infrastructure investment
- Regulatory climate



Recent industry changes drive actions to stay competitive



Optimized infrastructure investment strategy



Customer focused solutions to become the gateway of choice

https://www.nwseaportalliance.com/sites/default/files/update-nwseaportalliancestrategicbusinessplan.pdf





NWSA Growth

CARGO GROWTH GOALS







Port of Seattle Lean Training

2	industrial Hygtene Monitoring Consulting Services			89,804
High Performance Organization - 2018 Budget Requests		2.5	476,162	188,319
Other Portwide Business Needs	25			
Community Outreach	Annual "State of the Port" Breakfast to inform stakeholders of key Port issues		25,000	
	Portwide Stakeholder database		80,000	
	Environmental Justice Near Port Communities Projects		25,000	
	Association of Washington Businesses (AWB) Event Sponsorship		45,000	
Accountability/Transparency	Conduct 2 Outsourced Information Technology Audits in 2018		8	190,000
	Peer Review - Association of Local Government Auditors			15,000
	Senior Internal Auditor	1.0	146,018	4,970
Payment Card Industry (PCI) Compliance/Network Security	Automated Data Discovery Tool (PCI compliance)		45,000	
	Managed Services (Network Monitoring)		55,000	
	Vulnerability Management Software		30,000	
	Contractor support for rick assessment Threat and Usered Identification and Rick Assessment	1 1		60.000
	Microsoft Consulting Services with the InfoSec Team		10,000	
Continued Process Improvement	Lean Consulting Services/Training Materials/Professional Development		24,600	624,775
	Business Intelligence Performance Measurement training			28,000
	Business Intelligence Analytical support services	1 1	45,000	
Other Portwide Business Needs - 2018 Budget Requests		1.0	530,618	922,745

Greenest & Most Energy-Efficient Port - 2018 Budget Requests High Performance Organization (HPO)		3.0	1,004,106	2,528,240
	HR Communications Consulting Services	2 0	75,000	8
	HR Benefits Manager - to backfill position for 6 mos.	1		58,84
	Senior Talent Acquisition Representative	1.0	118,313	6,42
	Executive Office College Intern	0.5	26,640	1,65
	Commission Staff Assistant - Commission Records	1.0	82,159	5
	Employee Engagement Survey (Full & Pulse)		33,000	2
	Labor Relations Office buildout; Registration for training; Supplies/Software		7,140	31,60
	4 VP Contract Code of Conduct Online Training		8 010	
	Industrial Hygiene Monitoring Consulting Services			89,80

https://www.portseattle.org/sites/default/files/2018-03/_2018_Budget_Book_Combined%20Reduced.pdf