

# HOW TO DRESS FOR SUCCESS

## GENERAL TIPS

- Dress classic, not trendy; err on the conservative side
- Make sure clothing is clean, neat, pressed, and coordinated
- Little or no cologne, after-shave, or perfume

## PROFESSIONAL DRESS

### Men

- Dark navy, black, or charcoal suit with a clean button-up shirt
- Conservative tie
- Clean, polished shoes with matching belt and socks (dark socks above calf)
- Neat facial hair or clean shaven

### Women

- Full pant or skirt suit (black or navy)
- Appropriate fitting shirt or blouse
- Flat or low-heeled shoes
- Conservative makeup and jewelry
- Nails-natural color/not too long



# HOW TO DRESS FOR SUCCESS

## BUSINESS CASUAL

### Men

- Neatly pressed pants/slacks
- Button down polo tucked in
- Dress shoes, belt, and matching socks

### Women

- Dress pants/slacks, skirt, or nice dress
- Sweaters, cardigans, blouses, or a nice shirt
- Modest heels, flats, or dress sandals (in the summer)



Business casual can vary from each business environment. The best choice is to dress more professionally and then adjust accordingly.