

**NIBEN**

• NORTHWEST INTERNATIONAL BUSINESS •  
EDUCATORS NETWORK

*The Good, the Bad, and the Ugly: The Effects of  
Multinational Corporations & International Crises on the Global Economy*

**Friday Workshop: October 17th**

Walker Ames Room 225, Kane Hall, University of Washington Campus

12:30 pm - 5:00 pm

**Session One**

12:30 pm - 1:45 pm

- Registration & Introductions
- Topic: *Do Multinational Corporations Make the Process of Globalization Better or Worse?*
- Speakers:
  - Raymond Waldmann, Marketing and International Business, University of Washington Business School
  - Richard Moxon, Emeritus, Management and Organization, University of Washington Business School
  - Program Consultant, Global Partnerships

• Questions & Answers

1:45 pm - 2:45 pm

- **Group Discussions and Analysis:** Discussions will focus on how multinational corporations, national governments, and nongovernmental organizations make the process of globalization better or worse.
- **Group Presentations**

2:45 pm - 3:00 pm

- Coffee Break

**Session Two**

3:00 pm - 3:55 pm

- Topic: *International Corporate Governance*
- Speakers:
  - Jon Karpoff, Finance, University of Washington Business School
  - Miguel A. Mendez, Oregon Graduate Institute of Science & Technology OHSU

• Questions & Answers

3:55 pm - 4:55 pm

- **Group Discussions and Analysis:** Discussions will focus on how different geographical regions handle corporate governance and are affected by US policy changes.
- **Group Presentations**

4:55 pm - 5:00 pm

Wrap-up

**Friday Night Dinner: October 17th**

5:45 – 8:00 pm

Location: The District, Best Western University Tower Hotel, 4507 Brooklyn Ave NE

**Topic:** *Globalization in the Middle East*

**Speaker:** *Seddik Belyamani*, Recently Retired, Vice President of Worldwide Sales of Boeing Commercial Airplanes.

- Dinner & Discussion

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**Saturday Workshop: October 18th**

Walker Ames Room 225, Kane Hall, University of Washington Campus

**8:30 am -11:30 am**

**Session One**

**8:30 am- 10:00am**

- **Registration and Continental Breakfast**
- **Topic: *Global Crises: Response of Northwest Businesses***
- **Organizations:**
  - Keith Taylor, President, Navigant Travel-*The Effects of Global Crises on the Travel Industry*
  - Jim Serrill, Director, Seaport Security, Port of Seattle- *Operation Safe Commerce, the Container Security Initiative*
- **Questions and Answers**

**10:05 am –10:20**

- **Coffee Break**

**Session Two**

**10:20 am-11: 20am**

- **Group Discussions and Analysis:** Discussion groups will focus on and review workshop presentations and discussion sessions: how different organizations effect globalization, international corporate governance, and international business's responses to big issues of the day. Groups will also discuss how the information can be used in the classroom.
- **Group Presentations**

**11:20-11:30**

- **Wrap-up**

**NIBEN Executive Committee Meeting**

Walker Ames Room 225, Kane Hall, University of Washington Campus

**11:45 pm - 1:00 pm**