

EXECUTIVE MBA

STUDENT PROFILE

CLASS OF 2018



AVERAGE WORK EXPERIENCE



Range of years 6–31 years

AVERAGE LEADERSHIP EXPERIENCE



AVERAGE AGE



Range of ages 28–54

77%



50%

RAISING
CHILDREN



UNDERGRADUATE MAJORS

- 30%** Social Science
- 22%** Business Administration
- 16%** Natural Science
- 11%** Engineering
- 11%** Applied Science and Math
- 10%** Humanities

RACE/ETHNICITY:

- 60%** White
- 21%** Asian
- 6%** Unknown
- 4%** American Indian or Alaska Native
- 4%** Black or African American
- 4%** Hispanic/Latino
- 1%** Two or more races

INDUSTRY MIX

- 17%** Manufacturing
- 11%** Consulting
- 16%** Technology
- 13%** Health Care Services
- 11%** Consumer Products
- 7%** Government
- 8%** Pharma/BioTech
- 5%** Real Estate
- 3%** Non-profit
- 3%** Transportation
- 8%** Other

JOB FUNCTION

- 24%** General Management
- 21%** Consulting
- 16%** Operations/Production
- 13%** Marketing/Sales
- 9%** Finance/Accounting
- 9%** Management Information Systems
- 8%** Other



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CURRICULUM HIGHLIGHTS

INTERNATIONAL IMMERSION

To begin the second year of the program, Foster EMBA students travel outside the U.S to engage with business leaders, government officials, and academics in a selected country/region for a 7 – 10 day International Immersion. By visiting companies, attending university lectures, interacting with government officials, and exploring the country's culture, students are able to understand business behavior and challenges from a more global perspective. (Fall quarter, 2nd year)

CEO & THE BOARD

The decisions of CEOs and Boards of Directors are increasingly under the microscope; there has never been a time where strong leadership skills are more needed. In the CEO and the Board class, students learn from the first-hand personal experiences and accounts of iconic NW leaders about what CEOs and Boards of Directors do, how they lead, interact and manage risks. Active classroom discussions of current, real-world leadership challenges frame student perspectives for future roles. (Winter and Spring quarters, 2nd year)

ENTREPRENEURSHIP

The Foster EMBA capstone course is Entrepreneurship culminating in a Business Plan Competition. In teams, students integrate what they learned about accounting, finance, marketing, operations and strategy and apply it to the creation of a new business. Months in the making, students pitch their business plans to panels of venture capitalists, senior executives, and EMBA alumni hoping to win the competition. For some, their presented business plans result in an actual new venture. (Spring quarter, 2nd year)



SPONSORSHIP

- 26%** 100% sponsored
- 32%** 51–99% sponsorship
- 14%** 1–50% sponsorship
- 28%** 0% sponsorship



COMMUTE TO CAMPUS

- 21%** Less than 5 miles
- 28%** 5–10 miles
- 31%** 11–20 miles
- 10%** 21–50 miles
- 10%** 50+ miles



MBA

MASTER OF BUSINESS
ADMINISTRATION

68

CREDITS EARNED



PROGRAM FEE

\$100,500



FOSTER
SCHOOL OF BUSINESS

UNIVERSITY of WASHINGTON