1999 Business Plan Competition Winners

Grand Prize $25,000

**Arts Patron Publishing**
Jonathan Nicholas, Matthew Carr, and Andrew Tempest
A magazine devoted to the growing segment of young entrepreneurs interested in supporting the arts.

Finalist $5,000

**allstudents.com**
Troy Hartzell, Rebecca Terry, Jason Amala, Corey Marx, Mike Schierberl, Nathan Rozendaal, Arsenio Valdez, and Andy Hazzard
Offered localized Web sites on 100 college campuses across the country, with old exams, lecture notes and a virtual used book store.

Finalist $5,000

**fairautorepair.com**
Todd Berard, Kevin Newman, and Robert Rainbolt
An interactive Web site that provides automotive repair estimates so users can double-check the quotes they're getting from their local mechanics.

Finalist $5,000

**smallworld.com**
Greg Bear, Michelle Long, Lani Cooper, and Derek Long
An online broker between small producers in economically depressed areas and consumers interested in making socially conscious purchases.

BEST IDEA PRIZES

Wells Fargo “Best E-Commerce Idea $5,000

**allstudents.com**
Troy Hartzell, Rebecca Terry, Jason Amala, Corey Marx, Mike Schierberl, Nathan Rozendaal, Arsenio Valdez, and Andy Hazzard

Pacific Lumber & Shipping “Idea with Greatest International Potential” $5,000

**smallworld.com**
Greg Bear, Michelle Long, Lani Cooper, and Derek Long
An online broker between small producers in economically depressed areas and consumers interested in making socially conscious purchases.

Herbert B. Jones Foundation “Best Service/Retail Idea” $5,000

**The Straight Edge**
Chris Ruff, Jason Brotman, Tim Sutton, and Greg Smiley
Will redefine the hair salon concept to target style-conscious men ages 25 to 50.