

**Exchange Fact Sheet for Undergraduates**  
**2015 – 2016**  
**Guanghua School of Management, Peking University**

**Mailing Address:**



Room 511, Guanghua School of Management Building #2  
 Peking University  
 5 Yiheyuan Rd. Haidian District  
 Beijing 100871  
 P. R. China

**Website:**

Guanghua School of Management: [www.gsm.pku.edu.cn](http://www.gsm.pku.edu.cn)  
 Peking University: [www.pku.edu.cn](http://www.pku.edu.cn)  
 Office of International Relations, Guanghua School of Management  
[http://www.gsm.pku.edu.cn/International\\_cooperation/en/index\\_en.html](http://www.gsm.pku.edu.cn/International_cooperation/en/index_en.html)

**Contacts:**

Fang Huang (Ms), Program Manager (Exchange Programs), +86 10 6274 7007,  
[huangf@gsm.pku.edu.cn](mailto:huangf@gsm.pku.edu.cn)  
 Julia Hu (Ms), Associate Director (Partnership, Exchange and DBIC), +86 10 6274 7002,  
[hu@gsm.pku.edu.cn](mailto:hu@gsm.pku.edu.cn)  
 Shujun Mo (Ms), Director of International Relations, +86 10 6274 7001, [mosj@gsm.pku.edu.cn](mailto:mosj@gsm.pku.edu.cn)

**Fax:**

+86 10 6276 7382

**Undergraduate Majors:**

Accounting and Corporate Financial Management  
 Finance  
 Economic Finance  
 Marketing

**Language of Instruction:**

Chinese and English

**Course list:**

<http://exchange.gsm.pku.edu.cn>

**Please check the website for updates**

**Language requirement:**

Students must be proficient either in Chinese or English.

**Language courses:**

A two-credit course "Business Chinese" is open to all international students for free.

Please note that students need to pay tuition for courses taken outside of Guanghua School of Management.

**Full-time Workload:**

At Guanghua, each course is usually 2 – 3 credits. 1 credit has 15 contact hours. Exchange students are required to take a minimum of 4 credits and a maximum of 18 credits per semester.

**Grading:**

The Guanghua School of Management adopts a percentage grading system for all of its courses.

Grades Description

90-100 Excellent

80-90 Very good

70-80 Good

-----minimum requirement for graduation (core courses)

60-70 Satisfactory

60- Fail

**Exams:**

For fall semester, most courses taught in English will be completed by Dec. 24. All Chinese taught courses will be finished in mid-January in fall semester.

For spring semester, exams for both English and Chinese taught courses will be completed before the end of June.

#### Application deadlines:

**March 1:** Application deadline for DBIC Program (two weeks in May)

**April 15:** Application deadline for fall semester exchange

**October 15:** Application deadline for spring semester exchange

#### Required application documents:

- Application Form
  - ✓ *For those who hold the international passports only, please complete the online application form of the Peking University <http://www.studyatpku.com>.*
  - ✓ *For those who hold the Hong Kong, Macao, Taiwan, or Chinese Mainland passports only, please complete the online application form of the Peking University <http://dean.pku.edu.cn/pkudean/dqjls-login.html>*
- Resume
- Official academic transcript (unofficial transcript will NOT be accepted)
- Official nomination letter from home university exchange office
- A photocopy of your valid passport
- One passport-sized photo, attached on the application form
- One page letter of motivation highlighting your academic and personal reasons for your exchange

The detailed information can be visited on our website

<http://exchange.gsm.pku.edu.cn>

The submitted materials must be original documents or notarized copies and may be in either Chinese or English. Any missing of the above documents will cause the delay of admission.

#### Calendar (2015/2016)

##### Fall 2015:

Registration: Sept. 4, 2015  
Orientation: Sept. 4 – Sept. 13, 2015  
Classes Start: Sept. 14, 2015  
Mid-Autumn Festival: Sept. 27, 2015  
National Day: Oct. 1 – Oct. 7, 2015  
New Year's Day: Jan. 1, 2016  
Exam Week (for courses taught in Chinese): Jan. 4, 2015 – Jan. 17, 2016  
Winter Break and Spring Festival: Jan. 18 – Feb. 21, 2016

##### Spring 2016:

Registration and Orientation: Feb. 19, 2016  
Classes Start: Feb. 22, 2016  
PKU Sports Competition: Apr. 22– Apr. 24, 2016  
PKU Anniversary Break: May 4, 2016  
Examination: Jun. 13 – Jun. 26, 2016  
Summer Vacation starts: Jun. 27, 2016

Check for updates:

<http://exchange.gsm.pku.edu.cn>

#### Summer Program:

Doing Business in China  
(DBIC) Two weeks

*Tuition will be partly waived for students from exchange partner schools on certain occasions.*

We specially offer a 2-week (or 1-week) intensive Doing Business in China Program (DBIC) for undergraduate and postgraduate/MBA students in English to provide participants the opportunity to understand the Chinese institutional, business and cultural environment.

##### Highlights:

- ◆ Three-credit courses and seminars on specific Chinese issues
- ◆ Firsthand industrial learning experience from company visits
- ◆ Rich extracurricular culture events and sightseeing

##### Program Dates for 2015:

**Option 1: May 17-30, 2015**

**Option 2: June 14-27, 2015**

##### Course Content:

- Economic and Political Environment in China



- Chinese Organization Culture and HR management
- Marketing in China
- Multinational Companies' Strategy in China

Check here for updates:

<http://dbic.gsm.pku.edu.cn>

<b>Accommodation:</b>	<p>On-campus accommodation is currently NOT available due to the overwhelming demand. Our exchange students will arrange their own accommodations outside. GISA (Guanghua International Students Association) and the Office of International Relations will offer necessary information.</p> <p><i>Range of Off-campus housing rates: US\$400 – 650 for one single room in a two-bedroom / three-bedroom apartments per month.</i></p>
<b>Living Expenses:</b>	Depends on your living situation and your own spending habits. Normally amounts to US\$350 – 450 per month, excluding housing.
<b>Health Insurance:</b>	<b>All exchange students are required to buy the health insurance during their stay on the registration day in the Peking University.</b> The insurance costs about RMB 300 (subject to change).
<b>Visa:</b>	<p>Students who are not Chinese citizens and who are planning to stay longer than 3 months are required to obtain a visa to enter and study in China:</p> <ul style="list-style-type: none"> <li>● Step 1: Submit application to Guanghua School</li> <li>● Step 2: Application approved and receive an admission letter</li> <li>● Step 3: Apply for a X1-visa / X2-visa in a local Chinese Embassy, usually takes around 2 weeks</li> </ul> <p>If the duration is less than 3 months, travel visa (L-visa) is acceptable.</p>
<b>Facilities:</b>	State of the art library services, computer facilities, cafés, on-campus restaurants, student organizations, bookstores, gyms.
<b>Student Services:</b>	<p><b>GISA (Guanghua International Students Association)</b></p> <p>We have a buddy program in GISA where students from similar programs are matched with incoming exchange students during their study at our school. The buddy serves as a resource and guide for the exchange student. GISA can be contacted at <a href="mailto:gisa@gsm.pku.edu.cn">gisa@gsm.pku.edu.cn</a> or <a href="mailto:GISAHome@gmail.com">GISAHome@gmail.com</a>. GISA's website is under construction now: <a href="http://www.gisa-pku.org">www.gisa-pku.org</a>.</p> <p><b>Career Services:</b></p> <p>A number of career management resources will be available to exchange students during their stay. These include access to all Guanghua open corporate presentations, employer contact database listings, job postings, and on-campus job descriptions. Additional services include appointments with staff members/career advisors and optional participation in career service seminars. Career Development Centre locates in Room 108 in Guanghua School. The website can be visited at <a href="http://www.gsm.pku.edu.cn/index/en/P10800257031380180295025.html">http://www.gsm.pku.edu.cn/index/en/P10800257031380180295025.html</a></p> <p><b>Exchange Coordination Services:</b></p> <p>The Office of International Relations is the managing office of exchange students.</p> <p><b>Visa Issues Office:</b></p> <p>For transferring or extending visa, please contact the PKU International Students Division at New Sun Learning Centre Room 333. Phone: +86 10 6275 1230; 6275 1012 Email: <a href="mailto:study@pku.edu.cn">study@pku.edu.cn</a></p>



