2000 NIBEN Workshop Schedule
February 4 – 5, 2000

Friday, February 4 – Seafirst Executive Education Center, Boeing Auditorium 110
(for a campus map see http://www.washington.edu/home/maps/northcentral.html)

8:30-9:00 Registration
9:00-9:15 Welcome, announcements

Remarks by Dean Yash Gupta, University of Washington Business School

Jay Culbert – Manager, International Affairs, The Boeing Company
Debra Glassman - Assistant Faculty Director, UW CIBER

10:30-10:45 Break

10:45-12:15 World Trade Organization & Non-Governmental Organizations
Margaret Levi - Professor of Political Science
- Harry Bridges Chair in Labor Studies
- Director of the Center for Labor Studies
Ron Shultz - Policy Director of the National Audubon Society of Washington State
Bruce Kochis - Director, Human Rights Education & Research Network, UW Bothell

12:30-3:00 Break

3:00-4:00 E-Commerce I
RealNetworks
John Shay – International Marketing Manager

Saturday, February 5 – Seafirst Executive Education Center, Classroom 310

9:00-10:00 E-Commerce II
Suresh Kotha - Associate Professor of Strategy and E-commerce, UW Business School

10:00-10:15 Break

10:15-10:45 New Directions for International Business Curricula - discussion

10:45-12:00 Presentations by 1999 NIBEN Grant Recipients

“A Pilot Study of the Success of Small to Mid Size Northwest Enterprises in International Business”
Jack Reece – Co-Director for Small Business Institute, The University of Montana
Nader H. Shooshtari – Professor and Chair, Department of Management, University of Montana

“Women and Global Leadership at Bestfoods”
Joyce Osland – Associate Professor, The University of Portland School of Business Administration