In the age of globalization and outsourcing, growing product variety, shrinking product life cycles, increasing environmental concerns, and other issues, companies’ executives face multiple supply chain challenges.

We will examine questions like:

- What determines geographic footprint of modern supply chains?
- What sustainability challenges do global supply chains face?
- What is a tax-efficient supply chain?
- What are some pitfalls and opportunities in global sourcing?
- How can supply chains manage risk on the global arena? etc.....

The course includes lectures, case discussions, presentations by industry leaders, and simulation games to understand key trade-offs that general managers need to evaluate to successfully manage complex global supply chains.

For questions, contact Masha Shunko at mshunko@uw.edu