

SEOWON JOSEPH SHIN

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RESEARCH INTERESTS

- Strategic Management and Entrepreneurship
- Innovation and Venture Funding Processes in network perspectives

EDUCATION

University of Washington, Michael G. Foster School of Business <i>Ph.D. in Strategic Management and Entrepreneurship (Expected 2021)</i>	Seattle, WA, USA Sep. 2016 – Present
Seoul National University, SNU Business School <i>M.S. in Business Administration.</i>	Seoul, Korea Mar. 2010 – Feb. 2012
Korea University, Korea University Business School <i>B.A. in Business Administration.</i>	Seoul, Korea Mar. 2005 – Feb. 2009
Pittsburg State University, Kelce School of Business <i>Exchange Program. (with All A Scholastic Honor)</i>	Pittsburg, KS, USA Sep. 2006 – Feb. 2007

RESEARCH EXPERIENCE

Korea Institute of Science and Technology Evaluation and Planning (KISTEP) <i>Researcher</i>	Seoul, Korea Jun. 2014 – Jun. 2016
Walter A. Haas School of Business, University of California Berkeley <i>Visiting Researcher</i>	Berkeley, CA, USA Aug. 2012 – May. 2014
Center for Corporate Sustainability and Longevity, Seoul National University <i>Research Assistant</i>	Seoul, Korea Sep. 2010 – Feb. 2012

RESEARCH PAPERS

Patented Technology and New Firm Formation from Korean Universities (With Yong-Jeong Kim in Korean). 2016.
The Journal of Intellectual Property, 11(1), 163-196.

Understanding Organizational Change into Entrepreneurship: A Theoretical Frameworks and Integration. 2013.
Management Review: An International Journal, 8(2), 29-53.

CONFERENCES

What Defines a Successful Commercialization from Public R&D: Evidence from Patented Technologies in South Korea.
The Korean Society for Innovation Management and Economics Annual Winter Conference, Busan, South Korea, 2015
Korea Technology Innovation Society Annual Fall Conference, Jeju, South Korea, 2014

Patented Technology and New Firm Formation from Korean Universities.
Korea Technology Innovation Society Annual Fall Conference, Jeju, South Korea, 2015

Good Time to Change: Organizational Change and Industry Exit in Korean Pharmaceutical Industry.
Strategic Management Society Annual Conference, Prague, Czech Republic, 2012

INDUSTRY EXPERIENCE

Jellycoaster Inc. <i>Co-Founder / Chief Strategic Officer</i>	Seoul, Korea & San Francisco, CA, USA Aug. 2010 – Jun. 2014
The Boston Consulting Group (BCG) <i>Research Analyst</i>	Seoul, Korea Summer, 2008

HONORS and AWARDS

Top Scholar Award (Foster School of Business, University of Washington)	Sep. 2017
The Best Research Paper of the Year Award (KISTEP)	Dec. 2014, Dec. 2015
BK 21 Research Fellowship (“Brain Korea Project” by South Korean Government)	May. 2011
Korea University Business School Scholarship (Korea University Business School)	Sep. 2007
All-A Scholastic Honor (Kelce Business School, Pittsburg State University)	Dec. 2006
Neo-Renaissance Scholarship (Global Academy for Future Civilizations)	Jan. 2006

SKILLS

Software Tools: STATA, AMOS, SPSS, R, and Some Python.
Languages: English (Proficient), Korean (Native)

Last Update: April, 2017