


<p><b>NIBEN</b></p>	<p align="center"> <b>NORTHWEST INTERNATIONAL BUSINESS EDUCATORS NETWORK</b>  <a href="#">NIBEN 2007 Faculty Workshop</a> </p>	
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**“Partnerships in Economic Development and International Trade: The Nexus of Governments, Institutions and Businesses”**

Friday October 5, 2007  
[Milgard School of Business](#)  
 Science 309  
**8:00 am – 4:00 pm**

**Registration**  
**8:00 am – 8:20 am**

- **Registration, Networking, & Welcome**  
Beverages and Continental Breakfast

**Welcome and Overview**  
**8:20 am – 8:40 am**

- **Welcome:** Shahrokh Saudagaran, Dean of the Milgard School of Business
- **Overview:** From Global to Local: Partnerships in Economic Development and International Trade

**Session One**  
**8:45 am – 10:30 am**

- **Topic:** Connecting the Global to the Local: The Nexus of Actors Involved in Local Economic Development
- **Speaker Panel:**
  - Mike Phillips, Chairman, Russell Investment Group, member of Asia Pacific Economic Coordination (APEC) Business Advisory Council (ABAC), representing the US Financial Services Industry, Chairman of the ABAC Finance and Economics Working Group.
  - Mark Calhoon, Managing Director, International Trade, Washington State Center for Trade & Economic Development
  - Bruce Kendall, President & CEO, Economic Development Board of Pierce County
  - Andreas Udbye, Former Executive Director of the World Trade Center Tacoma
  - Clare Petrich, Commissioner, Port of Tacoma, Owner of Petrich Marine Dock and Dockmandu.
- **Description:** A panel of officials from APEC, the State of Washington, the Economic Development Board of Tacoma-Pierce County, the Port of Tacoma and the World Trade Center Tacoma will discuss their interactions and partnerships to create a vibrant climate for international trade and economic development in the Asia Pacific region, in the State of Washington, and locally in Pierce County and Tacoma. In addition to highlighting their recent activities and discussing the most important barriers and facilitators to their success, they will provide insight on how others can discover similar activities in their own backyards.
- **Questions & Answers**


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*Sponsored by: University of Washington's [Global Business Center](#)  
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Visit the NIBEN website for more information:  
[http://bschool.washington.edu/ciber/niben\\_workshop.shtml](http://bschool.washington.edu/ciber/niben_workshop.shtml)

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of Governments, Institutions and Businesses”**

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**10:30 am – 10:45 am**

- Coffee Break

**Session Two**

**10:45 am – 12: 00 pm**

- **Topic:** Strategic Framework for Wealth Creation, Stability & Poverty Reduction in the APEC Region
- **Speaker:** Mike Phillips, Chairman of Russell Investment Group, member of Asia Pacific Economic Coordination (APEC) Business Advisory Council (ABAC), representing the US Financial Services Industry, Chairman of the ABAC Finance and Economics Working Group.
- **Description:** With the WTO Doha agenda more or less moribund, many economies in the region are supportive of a Free Trade Area for Asia Pacific (FTAAP). Mike Phillips will discuss a strategic framework for wealth creation, stability and poverty reduction in the APEC region which he presented to the APEC Finance Ministers in Coolum, Queensland in August 2007.
- **Questions & Answers**

**Luncheon and Electronic Teaching Kiosk**

**12:00 pm – 1:00 pm**

- **Eat lunch and browse the *Electronic Teaching Kiosk*:** Read about participant’s teaching tips or activities.
- **Description:** These tips will be posted electronically and will be available for download on several laptops throughout the room. *Those submitting materials will be eligible to win a \$25 gift certificate to the University Bookstore!*

**Session Three**

**Pedagogy Workshop**

**1:00 pm – 2:15 pm**

- **Topic:** Developing and Using Mini-Cases: Opportunities and Challenges
- **Description:** Small groups of participants will be given a sample of short current event articles from the Economist, Wall St. Journal, etc., that are related to this workshop’s topic (International Business, Economic Development, Business, Institutions & Government, etc.) They will be asked to develop a short report on how they would use those articles in class, ideally relating them to what they have learned in the panels and talks that occurred earlier in the day.

**2:15 pm – 2:30 pm**

- Coffee Break


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## “Partnerships in Economic Development and International Trade: The Nexus of Governments, Institutions and Businesses”

Friday October 5, 2007

### Session Four

**2:30 pm – 3:30 pm**

- **Topic:** International Business Student Organizations: Best Practices
- **Speakers:** Global Business Society, Milgard School of Business; Students In Free Enterprise, Heritage University; and Global Business Study Tours, Michael G. Foster School of Business
- **Description:** In this showcase session, representatives from several international business student organizations will describe their major activities, highlighting how they interface with their university and the faculty.

**3:30 pm – 3:40 pm**

**Wrap-up, Raffle for University Bookstore Gift Certificate and Thank You**

### Museum of Glass Tour

**3:45 pm – 5:00 pm**

- **Topic:** The Business of International Glass Art
- **Description:** A short talk by a docent at the museum will be followed by free time to explore the museum and the hot shop. If time permits, stroll over to the William Travers Gallery (<http://www.travergallery.com/tacomaspaces.html>) or to Union Station to view more glass art.

**4:15 pm – 5:30 pm**

**NIBEN Executive Committee Meeting**

In Science 309

### Friday Night Event: Networking & Hors d'oeuvres

**5:30 pm – 7:30 pm**

**Description:** Continue your workshop conversations and networking at this sumptuous restaurant. Hearty hors d'oeuvres and beverages will be served.

**Location:** Indochine Asian Dining Lounge

**Address:** 1924 Pacific Avenue, Tacoma

**Parking:** on the Street

**Phone:** 253-272-8200

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