

# UW Foster School of Business

## 2015 BUSINESS BRIDGE (B<sup>2</sup>) APPLICATION

### APPLICATION PROCEDURE

Hosted by the UW Foster School Undergraduate Diversity Services, the Summer Business Bridge (B<sup>2</sup>) Program is open to all incoming UW Freshmen who are interested in pursuing a business major. B<sup>2</sup> focuses its resources on serving the following underrepresented minority groups: African American, Hispanic/Latino, American Indian/Alaskan Native, Pacific Islander and Southeast Asian. Participants will be selected on the basis of their stated interest in exploring business as a major, academic performance, resume and essay. Participants will be limited to 25 students.

B<sup>2</sup> program costs are covered by the program, including tuition for the 5 credit writing course (BA490) valued at approx. \$1,882.64 per student (not including housing fees). B<sup>2</sup> students will be registered automatically in this mandatory B<sup>2</sup> academic course. B<sup>2</sup> students also agree to participate in daily sessions focused on exploration of a variety of business topics as well as college transition and professional development workshops. Standard program days and times are Monday - Friday, 9:00 am - 5:00 pm. In addition to your weekday activities there will be some evening and weekend activities scheduled during the program.

### B<sup>2</sup> ELIGIBILITY & PROCESS

- **All B<sup>2</sup> applicants must have submitted their Autumn 2015 Enrollment Deposit to the University of Washington prior to submitting their application.**

Applications will be evaluated based on the following criteria:

- Academic Performance
- Leadership experience & activities
- Quality of the personal statement

**To apply for Business Bridge (B<sup>2</sup>), send all of the following items in one complete packet to the address listed below:**

1. **B<sup>2</sup> 2015 Application:** forms TYPED with proper signatures
2. **Transcripts:** High School Transcript and College Transcript, if applicable (official or unofficial)
3. **Resume including:**
  - o Name and Contact Information
  - o Schools Attending/Attended
  - o Leadership, Awards and Honors
  - o Special Academic Programs
  - o Employment Experience
  - o Computer Skills
  - o Extracurricular Activities
  - o Community Service, Sports
4. **B<sup>2</sup> Essay:** all applicants are required to submit three required essays; 1 optional essay
5. **B<sup>2</sup> Housing Scholarships (Optional):** All B<sup>2</sup> students are encouraged to live on campus in the UW Residence Hall. Housing Fees are the responsibility of each student. To be eligible to live in a UW Residence Hall during the program students are required to live in UW residence halls during the 2015-16 academic year. B<sup>2</sup> Students are encouraged to apply for a B<sup>2</sup> Housing Scholarship if the cost of on campus room & board will present a financial hardship. The B<sup>2</sup> Housing Scholarship Application is included on the following pages.

**NOTE: Before submitting your B<sup>2</sup> 2015 application, make copies of all application materials for your records and submit the original.**

**Completed applications must be POSTMARKED no later than June 1, 2015 to receive first consideration.**

Send B<sup>2</sup> application materials (one packet):  
Pamela B. Lacson, Undergraduate Diversity Services

UW Foster School of Business  
Box 353223 Seattle, WA 98195-3223

EMAIL: [placson@uw.edu](mailto:placson@uw.edu)

FAX: 206-616-8225 `PHONE: 206.221.5128

**PRIORITY DEADLINE – JUNE 1, 2015**

UW Foster School of Business  
**2015 BUSINESS BRIDGE (B<sup>2</sup>) APPLICATION**

**APPLICANT INFORMATION**

Name (last, first, middle initial)	Date of Birth	UW Student ID #	Gender:
Address (street)	Telephone		Cell Phone
Address (city, state, zip code)	Email		

**PARENT/GUARDIAN INFORMATION**

Name (last, first, middle initial)	Relationship to Applicant		
Address (street)	Telephone		Cell Phone
Address (city, state, zip code)	Email		

Highest level of formal education completed by any parent/guardian:  
 Some Schooling  HS Graduate  Some College  2-yr College Degree  4-yr College Degree  Postgraduate Study

**APPLICANT ACADEMIC INFORMATION**

Current School	City, State	Graduation Date
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Intended Field of Study in College

Have you participated in  ACAP,  DECA,  FBLA,  YEOC,  Rainier Scholars,  Upward Bound or  Educational Talent Search?  Yes  No

Are you planning to reside in a UW Residence Hall during Autumn Quarter?  Yes  No

Are you planning to participate in UW Greek Sorority or Fraternity Summer/Fall Recruitment?  
*NOTE: All B<sup>2</sup> sessions are mandatory. Due to the limited time we have with our participants, it is required that students attend all B<sup>2</sup> programming which may conflict with Greek recruitment activities/events.*  Yes  No

**Advanced Placement/Running Start Courses taken**

Course	Notation*	Course	Notation*	Course	Notation*
1		7		13	
2		8		14	
3		9		15	
4		10		16	

\*notation **H**- Honors; **AP**- Advanced Placement; **IB**- International Baccalaureate; **RST**- Running Start (WA State only);  
**CHS**- College-in-the-High-School; **COLL**- College other than **RST** or **CHS**; **Home**- Home school

**APPLICATION SOURCE**

Please let us know what source has been most influential in encouraging your application to the B<sup>2</sup> Program.  
 B<sup>2</sup> Direct Mailer  B<sup>2</sup> Website  Advisor \_\_\_\_\_  Campus Visit or Presentation \_\_\_\_\_  Other: \_\_\_\_\_

**PRIORITY DEADLINE – JUNE 1, 2015**

UW Foster School of Business  
2015 BUSINESS BRIDGE (B<sup>2</sup>) APPLICATION

**APPLICANT ELIGIBILITY INFORMATION**

**All B<sup>2</sup> applicants must have submitted their Autumn 2015 Enrollment Deposit to the University of Washington.**

**2015 Business Bridge Timeline**

May 1, 2015	UW New Student Enrollment & Orientation Fee (Enrollment Deposit)
May 15, 2015	UW Housing Priority Deadline
June 1, 2015	B <sup>2</sup> Application Priority Deadline
June 22, 2015	B <sup>2</sup> Applicant Decision Notification
June 26, 2015	Early Fall Start Housing Online Application Deadline (does not apply to B <sup>2</sup> commuters)
August 24, 2015	B <sup>2</sup> Program begins
Sept 17, 2015	B <sup>2</sup> Program ends

**B<sup>2</sup> program dates are from August 24<sup>th</sup> to September 17<sup>th</sup>.** Mandatory events (including opening weekend activities) will be held throughout the program. B<sup>2</sup> program costs are covered by the Foster School of Business, including tuition for the B<sup>2</sup> BA490 course valued at approx. \$1,882.64 per student (does not include housing fees). B<sup>2</sup> students will be registered automatically in this mandatory B<sup>2</sup> academic course. B<sup>2</sup> students also agree to participate in daily sessions focused on exploration of a variety of business topics as well as college transition and professional development workshops.

\*Standard program days and times are Monday - Friday, 9:00 am - 5:00 pm. Absences during B<sup>2</sup> are discouraged and can be detrimental to the selection of applicants.

If there is an event during the summer that requires you to be absent, please indicate the reason(s) and date(s) below (e.g. UW Summer Registration Appointment, Family Obligation).

_____	_____	To _____
_____	_____	To _____
_____	_____	To _____

**I agree that, if chosen, I will participate in the 2015 Summer Business Bridge (B<sup>2</sup>) Program. I understand this agreement is binding upon notification of my acceptance into the program by the program officer listed below.**

**I certify that all statements made are accurate to the best of my knowledge.**

Applicant Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Parent signature is required if applicant is under the age of 18)

**MAKE A COPY OF THIS APPLICATION FOR YOUR RECORDS AND SUBMIT ORIGINALS NO LATER THAN JUNE 1, 2015 TO:**

Pamela Lacson  
Foster School of Business  
Box 353223  
Seattle, Washington 98195-3200

We also accept B<sup>2</sup> application packets via Email: [placson@uw.edu](mailto:placson@uw.edu) Fax: 206.616.8225

Subject: (Include your First & Last Name), 2015 B2 Applicant

**PRIORITY DEADLINE – JUNE 1, 2015**

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**PERSONAL STATEMENT**

Essay 1. The B<sup>2</sup> Program seeks applicants with a range of personal perspectives, and life experiences. How has your family and/or community helped shape your development? Please include information about where you grew up, and perhaps a highlight or special memory of your youth. (750 word limit)

**PRIORITY DEADLINE – JUNE 1, 2015**

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**PERSONAL STATEMENT**

2. What experience has had the greatest impact on who you are today and why? (500 word limit)

**PRIORITY DEADLINE – JUNE 1, 2015**

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**PERSONAL STATEMENT**

Essay 3. What is your motivation for pursuing B<sup>2</sup> and how will it benefit your future endeavors (including majoring in business and career aspirations). (350 word limit)

**PERSONAL STATEMENT**

Essay 4. (Optional) Is there anything you would like us to know about you or your academic record that you have not had the opportunity to describe elsewhere in this application? If you feel the application already represents you well, do not feel obligated to answer this essay question. (350 word limit)

**PRIORITY DEADLINE – JUNE 1, 2015**

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**DEMOGRAPHIC DATA**

**\*\*\* Completion of this information is voluntary. \*\*\***

The information you provide allows the UW Foster School of Business to do the following:

1. We can monitor the effectiveness of our recruitment and outreach efforts.
2. The information may assist in the awarding of privately funded diversity scholarships.

**Are you of Hispanic or Latino origin? (Check all that apply and specify as needed)**

- No  Yes, Puerto Rican  
 Yes, Mexican, Mexican American or Chicano  Yes, other: \_\_\_\_\_

**What race(s) do you consider yourself? (Check all that apply and specify as needed)**

- Alaska Native: \_\_\_\_\_  American Indian: \_\_\_\_\_  
Enrolled?  Yes  No Enrolled?  Yes  No
- Asian: \_\_\_\_\_  Black/African American: \_\_\_\_\_  
 Pacific Islander: \_\_\_\_\_  White/Caucasian: \_\_\_\_\_  
 other: \_\_\_\_\_

**What is the highest level of formal education completed by any parent/legal guardian?**

- Some Schooling  HS Graduate  Some College  
 2-yr Coll. Degree  4-yr Coll. Degree  Postgraduate Study

**Income and household size:**

**Dependent students should complete A**

**Independent students should complete B**

A	B
Family gross annual income \$ _____	Family gross annual income \$ _____
Family household size _____	Family household size _____

**PRIORITY DEADLINE – JUNE 1, 2015**





UW Foster School of Business  
2015 B<sup>2</sup> HOUSING SCHOLARSHIP APPLICATION

PERSONAL STATEMENT: *Describe your interest for obtaining this scholarship.*

**PRIORITY DEADLINE – JUNE 1, 2015**