

DEPARTMENT NEWS

CONGRATULATIONS



YONG TAN has been named a *Chang Jiang Scholar* by the *Chinese Ministry of Education* and *Hong Kong Li Ka Shing Foundation* in recognition of his outstanding research achievements in Information Systems.

This is considered one of the most prestigious scholarly honors in China. To be considered for this award, the candidate must have achieved outstanding international recognition in his or her field. One of its goals is to bring eminent scholars to Chinese universities for collaborative research. To that end, for the next three years, Dr. Tan will be making short visits to the School of Economics and Management at Tsinghua University, where he will hold a Chair while in residence.

KAMRAN MOINZADEH and **APURVA JAIN** have been appointed as the Faculty Directors of the new MSCM program.

Summer of 2016 will mark the inaugural quarter for the new program. The program is preparing to accept applications Summer of 2015!

WELCOME!

It is with great pleasure that we announce the addition of two new talented faculty to the **ISOM Department**, both joining us in the summer.

ELINA HWANG
Assistant Professor
Information Systems



Elina comes to us from Carnegie Mellon University, Tepper School of Business. Her research interests include economics of IS, enterprise of social media, innovation strategy, and learning theory. Elina also holds two master's degrees, one from UCLA and one from Yonsei University.

MASHA SHUNKO
Assistant Professor
Operations Management



Dr. Shunko holds a PhD and a M.S. from Carnegie Mellon University. She brings years of teaching experience at Purdue University. Her research interests include tax efficiency in global supply chain management, healthcare operations, and behavioral operations.

FACULTY NEWS



MING FAN was elected to be the new business school faculty senator. The Senate Committee on Planning and Budgeting (SCPB) consults with the Senate Executive committee and the Faculty Senate on matters of policy pertaining to long-range planning, preparation of budgets, and distribution of funds.

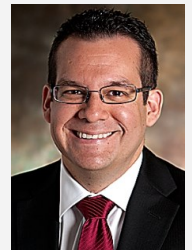


YONG TAN has been appointed as a **Senior Editor** for *Information Systems Research* (ISR), a top outlet for Information Systems scholarly research.



Professors **HAMED MAMANI** and **MICHAEL WAGNER** were both awarded the *Price Waterhouse Cooper Grant*.

The grant will be used to design and prepare a new Analytics elective course for the MBA Program. The vision for the course is to demonstrate data analytic techniques from data mining, machine learning, and optimization on a variety of practical business problems across the functional areas of business.



FOAD IRAVANI was voted by the MBA class of 2016 as the **MBA Core Professor of the quarter**.

MBA CORE PROFESSOR AWARD:

2015 Winter Quarter

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CONFERENCES | PRESENTATIONS



DEB DEY and ANTINO KIM (PhD) attended the 2015 Hawaii International Conference of System Sciences held in Kauai, Hawaii from January 5-8. The conference brings together researchers to exchange scientific ideas.



HAMED MAMANI was invited as a seminar speaker at the University of British Columbia, Sauder School of Business on February 2, 2015. The title of his presentation was "Supply Chain Coordination in the Presence of Gray Markets and Strategic Consumers."



KAMRAN MOINZADEH and APURVA JAIN attended the Annual Supply Chain Director's Conference held at the Santa Clara University, Leavey School of Business.

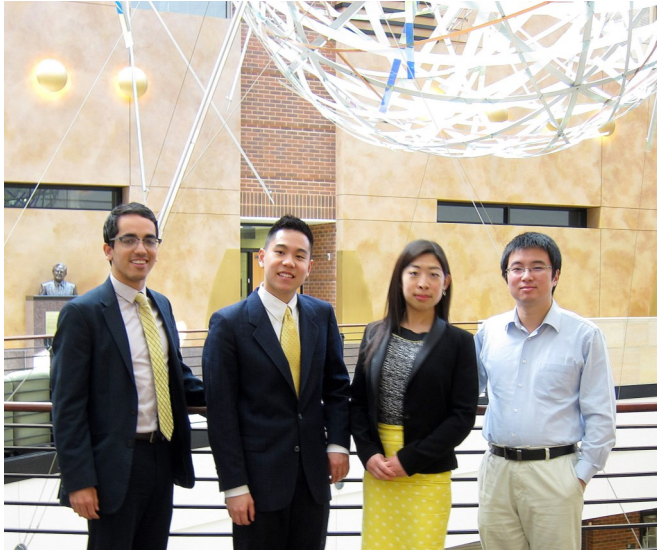
MICHAEL WAGNER gave a seminar to The Whole U at Paccar Hall on February 23, 2015. His seminar entitled "Wine 101" explored the fascinating world of wine. He discussed different wine regions, characteristics, tasting terms, classical pairing, and ratings. The seminar was well attended.

PUBLICATIONS

MICHAEL WAGNER and D. Hochbaum, "Production Cost Functions and Demand Variability Effects in Price-Only Contracts," *IIE Transactions*, Volume 47 (2), pp. 190-202, 2015.

TED KLASTORIN, MICHAEL WAGNER, and I-FU 'Tony' CHEN (PhD), "Incentive Contracts in Serial Stochastic Projects," *Manufacturing & Service Operations Management*, forthcoming.

ERNST & YOUNG CASE COMPETITION



Thanks to the generosity of Ernst & Young, **Professor FISHER WU** and Information Systems undergraduate Foster business students: **Sarah H. Ma**, **Angelo Comeaux**, and **Anthony Yun** attended the fourth annual *Competition on Management Information Systems (CoMIS)* hosted by the University of Minnesota on March 25 - 28, 2015.

This four-day competition brings together students from across the country who must race against the clock to solve complex business technology problems in just 24 hours. The case competition aims to expose students in various fields to real-world business problems, and provides opportunities for students to apply what they've learned in the classroom. In addition, this event also grants many networking opportunities for both students and event sponsors.

Prof. Wu had the pleasure of leading the first ever Foster team at CoMIS. Though the Foster team did not win the competition the judges were impressed by their presentation and gave positive feedback. The Foster students had the chance to interact with professionals from large companies such as 3M, Target, and General Meals.

CONGRATULATIONS



MSIS student **ANDY AGUS** was nominated for the UW: *Excellence in Teaching Award* for his efforts as a Teaching Assistant in the undergraduate course IS 300: Introduction to Information Systems.

This awards was created to recognize the contributions of graduate student instructors. When Mr. Agus first learned about his nomination he had this to say, "I was initially shocked and still am. This nomination reaffirms my passion for teaching and my pursuit of a career in teaching, but what is most important to me is that I was able to deliver quality teaching to my students and help them learn to the best of their ability."

The ISOM Department hosted nine seminar speakers during the Winter 2015 Seminar Series:

SEMINAR SERIES



BRAVO, FERNANDA

MIT | Sloan School of Management | Operations Management

Presented her paper entitled: *"Risk and Cost in Healthcare Delivery Networks: Data-driven and Analytical Models"*



CUI, YAO

University of Michigan | Ross School of Business | Operations Management

Presented his paper entitled: *"Should Event Organizers Prevent Resale of Tickets?"*



HWANG, ELINA

Carnegie Mellon | Tepper School of Business | Information Systems

Presented her paper entitled: *"Knowledge Sharing in Online Knowledge Communities..."*



JOHNSON, KRISTINE

MIT | Sloan School of Management | Operations Management

Presented her paper entitled: *"Data-Driven Retail Revenue Management"*



LEE, DOKYUN

University of Pennsylvania | The Wharton School | Information Systems

Presented his paper entitled: *"The Effect of Social Media Marketing Content on Consumer Engagement: Evidence from Facebook"*



MEHRA, AMIT

Indian School of Business | Information Systems

Presented his paper entitled: *"Impact of Physical Retail Channels on Customers' Online Purchase Behavior"*



NIAN, TINGTING

New York University | Stern School of Business | Information Systems

Presented her paper entitled: *"What Makes Geeks Tick? A Study of Stack Overflow Careers"*



PAPANASTASIOU, YIANGOS

London Business School | Operations Management

Presented his paper entitled: *"Crowdsourcing Exploration"*



SHUNKO, MASHA

Purdue University | Krannert School of Management | Operations Management

Presented her paper entitled: *"Pareto Improving Coordination Policies in Queueing Systems: Application to Flow Control in Emergency Medical Services"*

DOCTORAL PROGRAM

STEPHEN BARR attended the *INFORMS Computing Society Conference* in Richmond, VA on January 15, 2015. He presented his poster entitled "Functional Programming Approach to Dynamic Programs in Inventory Management."

ANTINO KIM attended the *Theory in Economics of Information Systems* in Alberta, Canada on March 13 - 16, 2015. This workshop is designed to provide a community for researchers who use analytics modeling techniques in the area of economics and information systems.



ARAVINDA GARIMELLA attended the *Business Intelligence Conference* held at the University of Utah on March 12 - 14, 2015. The conference is focused on the big data challenges and opportunities for creating business strategies.



The **ISOM Department PhD students** held their quarterly dinner on February 5, 2015 at *Boom Noodle* restaurant located at University Village. The dinners aim to bring together PhD students from both Information Systems and Operations Management specialties to network in a relaxing and social environment.

SPOTLIGHT SEGMENT

FISHER WU joined the ISOM Department in 2014. Winter 2015 marks his first teaching quarter at Foster so we decided to sit down with him to find out a little more about Prof. Wu.

Question: How was your first day of teaching?

FW: It was very exciting. Before I went into the classroom, I had been worried about whether our students were willing to participate in class discussions or not. However, I was glad to see that quite a few students raised their hands for each question I asked in the class and made excellent points. After that I started to enjoy teaching our wonderful students.

Question: How has the transition from student to faculty been for you?

FW: More responsibilities, more stress, and of course, more fun!

Question: What has been the biggest difference between Purdue University, West Lafayette and UW, Seattle?

FW: In West Lafayette people talk about the Boilermakers games, but here it's all about the Seahawks!



Question: What are your goals and aspirations as a professor?

FW: 1) To make significant contributions to certain research domains in Information Systems. 2) To make the courses that I teach useful and insightful to students. 3) To make more friends with faculty members, staff, and students.

Question: If you could be any character in fiction, whom would you be and why?

FW: Superman, because I wouldn't worry about traffic anymore or gas prices as well.

ISOM QUARTERLY LUNCH



The **Information Systems & Operations Management** faculty, staff, PhD students, visiting scholars, and international visiting students gathered for the Winter Quarter lunch held on March 13, 2015. The attendees enjoyed catered food from *Mamma's Mexican Kitchen*, which is Seattle's oldest Mexican restaurant.



VISITING GUESTS

VISITING INTERNATIONAL SCHOLARS



WEIJIA YOU is an Associate Professor at the *Beijing Forestry University* in the School of Economics and Management.

Prof. You and her faculty sponsor, **Prof. MING FAN**, have been working on an eCommerce and social media related research project. Prof. Fan also hosted a welcome dinner at his home and invited Weijia and her family.



XIAOLI HUANG is an Associate Professor of Information Systems at the *Sun Yat-Sen University Business School*.

Prof. Huang's goals throughout her experience at Foster is to learn new MIS research methods with the help of her mentor **Prof. YONG TAN**, participate in discussions of working papers, and attend research seminars.

VISITING INTERNATIONAL INTERNSHIP & TRAINING STUDENTS



HUI-LI LIU is a VISIT student from *Beijing University of Posts and Telecommunications*. She is a PhD candidate in Management Science and Engineering.

For the past year she has been working closely with **Prof. YONG-PIN ZHOU** on a research project that analyzes customer lifetime value in a semi-contractual setting using telecomm data.

Huili's favorite aspects of her visit have been the UW campus, friendly people she's met throughout her time here, and the helpful seminars.



QIXING QU is also a VISIT student from *Beijing University of Posts and Telecommunications*. He is a PhD candidate in Management Science and Engineering.

With the guidance of **Prof. YONG TAN**, Qixing has been learning new research methods that he will implement in his current research projects. Currently he and Prof. Tan have been working on a paper focusing on the effects of SEC guidance on information dissemination. Their target journal for publication is *Information Systems Research*.