

2000 NIBEN Workshop Schedule

February 4 – 5, 2000

Friday, February 4 – Seafirst Executive Education Center, Boeing Auditorium 110

(for a campus map see <http://www.washington.edu/home/maps/northcentral.html>)

8:30-9:00 Registration

9:00-9:15 Welcome, announcements

Remarks by Dean Yash Gupta, University of Washington Business School

9:15-10:30 **World Trade Organization: What Happened in Seattle?**

Jay Culbert – Manager, International Affairs, The Boeing Company

Debra Glassman - Assistant Faculty Director, UW CIBER

10:30-10:45 Break

10:45-12:15 **World Trade Organization & Non-Governmental Organizations**

Margaret Levi - Professor of Political Science

- Harry Bridges Chair in Labor Studies

- Director of the Center for Labor Studies

Ron Shultz - Policy Director of the National Audubon Society of Washington State

Bruce Kochis - Director, Human Rights Education & Research Network, UW Bothell

12:30-3:00 Break

3:00-4:00 **E-Commerce I**

RealNetworks

John Shay – International Marketing Manager

Saturday, February 5 – Seafirst Executive Education Center, Classroom 310

9:00-10:00 **E-Commerce II**

Suresh Kotha - Associate Professor of Strategy and E-commerce, UW Business School

10:00-10:15 Break

10:15-10:45 **New Directions for International Business Curricula** - discussion

10:45-12:00 **Presentations by 1999 NIBEN Grant Recipients**

**“A Pilot Study of the Success of Small to Mid Size Northwest Enterprises
in International Business”**

Jack Reece – Co-Director for Small Business Institute, The University of Montana

Nader H. Shooshtari – Professor and Chair, Department of Management, University of Montana

“Women and Global Leadership at Bestfoods”

Joyce Osland – Associate Professor, The University of Portland School of Business Administration