**2007 Business Plan Competition Winners**

**Real Networks $25,000 Grand Prize**
**IndEx – Agri Exchange of India (UW)** Sudeep Jain, Karma Doma Tshering, Guy Morita, Shamus Johnson
Provides a solution to part of the farm supply chain in India by connecting thousands of sellers to thousands of buyers through the use of mobile phone technology.

**Herbert B. Jones Foundation $10,000 Second Prize**
**Gravity Payments (SPU)** Dan Price
Provides bank card processing and payment processing services to small and medium sized merchants in almost every state in the U.S.

**Herbert B. Jones Foundation $5,000 Finalist Prizes**

**Six Slice Studios (UW)** Nimrod Hoofien, Christine Lang, Kevin Reed
Produces an online business game called econome that uniquely combines the fun of multiplayer interaction with a realistic economic simulation.

**Bioleco (UW)** Max Silver, Ben Weintraub, Mark Wilber, Conner Jeffries
Integrates existing technologies with groundbreaking science to grow algae that can be processed into biodiesel, ethanol, biopolymers and fertilizers.

**DLA Piper Best Technology Idea**
**IS4D (UW)** Kevin Kirn, Lisa Meyr, Leo Lam
Patent-pending software that will bring about a new era in medical imaging by improving the quality of diagnoses, enabling better doctor-patient communication, and expanding the breadth of procedures that benefit from medical imaging technology.

**Herbert B. Jones Foundation Best Nonprofit/Sustainable Idea**
**Rainier Energy Group (UW)** Sean Bunton, Jack Mannon, and Morghan Laswell
Produces biodiesel fuel utilizing a process that allows for flexible feedstock acquisition, alleviating undue competition for finite vegetable oil commodities.

**OVP Venture Partners Best Innovation Idea**
**Clarion Vision (UW)** Shivang Dave, Saumil Gandhi, Paul Javid and Ali Javid
Working to commercialize the Antibiotic Haptic Sleeve, a patented UW technology, that will reduce infection rates to nearly 0% and increase access to cataract procedures globally by enabling procedures to be performed in less-sterile environments in China and the United States.

**Summit Law Best Service/Retail Idea**
**Gravity Payments (SPU)** Dan Price
Provides bank card processing and payment processing services to small and medium sized merchants in almost every state in the U.S.

**Talking Rain Best Consumer Product Idea**
**Koots Green Tea (Seattle U)** Andrew Klein, Jerome Tso, and Sadie Swofford
Mission is to establish Koots Green Tea as the leading specialty tea company in the United States.