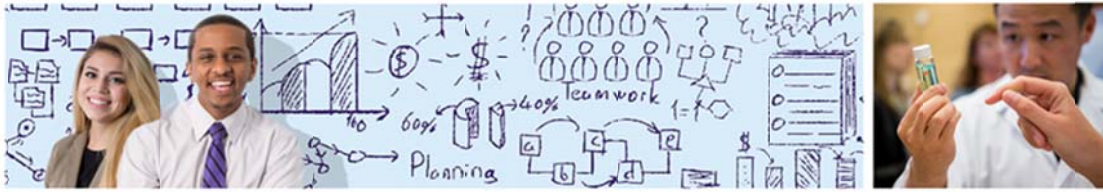


# 2017 UW BUSINESS PLAN COMPETITION



## SPONSOR BENEFITS & LEVELS

### Partner—\$25,000 and up

- Company logo featured on all program materials, email communications, etc. as Partner sponsor. Link to the company's website from the Buerk Center for Entrepreneurship's site.
- Recognition of the company from the podium at each public event during the competition, and speaking role at one event.
- Company logo displayed on BPC posters at the Investment Round and Awards Dinner.
- Company representatives (4) invited as judges at the Investment Round (April 26) and/or Sweet Sixteen (May 25).
- Six (6) company representatives invited to the Awards Dinner (May 25).
- Four (4) tickets to each Foster School Dean's Leaders to Legends Breakfast for one year (beginning fall 2017).

### Investors—\$10,000 to \$24,999

- Company logo featured on all program materials, email communications, etc. as Investor Sponsor. Link to the company's website from the Buerk Center's site.
- Recognition of the company from the podium during the Investment Round and Awards Dinner.
- Company logo displayed on BPC posters at the Investment Round and Awards Dinner.
- Company representatives (3) invited as judges at the Investment Round (April 26) and/or Sweet Sixteen (May 26).
- Four (4) company representatives invited to the Awards Dinner (May 25).
- Two (2) tickets to each Foster School Dean's Leaders to Legends Breakfast for one year (beginning fall 2017).

### Angels—\$5,000 to \$9,999

- Company logo featured on all program materials, email communications, etc. as Angel Sponsor. Link to the company's website from the Buerk Center site.
- Recognition of the company from the podium during the Investment Round and Awards Dinner.
- Company logo displayed on BPC posters at the Investment Round and Awards Dinner.
- Company representatives (2) invited as judges at the Investment Round (April 26).
- Two (2) company representatives invited to the Awards Dinner (May 25).
- One (1) ticket to each Foster School Dean's Leaders to Legends Breakfast for one year (beginning fall 2017).

### **Friends and Family—\$2,500**

- Company logo featured on all program materials, email communications, etc. as Friends and Family Sponsor. Link to the company's website from the Buerk Center's site.
- Recognition of the company from the podium during the Investment Round and Awards Dinner.
- Company logo displayed on BPC posters at the Investment Round and Awards Dinner.
- Company representatives (2) invited as judges at the Investment Round (April 26).
- Two (2) company representatives invited to the Awards Dinner (May 25).

## **STUDENT PRIZES**

**\$25,000 Grand Prize** (\$25,000 sponsorship)

**\$10,000 Second Place Prize** (\$15,000 sponsorship)

**\$7,500 Third Place Prize** (\$10,000 sponsorship)

**\$5,000 Fourth Place Prize** (\$7,500 sponsorship)

*One sponsor per prize. In addition to the benefits listed below, Partner-level benefits apply for the Grand Prize. Investor-level benefits apply for the other prizes.*

- Company-named prizes for the teams that win the 2017 competition. Company representative will announce the prize-winning team at the Awards Dinner (May 25) and present the award.
- Follow-up meeting with the winning team, if requested.
- Top student prize sponsors announced in all program materials, social media, and event communications.

**\$5,000 Big Picture Prizes** (\$10,000 sponsorship)

**\$2,500 Best Idea Prizes** (\$5,000 sponsorship)

*Big Picture Prizes limited to five. In addition to the benefits listed below Investor-level benefits apply. Best Idea Prizes limited to five to seven. Angel-level benefits apply.*

- Company-named prize for one of the Big Picture or Best Idea prizes. Company representative will announce the winning team for that specific prize at the Awards Dinner (May 25) and present the award.
- Follow-up meeting with the winning team, if requested.
- Big Picture and Best Idea prize sponsors announced in all program materials, social media and event communications.

*NOTE: Big Picture and Best Idea categories are determined by the Buerk Center. Sponsorship levels and benefits subject to change.*

## **CONTACT**

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